

OVERSEAS NEWS

IMF committee paves way for Polish entry

By Peter Montagnon, Euromarkets Correspondent

POLAND has moved a step closer to achieving its aim of rejoining the International Monetary Fund (IMF) following the completion of a technical assessment by staff of the Washington-based organisation. The IMF has formed a small committee of executive directors to examine the staff report, which has set a proposed level for Poland's quota or subscription share of the fund. If the board approves the recommendation, member governments could then be asked to vote on Polish admission within the next two months, although the delicate political background to Poland's application means there is always a risk of slippage in the expected schedule. Poland first spoiled to rejoin the IMF—it was a member until 1950 when it withdrew under pressure from Moscow—as a result of the debt problems which have often argued that IMF membership would make easier the rescheduling which has been necessary since then. IMF membership would also provide Poland with an additional source of hard currency loans, especially as it would open the door to membership of the World Bank from which another Communist country, Hungary, has borrowed since it joined the IMF in 1982. A simple majority of IMF members weighted according to their subscription quota is needed to vote Poland back into the IMF. Once that is obtained membership is automatically effective after 90 days. Crucial to the vote is the level of quota proposed for Poland which most members want to see kept as low as possible. Developing countries are worried that a high quota would allow Poland to draw extensively on the IMF, watering down its available loan resources. Developed countries are worried that a high quota would give Poland too much say in IMF decisions as voting rights are linked to quota size. Adjusting Poland's 1950 quota for increases agreed for all members since then would give it a 1986 quota of around SDR 750m (£600m), larger than those of Hungary and Romania of SDR 531m and SDR 523m respectively. Poland's quota size will only be made known once the IMF executive board has completed its discussions, paving the way for the full membership vote, which is expected to be held in Warsaw next month. Mr Zbigniew Kamecki, a Polish Communist Party central committee member, has suggested that Poland's IMF quota should be set at between \$900m (£645m) and \$1,000m. Mr Kamecki, an academic on the moderate wing of the party, stressed that IMF membership would strengthen Poland's credit rating.

Italian PM claims victory over Mafia

By Alan Friedman in Palermo

THE MAFIA has been defeated in its challenge to the authority of the Italian state, according to Mr Bettino Craxi, the Prime Minister. Mr Craxi was speaking about the importance of the "maxi-trial" of 474 alleged Mafia bosses, killers and associates which opens this morning in Palermo at a specially built courtroom inside a prison. The trial, the biggest ever involving alleged Mafia members, has captured the attention of Italians. However, leading magistrates and politicians in Sicily are warning that it would be wrong to say that the Mafia has been beaten. Professor Sergio Mattarella—a national deputy and Palermo city council member, whose brother, the president of the regional government of Sicily, was murdered by the Mafia in 1980—yesterday called Mr Craxi's statement "optimistic and illusory." "It would be a tragic error to say that this trial is the end of the battle," Prof Mattarella said. While this morning's trial opens on a note of high drama with 2,000 Carabinieri on the streets of Palermo, 250 armed guards inside the banker courtroom and nearly 400 journalists present from all parts of the world, the Mafia continues to enjoy annual revenues of many billions of dollars from heroin trade.

Mitterrand magic works its charm at Lille rally

By David Housego in Lille

PRESIDENT François Mitterrand showed his old wizardry as an election campaigner over the weekend when he drew a crowd of 20,000 at Lille to proclaim himself the "guarantor of social harmony" in France and thus of "national cohesion." It was by far the largest rally so far in the campaign and is likely to remain so as France votes in parliamentary elections now only five weeks away. The President's own vigorous participation in the campaign in support of the Socialists—thus sailing close to what is permissible for a head of state under the Fifth Republic—has now become an issue in itself. Mr François Leotard, one of the main Opposition leaders, said after Mr Mitterrand's speech that the President had "put on the handcuffs of the Socialist party" and that he should not be surprised "at being imprisoned by their defeat."

To help protect the President from Opposition charges of acting like a party leader, the Socialists refrained from putting up overtly party banners in the vast trade fair hall where the meeting was held. Mr Mitterrand spoke against the background of a giant poster showing a star-spangled line sky and a church tower across which was written the simple message: "Avec le Président" ("With the President"). The poster—intended to symbolise the values of progress, patriotism and tranquillity with which the President is trying to rally popular support—is now being pasted up on the walls across France. The Communist Party has accused Mr Mitterrand of trying to turn the election into a plebiscite. Mr Mitterrand climbed up to the rostrum a few minutes after 8 pm, a timing which enabled the first part of his speech to be carried live on the main evening television news programme. The hall echoed to cries of "Mitterrand" and "we will win."

Time and again in his speech Mr Mitterrand returned to the theme that France felt better with a Government that assured both social justice and economic progress. Declaring that present policies should be pursued, he said that future generations would reap an electorate that allowed the country "to go back on its tracks."

Mr Mitterrand's declaration that he was the "guarantor of social harmony"—a role for which there is no provision in the constitution—was intended as a warning that a Right-wing Government would find him across their path if it put through measures that exacerbated social tensions. An important element in the right's programme is to improve industrial competitiveness through measures such as easing redundancy procedures, diminishing trade union power and providing more flexibility over wages.

Mr Mitterrand's speech came at a time when Socialist ministers and senior officials privately concede that the Socialists, with only around 30 per cent of the vote, have virtually no chance of forming a Government after March. The party's strategy now is to try and give Mr Mitterrand as much room to manoeuvre as possible in the two years before the presidential elections.

Danish report warns of referendum risk

By Hilary Barnes in Copenhagen

IF THE results of Denmark's February 27 referendum on the EEC reforms led to a withdrawal from the EEC, the economic impact would be comparable with the two oil shocks of the Seventies, according to a report prepared for the Government and released by Prime Minister Poul Schuster at the weekend. Mr Ivar Nørbgaard, Opposition Social Democratic market affairs spokesman, pointed out that the referendum is to affirm or reject the EEC reforms and is not for or against membership.

Tin crisis casts shadow over cocoa talks

By Andrew Gowers

Efforts to negotiate a fresh international price support agreement for cocoa resumed in Geneva today under the shadow of the three-month-old tin crisis. The talks between cocoa exporting and importing countries, expected to last about four weeks, represent the first major test of an international commodity agreement since the International Tin Council ran out of money to support the tin market last October with debts worth hundreds of millions of pounds. They also follow severe strains in the International Coffee Agreement as a result of an anticipated drop in supplies from Brazil and a consequent sharp rise in world coffee prices. The talks will be watched closely by countries which depend heavily on cocoa exports, such as the Ivory Coast and Ghana, as well as by European chocolate manufacturers, for whom cocoa represents a significant proportion of costs. Around 15 per cent of the costs of making a chocolate bar is accounted for by cocoa. The round of negotiations starting today is the fourth attempt to draft a replacement for the current International Cocoa Agreement. But despite months of talks, producing and consuming countries still appear far apart on key issues, particularly the price range within which it should seek to maintain cocoa prices. The last full-scale negotiating session took place almost a year ago. Then, the producing countries, which have tended to see commodity agreements as disguised forms of development aid, called for prices to be supported between 105 and 135 US cents per pound. But the consumers, led by the EEC, have insisted that prices in the agreement should be adjusted to reflect the long-term market trend. Their last offer called for a price range between 90 and 120 cents. Last week, the International Cocoa Organisation's daily price just above 100 cents per pound. The tin crisis, however, appears to have significantly hardened attitudes among EEC member states. "The general feeling is that with the agreement of the EEC, everyone is going to take a fairly jaundiced view of all commodity agreements," said one commodity trader last week. "Some delegations would be relieved to have an agreement without economic provisions."

It is not clear to what extent the tin crisis will be prepared to compromise on price. In addition, there are doubts as to whether an eventual agreement would be fairly effective. The present cocoa price suspended its support buying in 1983 after building up a stockpile of 100,000 tonnes but falling to bring prices within its required range of 106 to 148 cents. If negotiations fall over the next few weeks, delegates will have to consider how to sell off these stocks and how to allocate between producers and consumers the \$500m (£367m) which the ICO has built up over the last four years from the collection of levies.

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Pope reviews Hus verdict

By Christopher Bobinski in Warsaw

POPE JOHN PAUL II is considering the rehabilitation of Jan Hus, a 15th century Church reformer burnt at the stake in 1415 at the Council of Constance. The move would bolster the Vatican's relations with Czechoslovakia where Hus is seen as a national hero, and answer the Pope's progressive critics by stressing his commitment for change in the Church. The Vatican review was signalled in the Cracow-based Catholic paper, the Tygodnik Powszechny, which retains close links with the Pope dating from when he was cardinal there. In an article which could not have appeared without consultation with the Pope, the paper asked "in the name of justice" for a revision of the verdict of the council which accused Hus of heresy and sentenced him to death. The article underlined that Hus was a forerunner of the second Vatican Council.

Canada's jobless rate falls to 9.8%

Canada's unemployment rate fell to 9.8 per cent in January, its first drop into single digits since April 1982, according to Statistics Canada, Bernard Simon writes from Toronto.

The jobless rate, measured on a seasonally adjusted basis, stood at 10 per cent last December and 11.2 per cent in January 1985. Last month's decline was due largely to figures produced by the resource-based western provinces of Alberta and British Columbia. In Newfoundland, on the other side of the country, unemployment remains at 19.5 per cent.

Moscow drops arms talks link

By Stewart Fleming in Washington

SOVIET leader Mr Mikhail Gorbachev has dropped the condition that progress in arms talks on intermediate nuclear missiles should be linked to a US decision to halt its Strategic Defence Initiative (SDI), the so-called Star Wars programme. Senator Edward Kennedy said following a visit to Moscow, Mr Kennedy met both Mr Gorbachev and Mr Eduard Shevardnadze, Soviet Foreign Minister. He said the Soviet leader had questioned the wisdom of holding a second summit meeting in Washington later this year, as President Reagan has proposed, unless that meeting produces evidence of progress towards the elimination of intermediate-range American and Soviet missiles in Europe. "The General Secretary expressed the view that an agreement on intermediate nuclear forces (INF) would justify the next summit meeting," Mr Kennedy said. "Without specific progress in one of the areas of negotiation under way in Geneva, he expressed doubt as to whether a second summit would be justified or whether it should take place at all."

But he added: "I sense no flexibility on the Soviet position on the linkage of the ban of space weapons and any reductions in strategic (long range) offensive forces." Mr Kennedy, briefing reporters on Saturday after his return from the Soviet Union, said that 25 individuals on behalf of whom he had interceded would be allowed to leave the Soviet Union.

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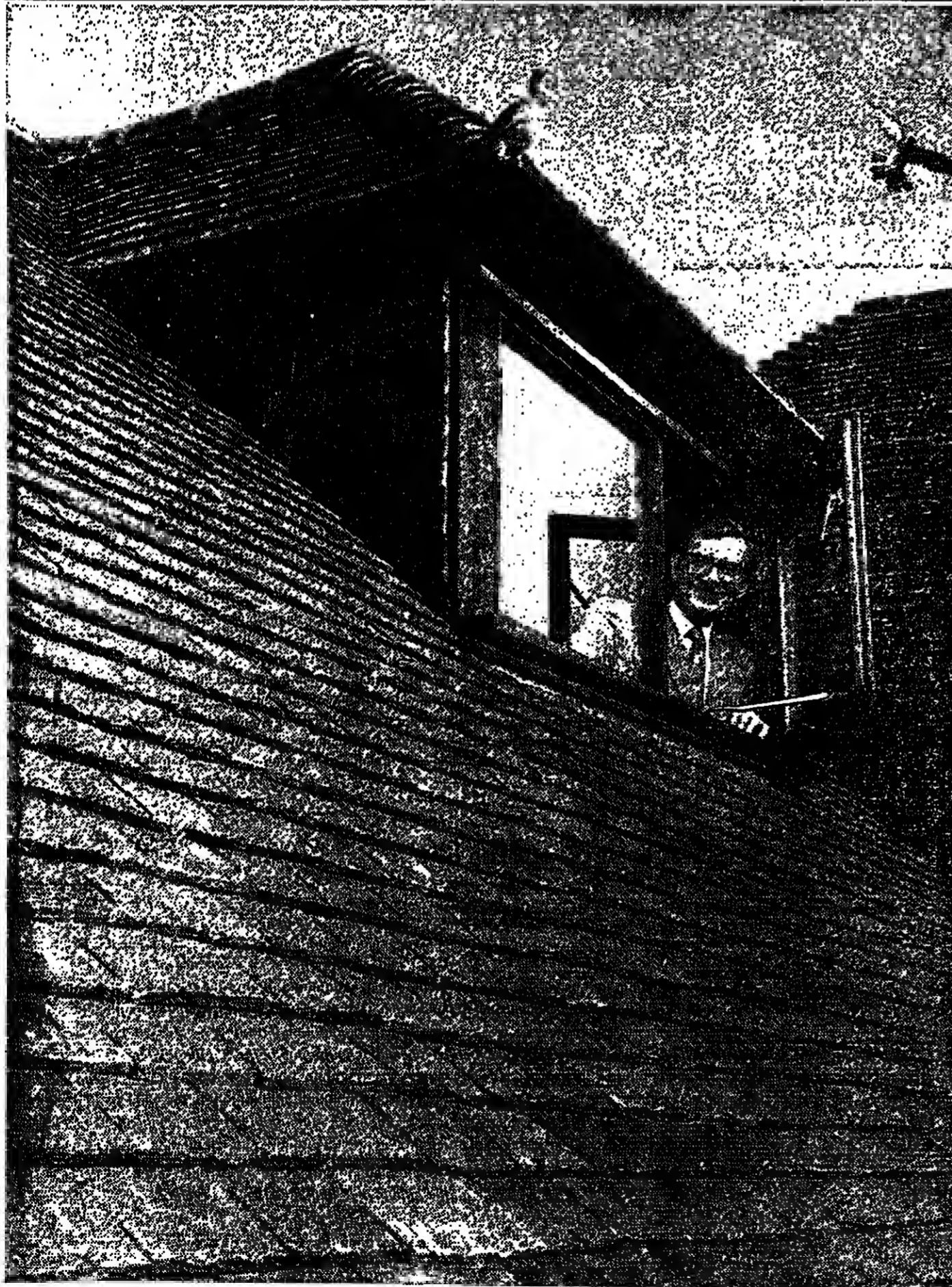


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OVERSEAS NEWS

Twenty die as Haitian revelling leads to riots

By CANUTE JAMES IN KINGSTON

AT LEAST 20 people have been killed and about 200 injured in Haiti over the weekend as revelling which followed the downfall of Mr Jean-Claude Duvalier, the president, turned into rioting and looting. The military council which has been running the country since Mr Duvalier and his family fled to France on Friday has imposed 16-hour curfews from 2 o'clock in the afternoon in an effort to curb the violence. In spite of this there has been steady gunfire in Port-au-Prince during the nights and several buildings have been set alight. Mr Duvalier is in France and is reported to be planning permanent exile to either Dahomey or the Ivory Coast. The disturbances in Haiti have included many attacks on members of the Volunteers for National Security, successors to the Toussaint Louverture, the presidential militia. Businesses and homes of known militiamen have been looted and destroyed. Several civilians were reported shot as some militiamen fought back rather than join their colleagues in trying to hide. The militiamen are widely thought in Haiti to be responsible for the murder of about 50 people two weekends ago after Mr Duvalier imposed martial law to curb nearly three months of protests against his dictatorship. While they have been attacked soldiers have been hugged and kissed in the streets by Haitians. All symbols of the 28-year rule of the Duvalier family are being destroyed. The home of Dr Francois Duvalier who started the dynasty was destroyed in the disturbances. The five member military council has close ties with the former president. Lt Gen Henri Namphy, its head, has been Chief of Staff of the Army since 1984. He is, however, a career soldier and was not regarded by the former government as a loyal Duvalierist. Lt Gen Namphy instructed soldiers 10 days ago not to shoot anti-government protesters except in self-defence apparently in an effort to clean up the Army's image in preparation for taking over the country. Col Williams Regala, another member of the council, is also considered a career soldier and not a Duvalierist, but his colleague Col Max Vales has been Commander of Mr Duvalier's presidential guard since 1984. One of the two civilians on the council, Mr Alex Cizea, is a former Duvalier government minister. The other civilian, Mr Gerard Gourgue, a lawyer and president of the Independent Haitian Human Rights League, is the only known Duvalier critic on the council. It has emerged that the Jamaican Government played a significant part in getting Mr Duvalier to leave Haiti. The government said Mr Edward Seaga, Prime Minister, sent an emissary to Mr Duvalier on Monday and Tuesday of last week encouraging the president to leave. Men and Matters.

Havana makes extensive party leadership changes

By MARGARITA ZIMMERMAN IN HAVANA

EXTENSIVE changes have been announced in the leadership of Cuba's ruling Communist Party as part of a drive to overcome the country's economic shortcomings. The four-day party congress, which ended yesterday, ratified the leadership of President Fidel Castro and the position of his brother Raul as number two in the Communist hierarchy. But four veteran leaders of the 1959 revolution, including former Interior Minister Raimundo Valdes, once regarded as number three in the leadership, have been dropped from the 14-member politburo. They have been replaced by younger men and the politburo's first woman member. One-third of the party's 140-member central committee were also replaced. President Castro said that preference had been given for the first time to qualified women, blacks and people under 35 years old, reflecting more accurately the make-up of Cuban society. President Castro told the 1,900 delegates in his closing speech that the recent fall in oil prices will affect Cuba, which now earns more from re-exports of Soviet oil than from sugar. He said that by 1990 Cuba would be producing 2m tonnes of its own crude. Earlier, President Castro had outlined the economic achievements of the next five years, including a 7.3 per cent average annual growth rate. But he said that growth had not taken place in areas most needed - exports to capitalist countries and import substitution. He confirmed that the current sugar harvest would total 7m tonnes, 1m below the level attained for the 1980-85 period. Industrial growth, including a 16 per cent annual increase in machine building, had been hampered by slow startups mainly as a result of the instability and insufficient qualification of the workforce, he said. Young people trained to work in new plants often took jobs elsewhere by the time those plants came on line, President Castro added.

Seven Lebanese die in fight at Gemayel stronghold

FIGHTING IN Beirut and around Lebanese President Amin Gemayel's home town killed at least seven people and wounded several others at the weekend, radio stations said. Renter reports from Lebanon. A Christian station said at least seven pro-Syrian militia men were killed when army units defending Gemayel's mountain stronghold of Bikfaya thwarted an attack on Saturday. In Beirut, radios said sniper fire engulfed the "Green Line" battleground again yesterday, briefly closing all three crossings between Moslem and Christian sectors. A four-year-old boy and a woman were wounded when gunfire erupted along the dividing line which snakes about 7 km through the embattled city. Fighting closed the crossings on Thursday - the first time in six months that all links between eastern and western enclaves were simultaneously cut. Naba Boestany adds: Major General Mahmoud Thaj Abu Darham, Lebanon's Chief of Staff, and 16 other high-ranking officers have issued a plea for the Lebanese Army to be kept out of internal conflicts and to avoid defending individuals, a reference to President Amin Gemayel.

Nasa 'was warned' of shuttle risk

By WILLIAM HALL IN NEW YORK

OFFICIALS INVOLVED in the US space programme had been warned about the catastrophic consequences of breaks in the seals on the solid booster rockets of the space shuttle as far back as 1982, according to an official memorandum. The National Aeronautics and Space Administration (Nasa) was warned last year that the shuttle's safety was "being compromised by potential failure of the seals" according to an internal Nasa memorandum which was reported by the New York Times yesterday.

The report comes as investigations into last month's shuttle tragedy focus on the possibility that a seam in the metal casing of the solid booster rocket - or the casing itself - burst open and spewed hot gases on the external tank. According to the New York Times, the Nasa documents show that the seams between segments of the space shuttle booster rockets were causing problems last year. A Nasa memorandum dated July 23 1985, warned that "charring of the seals," which had been observed on recent shuttle flights, posed a "potentially major problem affecting both flight safety and programme costs."

Pope risks controversy on birth control

By JOHN ELLIOTT IN NEW DELHI

A BLUNT restatement by Pope John Paul II of the Roman Catholic Church's opposition to artificial birth control last night marked the final stages of the Pontiff's 10-day visit to India. During his country-wide tour he has studiously avoided becoming involved in major social issues, but last night in Bombay he quoted the words of the late Mahatma Gandhi, a Hindu and India's independence leader, to oppose the sort of birth control programmes on which India is planning to spend Rs 3,500m (\$1,900m) in the next five years. The Indian Government wants to stop the country's population growing from 740m to over 1bn by the year 2000 and advocates voluntary female sterilisation as its preferred method of artificial birth control. But addressing a large open air meeting in Bombay the Pope reminded Indians that Gandhi said that population control could not be brought about by "immoral and artificial checks . . . but by a life of discipline and self control." Moral results could only be brought about by "moral constraints," the Indian leader had said. "This, dear brothers and sisters, is the Church's profound conviction," said the Pope, who eight days ago knelt for almost five minutes at Gandhi's cremation memorial shrine in Delhi. One of the Pope's aides said that the Pontiff was not addressing the Indian Government but the "consciences of Christian families in India" who make up about 2.8 per cent of the population. The Pope however appeared to have a wider audience in mind when he added that it was the "task of all mankind to reject whatever wounds, weakens or destroys human life, whatever offends the dignity of any human being."

The Government is unlikely to react strongly to the Pope's warning, even though it had hoped he would steer clear of the subject. There were signs last night it would try to stop the speech receiving wide publicity. The official view will probably be that the Pope is unlikely to have had any impact on the vast non-Christian majority in India. During the afternoon the Pope met the Archbishop of Canterbury, Dr Robert Runcie, for private talks in Bombay where the Archbishop is starting his three week tour of India. This was their third meeting in the past four years. The Pope, who leaves India tonight, has drawn crowds of up to 1m in the southern states of Tamil Nadu and Kerala and has generally impressed people with his quiet style and authority. There have been few controversies or angry scenes in spite of strong opposition to the trip voiced by extremist Hindu groups.

which has contributed to food shortages since the end of last year. President Garcia did not say how much the measures will cost the Government nor how it will compensate for them. The President's argument has always been that Peru can only finance its development by restricting payments on its \$1.6bn (\$10bn) foreign debt. Mr Garcia, in an unusually quiet and measured speech, said the Government had decided to place Lima and Callao under the control of the armed

forces in response to increased killings, blackouts, fires, bomb attacks and kidnappings. The President called for support from all sectors of the country and said the Government did not discount the possibility that the latest violence came from new reactionary groups. The Government has also extended for another 60 days the state of emergency which has existed in some cases since December 1982 in 19 provinces of the central and southern Andes.

Garcia declares state of emergency in Lima

By DOREN GILLESPIE IN LIMA

A FOUR HOUR curfew emptied the streets of Lima and the neighbouring port of Callao between 1 am and 5 am yesterday as the state of emergency announced by President Alan Garcia late last Friday was put into effect. The President, in a 60-minute television address on Friday night, also announced an immediate 25 per cent wage increase for state and non-union private sector personnel and a 5 per cent reduction in the general sales tax and bank lending rates. The minimum legal wage has

been increased by 30 per cent to 700 intis (\$35 a month). The measures are part of a package aimed at increasing production through new demand. Peru's economy grew by 1.9 per cent last year compared with a 4.7 per cent growth in 1984. Other measures include a further 13-month freeze on the official exchange rate and a 10 per cent reduction in electricity rates for industry. Farmers are to receive a 20 per cent cut in electricity rates and concessionary bank credits aimed at reviving the lagging production

which has contributed to food shortages since the end of last year. President Garcia did not say how much the measures will cost the Government nor how it will compensate for them. The President's argument has always been that Peru can only finance its development by restricting payments on its \$1.6bn (\$10bn) foreign debt. Mr Garcia, in an unusually quiet and measured speech, said the Government had decided to place Lima and Callao under the control of the armed

Egyptian fraud case 'bungled'

By Tony Walker in Cairo

THE EGYPTIAN Government has been put on the defensive over Opposition allegations that it bungled a case involving corruption charges against, among others, the brother of a senior official of the ruling National Democratic Party.

Mr Abdel Khalek al-Maghouh, brother of the parliamentary speaker, was convicted last month on charges of fraudulently authorising the return of confiscated funds to a Fort Said merchant accused of currency violations. Mr al-Maghouh was employed as an under-secretary in the Ministry of the Economy.

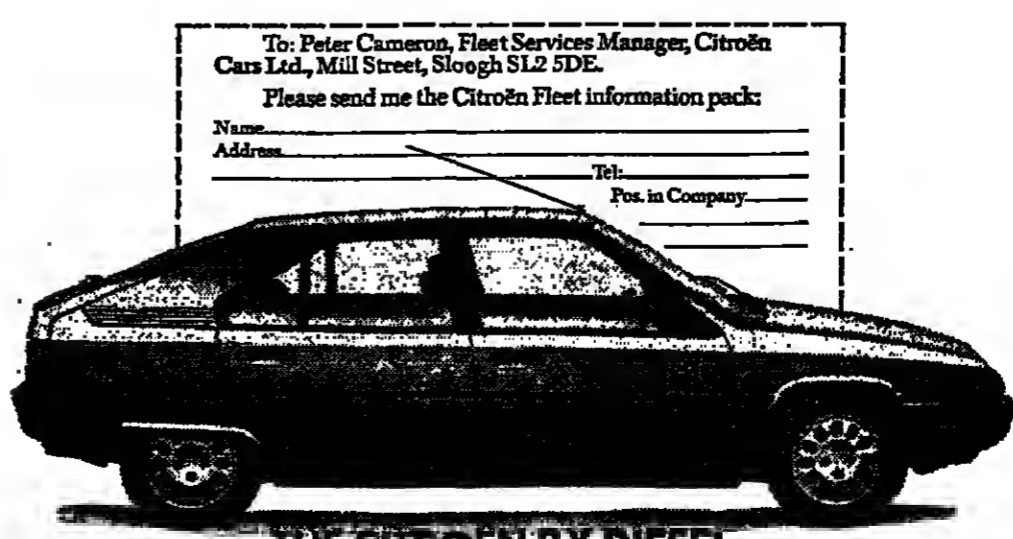
To compound the Government's embarrassment, Mr al-Maghouh and his accomplices disappeared before being sentenced in mid-January.

Mr al-Maghouh was arrested in Alexandria last week along with another former employee of the Economy Ministry who was also under sentence. Two others involved - a policeman and a lawyer - fled the country in January.

Mr Ahmed Rushdi, Egypt's Interior Minister, defended the Government's handling of the case in a speech before the People's Assembly at the weekend, saying that no one was above the law.

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WORLD TRADE NEWS

John Elliott looks at a prospective purchase that will test US-India technology links
Air-engine order could turn courtship to honeymoon

A PROSPECTIVE purchase by India of an engine for a light combat aircraft from General Electric of the US has emerged as the first significant test of a technological courtship between the two countries that has developed since Mr Rajiv Gandhi, Indian Prime Minister, visited Washington last June. In a move which has upset negotiations on an engine for the proposed aircraft with Rolls-Royce of the UK, the US Government has sanctioned what would be its first major defence sale to India for 20 years.

because there's no new marriage. Its a courtship by India which is already married to the USSR, is having an affair with Europe, and is wondering whether to have an affair or a new marriage with the US. Honeymoon or courtship, the turnaround in US attitudes has meant that US companies including Northrop, Rockwell, and Grumman are chasing the light combat aircraft project which was earlier being fought for solely by European companies - British Aerospace, Dassault of France, and Dornier and MBB of West Germany in addition to Rolls-Royce, with a possibility that the USSR might one day move in. India fell out with the US when military supplies which started in 1963 were cut off during the 1965 Indo-Pakistan war. It increasingly relied on Soviet equipment until about five or six years ago when the late Mrs Indira Gandhi, then Prime Minister, started major purchases from European countries such as the British Jaguar and Harrier and French Mirage aircraft, playing the two power blocs off against each other.

CONTROL DATA Corporation (CDC) of the US is this week finalising a contract in New Delhi to transfer technology to the Electronics Corporation of India for the development of the country's first indigenous main frame computer, John Elliott reports. The initial development contract, won in competition with Bull of France, will be worth \$30m. It could subsequently lead to CDC exporting an average of a third of the components for 100 computers which India expects to make a year. CDC was chosen last November by India after the US Government had granted aid of \$7m from its economic supply fund and after India had given assurances that the computers would not be used on nuclear weapons programmes and that the technology would not be leaked to the USSR. It is also trying, so far unsuccessfully, to persuade India to sign its General Security of Military Information Agreement which releases operating and development manuals to countries that accept certain security conditions and standards and buy sensitive US equipment. Last year, the log-jam was broken with the signing of a high-technology memorandum of understanding which included Indian assurances that such technology would not, for example, be used for nuclear weapons work or leaked to the USSR. The bureaucratic paperwork for this to operate was completed recently. That memorandum does not need to improve its software capability for digital flight controls, possibly in collaboration with a US company, such as Northrop, Lear or Litton, on the basis of a technical con-

French set up joint venture to market infra-red sensing

BY DAVID MARSH IN PARIS The French atomic energy commission CEA is setting up with Thomson and Societe Anonyme de Telecommunications (SAT), the two defence electronics groups, a joint venture company to commercialise French technology in infra-red sensing. The joint company, to be called Sofradir, aims to pool French resources in this field to maximise chances of winning orders in highly sensitive areas of the market for military technology. The company in particular will be working on installing night-vision devices on the Franco-German anti-tank helicopters planned to be built by Aerospace and Messerschmitt-Boelkow-Blohm for the 1990s. The helicopter programme, decided by the French and German Governments in 1984, is currently facing serious hold-ups because of difficulties in reaching accord between Paris and Bonn over common specifications. These include crucially the question of the night-vision "stiction" equipment, where West Germany has shown a market preference for US systems. The industrial subsidiary of the Commissariat a l'Energie Atomique (CEA) will be taking a 30 per cent stake in the company, with Thomson and SAT each owning 40 per cent. Sofradir aims to commercialise research carried out by the CEA at its infra-red laboratories in Grenoble which is believed to give France a lead over the US in key areas of infra-red sensing. As well as being vital for night-time reconnaissance and surveillance for ground and airborne military use, infra-red systems are also used for tracking and guidance of missiles and for data transmission. These technologies are becoming increasingly important for aircraft, tanks and missiles. France and other countries are developing for the 1990s. The CEA, which is responsible for military and civil applications of nuclear energy in France, is trying to set up a growing number of industrial companies and joint ventures. It signed with Thomson in 1984 a wide-ranging accord to reinforce co-operation in integrated circuits.

Dragonair plea for London charter flights rejected

BY DAVID DODWELL IN HONG KONG HONG KONG Dragon Airlines, the fledgling carrier controlled by Sir Yau-Kong Fao, received a further setback this weekend when the territory's Civil Aviation Department turned down an application to operate charter flights between Hong Kong and London. The aviation authority is also understood to have rejected a similar application from the UK-based London Express. This application had been provisionally approved by Britain's Civil Aviation Authority. Meanwhile, Cathay Pacific Airlines, Hong Kong's de facto flag carrier, has applied for a license to operate flights between Hong Kong and Amsterdam as part of an expanding network of services to European cities. Later this year, it plans to begin services to Paris and Rome, with Zurich to be added next year. At present, Cathay's only European destinations are London and Frankfurt. In announcing its rejection, the Civil Aviation Department said the carrier had failed to demonstrate that demand for seats between Hong Kong and London could not be met by existing services. The department also insisted that it preferred scheduled to chartered services on the route. For Dragonair, the rejection is the latest of a number of setbacks. Since it entered in April last year, its plans have been keenly resisted by Cathay Pacific. Most recently, Hong Kong's Air Traffic Licensing Authority (ATLA) upheld Cathay's objections to Dragonair's application for licences to operate services to Peking and Shanghai in China. ATLA at the same time granted licences for Dragonair to operate services to eight smaller and financially unproven destinations in China. Agreement has yet to be won from Peking for these operations to start. Meanwhile, Dragonair's single Boeing-737 is operating weekly charters to Bandar Seri Begawan in Sabah.

Egypt asks Australians to prepare coal port plan

BY TONY WALKER IN CAIRO AN AUSTRALIAN consultancy firm has been asked by Egypt to prepare detailed proposals for a \$2bn (£1.5bn) coal-fired power station and coal trans-shipment port to be built at Zafarana, south-east of Cairo. The 2,500 Mw power station would utilise 6.5m tonnes of Australian steaming coal annually when operating at capacity. The trans-shipment point could handle 15m tonnes a year for distribution throughout Egypt and to consumers in the Mediterranean region. A negotiating team, representing ERM of Brisbane, the consultants, and possible American and Japanese suppliers of components for the project, held several days' discussions in Cairo last month with senior officials of Egypt's ministry of electricity. The Australians are talking about long-term coal contracts of between 20 and 30 years to guarantee reliable supplies. According to an Australian official, the trans-shipment port would function more or less like a free trade zone. Coal would be transported from Eastern Australia in 200,000-tonne vessels and stockpiled at Zafarana for shipment elsewhere. Britain and Egypt have signed a technical co-operation agreement under which the UK's Electricity Council will assist in improving delivery systems and tariff collection.

SHIPPING REPORT Tanker rates stay low

BY ANDREW FISHER, SHIPPING CORRESPONDENT TANKER RATES in the Gulf remained low last week, as uncertainty over oil prices continued to pervade the market. In dry cargo, rates weakened further, with further falls expected. While cheaper oil will clearly boost demand for tankers and lower shippers' fuel costs, traders are waiting for prices to stabilise before committing themselves too much. Thus tonnage has built up in the Gulf, as owners wait for business. But E. A. Gibson Shipbrokers reported that six VLCCs (very large crude carriers) had found work in the Gulf, "indicating that there is some underlying demand in the market." The surplus of tonnage in the area meant that the rates they obtained were very low. One 40,000-ton cargo was fixed to the West African steamer taken by a US oil company at Worldscale 19.75. To the East, the rate for a VLCC stood at around Worldscale 24, half the level of last December. Denholm Coates said dry cargo rates last week slumped further, with little business available. The grain rate from the US Gulf to Continental Europe was down to \$6.70 a ton from \$8.75 - late last month it was \$8. To Japan, the rate fell by a dollar to \$11.

Table with 4 columns: Country, Dec-85, Nov-85, Oct-85, Dec-84. Rows include UK £bn, US \$bn, France FFbn, Japan \$bn, W. Germany DMbn. Data includes Exports, Imports, Balance, and % change.

Sanwa's lead in China can do a lot for your business



Old ties, new developments The Sanwa Bank, one of Japan's top financial institutions, has ties with China reaching back half a century. As a result of these long-standing relations, Sanwa became a major partner in 1984 in China Universal Leasing Co., Ltd. (CULC)—the first undertaking of its kind with Chinese and foreign

bank participation. CULC plays a prominent role today in assisting companies in China and promoting the country's economic development. A more extensive network To serve businesses throughout China, a far-ranging network is essential. Sanwa's activities in the country are supported

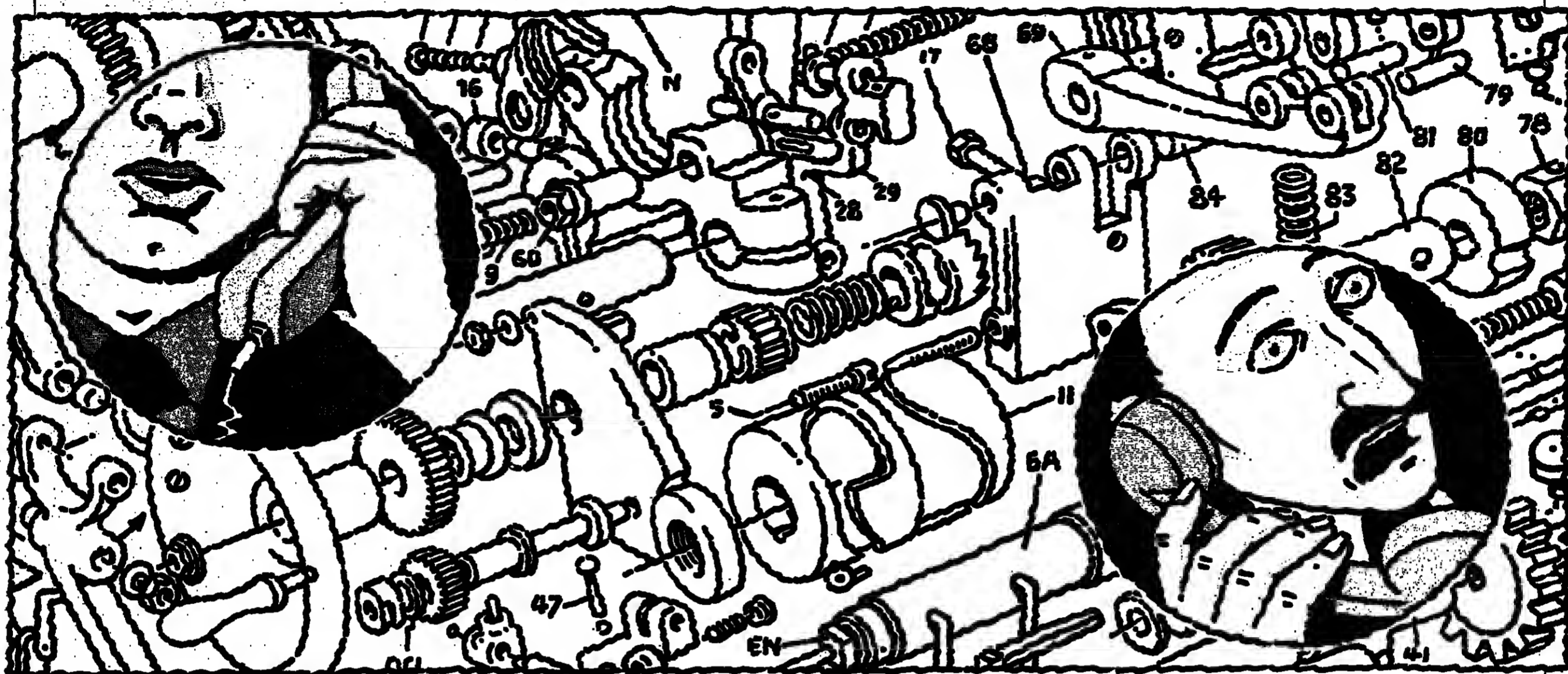
not only by CULC, but by offices in Beijing, Dalian, Shanghai, Shenzhen, and Guangzhou, and by one of the strongest banking bases in Hong Kong. The world's 7th largest bank Forward-looking banking made Sanwa what it is today: the world's 7th largest bank*, with total assets of over

US\$109 billion and a vast global network. And all over the world, Sanwa bankers now offer more services than ever to support the expansion of business with China. For the financing experience and special know-how that your international activities require, just ask your Sanwa banker. And see what Sanwa's lead in China can do for your business.

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*1984 Institutional Investor Survey



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You have 15 minutes.

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CONSTRUCTION CONTRACTS

Dwellings in the north

Northern-based companies in LONDON AND NORTHERN GROUP have been awarded contracts worth £3.78m in the north of England and southern Scotland. Border Engineering Contractors will erect 29 flats for Haveray Housing Trust in a contract worth £203,738 and, for Copeland Borough Council, will carry out three contracts worth over £2m for the erection of 30 dwellings at Cleator Moor, 13 bungalows near Whitehaven and the revitalisation of 30 houses at The Garden, Coach Rd, Whitehaven. Alterations and extensions will be made to the mentally handicapped unit at Duns in Borders region for the Borders Health Board, Melrose, in a £238,593 contract for Ex-

burgh District Council. North West Buildings Preservation Trust has awarded a contract for £224,023 for restoration work at Cockermouth and site preparation for Tweedale District Council at Peables provides a £130,000 contract. For £125,832, Border will erect five bungalows at Distington for North Housing Association, Maryport, and a further 10 flats at Eastfield, Maryport, in a £198,303 contract for Impact Housing Association, Workington. A building for pre-packed goods will be erected for Cavanagh & Gray in Carlisle for £103,800 and three contracts for £160,000 will see pipework at Corbridge, Northumberland, for Newcastle and Gateshead Water Board, access roads to

Strengthening Dubai quays

COSTAIN DUBAI, a joint venture comprising Costain International and H E Humaid bin Drai, has been awarded a £2m contract by the Port of Authority of Jebel Ali for the modifications of quays 7 and 8 at Jebel Ali Port, Dubai, United Arab Emirates. The contract calls for strengthening of the existing mass concrete block quay walls, by constructing a reinforced concrete relieving platform behind, and over the quay walls. The platform will be supported by the quay walls and bored piles. The work will require the demolition of around 6,500 cu metres of existing reinforced concrete capping blocks, driving over 300, 900 mm diameter bored and cast in-situ piles, and placing 10,000 cu metres of reinforced concrete. The contract is due for completion in September 1988.

FORD AND WESTON, Nottingham, has won contracts totalling £5.5m. Work has started on three projects, including a £3.6m contract for Trent Regional Health Authority for a boiler-house and preliminary works in phase three development scheme at King's Mill Hospital, Sutton-in-Ashfield; phase one of Ballon Wood development for Nottingham City Council, involving 50 houses worth £1.6m, and a £650,000 extension and renovation scheme at Greater Nottinghamshire Co-operative Society's store in Kirkby-in-Ashfield.

MATTHEW HALL NORCAIN ENGINEERING, Manchester, has been appointed by Shell (UK) to carry out further project management and design service contracts at the Stanlow site. Work comprises a combination of new plant and equipment designed to expand production, plus modifications to existing facilities, whose capital value will amount to some £28m.

Refurbishing listed building in Mayfair

LOVELL FARROW CONSTRUCTION has won a £25m contract to refurbish the Grade II listed building and construct residential units, offices, car park and sports club at 41-43 Brook Street, W1, in London's Mayfair. The work is to be carried out for Wheatleaf Investments on behalf of Grosvenor (Mayfair) Estate. Both companies are wholly-owned subsidiaries of the Grosvenor Estate. Work has started under a 60-week programme. In the listed building, the ceilings and joinery are to be retained while the interior is extensively refurbished. The new six-storey building in Brook Street will be connected by a link block featuring an observation lift overlooking an integral courtyard.

Shepherd Construction wins work worth £5m

Three contracts with a combined value over £5m have been secured by **SHEPHERD CONSTRUCTION**. A project to build servicemen's married quarters, comprising 74 dwellings together with 37 garages, for the Property Services Agency (PSA) of the Department of the Environment, at Caterick Garrison, North Yorkshire, is the largest of the three contracts. The contract, worth over £2.6m, is due for completion in March 1987. Work has also commenced on the modernisation of 104 houses, plus the conversion of two

Monk build a true reflection of your design



Good start for Ernest Ireland

More than \$1m-worth of new contracts added up to a strong start to 1986 for **ERNEST IRELAND CONSTRUCTION**. Bath, part of the Mowlem group. The biggest award, worth nearly £2m, is for a new building at Bath University for the School of Engineering and Architecture and for general teaching. The four-storey building will comprise structural testing laboratories, workshops, lecture theatres, work rooms, studio, staff and administration buildings. Construction will be of reinforced concrete frame with Bath stone cladding, aluminium frame windows and a pitched roof with aluminium north lights. Completion is scheduled for summer 1987.

At Astec West, a 100-acre business park near to the M5 to the north-west of Bristol, the company is building a distribution warehouse under a £1.7m contract for Electricity Supply Nominees. The warehouse, which will be leased by Wiggins Teape, will have a steel frame clad with self-coloured, profiled metal sheeting and offices clad in curtain walling. Completion is due in September.

In South Wales, Ernest Ireland's Liswell-based subsidiary, Isaac Jones Construction, has been awarded two contracts. At Bridgend there is a £1.3m contract to build a production base, with offices, for Commercial Acoustic Products, a wholly-owned subsidiary of SAS Group Holdings. At Enterprise Park, Swansea, Isaac Jones has a £730,000 contract for the Rainbow Business Centre which will provide fully fitted out workshop and office accommodation. The client is Enterprise Zone Developments. Part of the site will have ground treatment by the vibrocompaction technique carried out by Soil Mechanics, another member of the Mowlem group.

Ladbroke Hotels have awarded Ernest Ireland a contract valued at £200,000 for complete refurbishment of the Royal Berkshire Hotel at Summingshill in Berkshire. The work includes reconstruction of the leisure wing and is designed to bring the hotel up to four-star standard.

Company Notices

NOTICE OF REDEMPTION

HYDRO-QUEBEC

CAN\$50,000,000

16 1/2% Debentures, Series EI, due March 15th, 1989

NOTICE IS HEREBY GIVEN THAT Hydro-Quebec will redeem on March 15th, 1989 all the 16 1/2% Debentures due 1989 at a price of 101% of the principal amount together with interest on such principal amount accrued and unpaid to the said date of redemption.

The redemption price on the said Debentures shall be payable on presentation and surrender thereof with all unmatured coupons at any one of the following Paying Agencies:—

- Bank of Montreal
9 Queen Victoria Street, London EC4N 4EN, England.
- Bank of Montreal, Main Office
119 St. James Street West, Montreal, Quebec H2Y 1L6, Canada
- S. G. Warburg & Co. Ltd.
33 King William Street, London EC4R 9AS, England
- Kredietbank N.V.
1 Aeschenvorstadt, 1040 Brussels, Belgium
- Kredietbank S.A. Luxembourgeoise
Case Postale 1108, Luxembourg
- Commerzbank A.G.
1 Aeschenvorstadt, Postfach 25-34
D-6000 Frankfurt (Main) 1, West Germany
- Swiss Bank Corporation
1 Aeschenvorstadt, CH-4002 Basle, Switzerland
- Bank Mees & Hope N.V.
548 Heengracht, 1000-NL Amsterdam, Netherlands
- Société Générale
29 Boulevard Haussmann, 75009 Paris, France

DEBENTURES SHOULD BE SURRENDERED with all coupons appertaining thereto maturing after the date fixed for redemption, failing which the face value of any missing unmatured coupon will be deducted from the sum due for payment.

Any amount so deducted will be paid against surrender of the missing coupon within a period of 10 days from March 15th, 1989. From and after the date fixed for redemption, interest on the Debentures will cease to accrue.

Dated: February 10th, 1986

HYDRO-QUEBEC

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Art Galleries

AGNEW GALLERY, 45, Old Bond St., W1. 01-828 6176. 11.30am-ANNUAL WATER-COLORS EXHIBITION. Until 21 Feb. Mon-Fri 9.30-5.30. Thurs. until 5.30.

COMMERZBANK

RIGHTS OFFER 1986

With the approval of the Supervisory Board, the Board of Management of Commerzbank Aktiengesellschaft (the "Company") has resolved to increase the share capital of the Company by DM. 150,000,000 from DM. 857,574,250 to DM. 1,007,574,250. The new bearer shares of DM. 50 nominal have been underwritten at a price of DM. 200 per share by a banking consortium which is offering, at the same price: (i) Shares of DM. 118,343,250 nominal to shareholders of the Company on the basis of 2 new shares for every 15 existing shares held in the Company; and (ii) Shares of DM. 27,323,450 nominal to holders of warrants issued in connection with (i) the 5% DM. Optional Bond Loan 1978 (5) the 7% US\$ Optional Bond Loan 1982, both of Commerzbank International S.A., and (iii) the 6% DM. Optional Bond Loan 1984 of the Company, on the basis of 2 new shares for each total number of warrants held which gives a right to subscribe for 15 shares of DM. 50 nominal in the Company.

The new shares, which rank for dividend as from 1st January 1986 are being offered on the terms of the Company's prospectus dated January 1986. Copies of the Company's prospectus such as English translation thereof are available on request at the offices of the London Subscription Agent, S. G. Warburg & Co. Ltd.

Application for admission of the new shares to the Official List will be made to the Council of The Stock Exchange, London, at the same time as the new shares are listed on the Stock Exchange in Germany, which is expected to occur in May 1986.

LONDON DEPOSIT CERTIFICATES

Holders of existing bearer shares which are represented by London Deposit Certificates, must request S. G. Warburg & Co. Ltd. as Depository to exercise their subscription rights according to the shares and issue fresh certificates in respect of new shares subscribed, on payment of 5p. per Certificate.

In the absence of such request, the Depository will deposit the subscription rights attaching to the deposited shares and will distribute the net proceeds to the holders of the Certificates in proportion to their holdings.

PROCEDURE IN THE UNITED KINGDOM

Shareholders and warrant-holders in the United Kingdom wishing to exercise their subscription rights must lodge the following at the office of the London Subscription Agent detailed below during the subscription period from 3rd February, 1986 to 16th February 1986 inclusive between 10.00 a.m. and 4.30 p.m.:

London Deposit Certificates for marking — Series No. 8
Bearer Share Certificates — Coupon No. 45
Warrants in respect of: —
5% DM. Optional Bond Loan 1978 — Receipt A
7% US\$ Optional Bond Loan 1982 — Receipt A
6% DM. Optional Bond Loan 1984 — Receipt A

The above documents should be delivered to the London Subscription Agent as follows: S. G. Warburg & Co. Ltd. Head Office, 33 King William Street, London EC4R 9AS

where lodgment forms are obtainable. Payment must be made in full on application. Temporary Receipts will be issued. Subscribers wishing to make payments in Sterling should agree the applicable rate of exchange with the London Subscription Agent. Subscribers will be advised at a later date when the new London Deposit Certificate/Share Certificates are available to be exchanged for Temporary Receipts. S. G. Warburg & Co. Ltd. London Subscription Agent and Depository 10th February, 1986

NOTICE OF PURCHASE



European Investment Bank

11 1/2% US\$200,000,000 Bonds of 1980, due 15th January 1992

Pursuant to the terms and conditions of the Loan, notice is hereby given to Bondholders that, during the twelve month period ending 15th January 1986, US\$1,500,000 principal amount of such Bonds were purchased in satisfaction of the relevant Purchase Fund Obligation. The outstanding amount on 15th January 1986 was US\$84,000,000 principal amount. EUROPEAN INVESTMENT BANK Dated: 10th February 1986

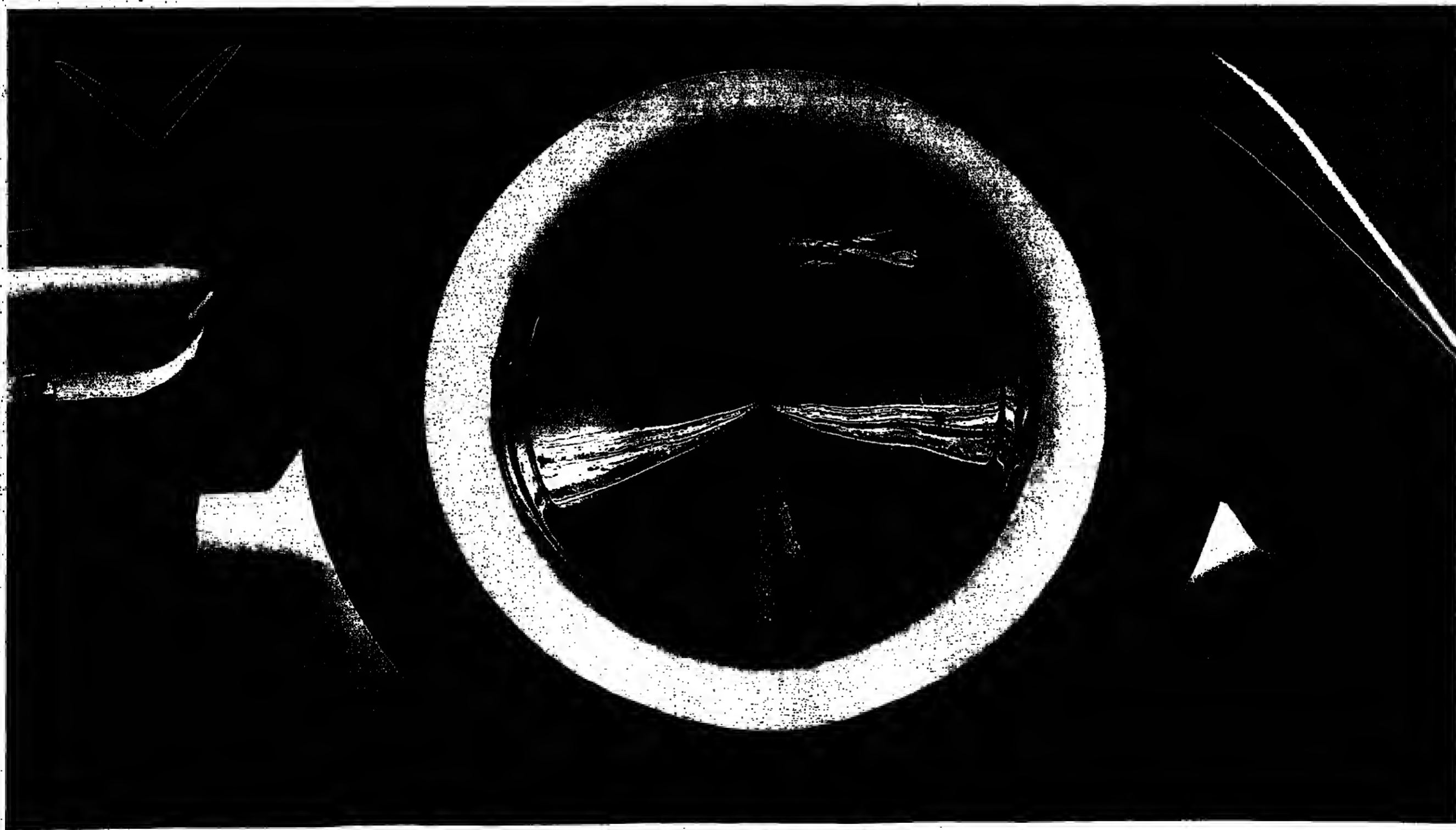
STANWICK INTERNATIONAL CORPORATION S.A.

Registered office: LUXEMBOURG, 14, rue Aldringen, RC Lux 12.142

NOTICE TO SHAREHOLDERS

The annual meeting of shareholders held on 3rd February, 1986 has approved a distribution of US\$7.25 per share by way of repayment of paid-in surplus and retained earnings. Such distribution being payable on or after 17th February, 1986 against presentation of coupon No. 1 from bearer share certificate to Banque Générale du Luxembourg S.A., 27, avenue Monteyar, Luxembourg. Luxembourg Interbank Bank Zürich A.G., Stadthausquai 1, Zürich, Switzerland. Shares will be quoted ex-dividend as from 17th February, 1986. By order of the Board of Directors

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ANNOUNCEMENT

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F-28 MK 1000		DC-10-10	
Serial Numbers	11060 11070	Serial Numbers	46705 46807
Total Hours	19651 19946	Total Hours	24233 23853
Total Cycles	22537 20130	Total Cycles	11985 14653
Engine Type	Spey 555-15	Engine Type	CF6-6D

Available delivery date: Beginning April 1988
Location: Atatürk Airport Istanbul - Turkey

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All interested parties should submit their written offers to the address below before February 25th, 1988.

THY reserve the right to accept / reject any or all offers or extend the deadline without assigning any reason whatsoever.

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ATTN: Assistant General Manager Technical
Phone: (90) (1) 573 71 51; Telex: 28883 BX TK TR
SITA: ISTDFTK; Fax: (90) (1) 574 09 03

TÜRK HAVA YOLLARI
TURKISH AIRLINES

Kuwait warns on N. Sea output

By Dominic Lawson

SHEIKH ALI Khalifa Al-Sabah, the Kuwaiti Oil Minister, yesterday called on the UK to cut its North Sea oil output by at least 300,000 barrels a day (b/d).

He said on television that unless such measures were taken there was a "real risk" that the Organisation of Petroleum Exporting Countries (Opec) would collapse, causing a further fall in world oil prices and "harming revenues" for the UK Exchequer.

Britain produces 2.6m b/d, but even under the most extreme interpretation of existing legislation the Government could not make operators cut back by more than about 200,000 b/d. However, the Government has repeatedly refused to call for any such cutbacks, believing that it is up to operating companies to decide how much they want to produce.

But the other main North Sea producer, Norway, is showing signs of co-operating with Opec. Yesterday the Norwegian Oil Minister, Mr Knarve Kristiansen, flew to Geneva for a meeting with his Venezuelan opposite number, Dr Arturo Escobar, the president of Opec.

Norway, which produces 1m b/d said previously it would not cut output to assist Opec unless other producers, especially the UK, also cut back.

But the Norwegian decision to hold talks on neutral ground with the Opec president suggests it is beginning to reconsider its hands-off policy.

During the past two months the oil price has almost halved to about \$17 a barrel.

OPEC ADVISER FORESEES OFFSHORE COST CRISIS Oil price nears 'intolerable' level

BY DOMINIC LAWSON

COMPANIES operating in the North Sea suffer "intolerable" economic hardship when crude oil prices fall below \$15 a barrel, according to a paper delivered yesterday by Mr Noriine Ait-Laoussine, a leading adviser to members of the Organisation of Petroleum Exporting Countries (Opec).

The cost of running North Sea fields ranges between \$1 and \$11 a barrel, but the companies operating in the North Sea will be squeezed financially long before prices fall to the level of operating costs, argues Mr Ait-Laoussine, a former vice president of Sonatrach, the Algerian state oil company. Future deliveries of Brent, the main North Sea crude, are now available at less than \$16 a barrel.

The paper was delivered at a top level oil seminar, held annually at the isolated mountain village of Sanderstøien in Norway, which is

attended by a number of senior officials from the British and Norwegian governments.

Mr Ait-Laoussine argued that as North Sea prices decline the burden is shifted progressively from government to the companies operating. When prices drop rapidly the tax liability - 80 per cent at the margin - may be extremely high relative to the cash flow.

That is because most North Sea taxes are paid in arrears. Government revenues are higher because they are supported by higher past prices. But the situation for the company net cash flow is worse, as it has to meet a tax bill based on last year's prices from this year's reduced revenue, argues Mr Ait-Laoussine.

Mr Ait-Laoussine produced tables which claimed that at prices below \$15 a barrel companies would face a temporary negative cash

flow, even on production from Statfjord, the largest North Sea oil field. That would happen because the tax bill on last year's production would outweigh current cashflow from the field.

Saudi Arabia and Kuwait, two leading members of Opec, appear ready to let prices drop to \$10 a barrel or below, in order to push the UK to agree production cuts to give Opec a bigger share of the oil market.

But the UK Government is adamant that it will not cut back North Sea output, and no oil company has yet approached the Government with a request to cut back its own North Sea output.

The main Opec hawk, the oil minister of Kuwait, Sheikh Ali Khalifa Al-Sabah, has said that prices will fall below \$10 a barrel if non-Opec producers, such as the UK, do not co-operate with the organisation.

SE studies move on inflation auditing

THE STOCK EXCHANGE is considering the introduction of guidelines to allow for the impact of rising inflation in the auditing of company accounts, writes Allan Howe.

Over recent months the issue of inflation accounting has flared again. The Accounting Standards Committee recently rejected a proposal that making allowances for inflation should be imposed on auditors by statute. The stock exchange's proposed guidelines would effectively replace that statute.

BARRISTERS have voted to refuse to accept criminal prosecution briefs from April 1 unless a fee is agreed which gives them "fair remuneration." They are to apply to the High Court for an order to take action against the Government on the grounds that it is failing to fulfil its statutory duty to pay barristers fairly.

THE OVERALL state of order books within the UK's civil engineering contractors industry has improved over the past few months, but the recovery has been achieved by small and medium-sized companies, says a survey by the Federation of Civil Engineering Contractors.

NOMURA SECURITIES, one of the world's largest investment houses, has applied for full membership of the London Stock Exchange. It is the first Japanese investment group to do so.

LONGHO chief executive Mr "Tiny" Rowland, yesterday denied a report that he had dropped a \$100m lawsuit against the Al-Fayed brothers for defamation.

Ladbroke to expand publishing role

BY RAYMOND SNOODY

MR CYRIL STEIN'S Ladbroke Group is planning a substantial move into publishing which could turn into the "fourth core" business the company has been seeking to add to its interests in betting, hotels and property.

Mr Stein, the Ladbroke chairman, said yesterday: "We are in the market for medium-sized publishing businesses but at prices which give us an acceptable rate of return."

He was speaking after Ladbroke had exchanged contracts on a deal to buy 75 per cent of Senews, a publishing and printing company that publishes 17 free and paid for local newspapers in Sussex, Surrey and Kent, southern England, and 30

specialist publications and guides.

Ladbroke will pay £3.1m for the Senews stake although £1.5m of that is dependent on the company meeting its £1.5m profit forecast for the 1988 financial year. Ladbroke is also making available to Senews as part of the deal a £1.5m long-term low-interest loan.

The purchase is Ladbroke's largest investment in publishing so far. "We do see our publishing interests as producing a substantial contribution to group profits by 1988," Mr Stein said.

Apart from buying new businesses, Mr Stein said Ladbroke's existing publishing businesses would grow organically through the introduction of new titles and by ac-

quisitions in their respective markets.

Although Mr Stein is watching the Fleet Street newspaper revolution with interest, it is believed that Ladbroke has no plans to launch a national newspaper and instead will expand its publishing interests gradually.

Mr Robert Breare, chairman of Senews, whose titles have a weekly circulation of more than 500,000, will stay on as chief executive with a 12.5 per cent stake.

Other Senews executives will hold 7.5 per cent and Mr Phillip Davies, chairman of Home & Law, Ladbroke's publisher of free consumer magazines, will become chairman of Senews with the remaining 5 per cent of the shares.

Call to privatise higher education

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE GOVERNMENT should have the courage of its convictions and privatise all degree-level education, says a report today from the Adam Smith Institute - an independent body promoting free-market policies.

It accuses Sir Keith Joseph, Education Secretary, of planning to increase state control of universities, polytechnics and further education colleges in a direct contradiction of his and his ministerial colleagues' professed commitment to cutting back the role of the state.

The Government's efforts to bring the higher education system into line with Britain's needs are doomed to failure, it says, unless ministers recognise that a root of the problem is the system's "near total dependence on public money, leading to lack of freedom, a lack of choice and an absence of responsibility."

The report calls for urgent reversals of present policy including:

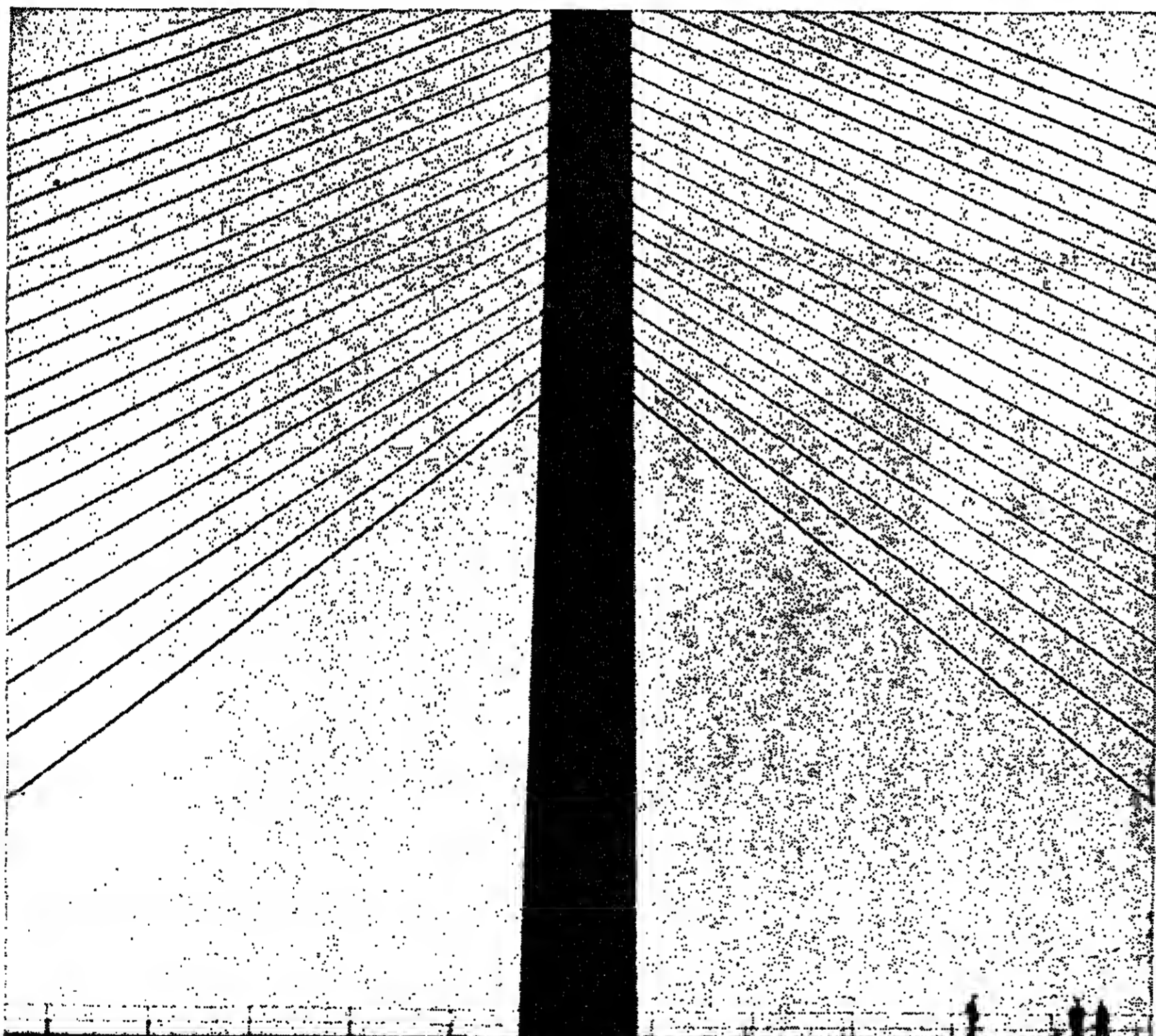
- Freedom for anybody to start new degree courses or even set up organisations calling themselves universities. "Degrees now cover such a wide range of areas and types of study in so many different kinds of institutions that there can be no real grounds for objecting to anyone being allowed to issue them."
- Insistence that all higher educational institutions should finance their courses entirely by charging fees which central government and local authorities, like anybody else, would be free to pay on behalf of students where a sufficient case could be made for it.
- Abolition of all academic rights to career-long job security. Sir Keith's plan to abolish only for dons who are newly appointed, or

change jobs, would deter the best from seeking promotion and "retain security for precisely those whom a university might well wish to make redundant."

Outright grants supposed to cover all students' costs should be replaced by either vouchers or loans, the report says.

Loans might be no more of a deterrent, at least initially, if they had to cover the full cost of a degree course, which varies from about £17,000 to £50,000. If they had to be supplemented by a grant, however, it should cover only the student's living costs, leaving tuition fees to be raised by borrowing.

University Challenge, by Douglas Mason. Adam Smith Institute (PO Box 316, London SW1P 3JJ), £2.



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Agent Bank
FIRST CHICAGO LIMITED

SE studies move on inflation auditing

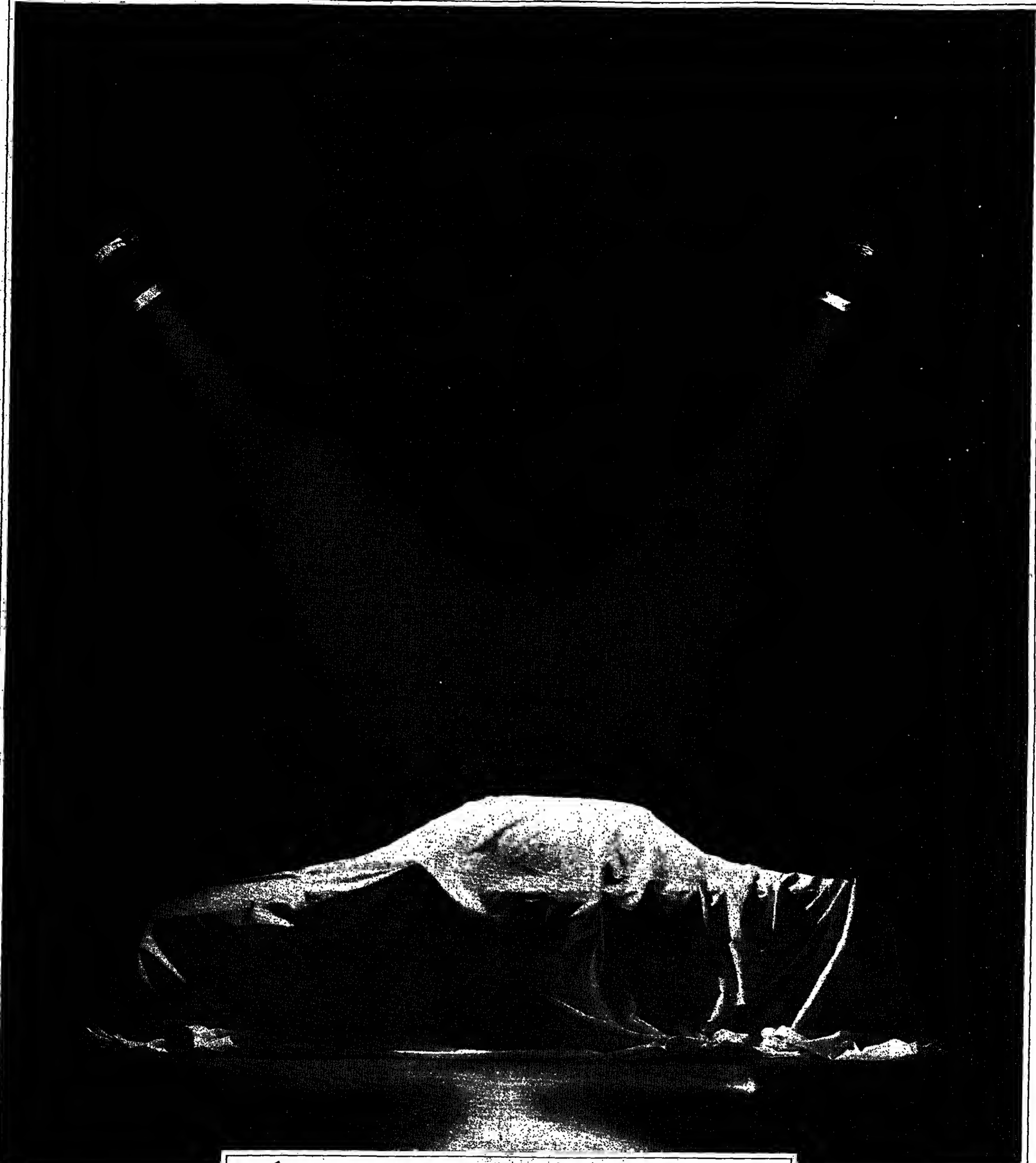
THE BANK OF ENGLAND... SE studies move on inflation auditing... The Bank of England has announced that it will be auditing the accounts of the major companies in the country...

THE OVERALL... SE studies move on inflation auditing... The overall picture is one of a steady decline in inflation over the past few years...

Education

Education... SE studies move on inflation auditing... The government has announced that it will be increasing the amount of money spent on education...

Advertisement for 'YE' (likely Yeoman) featuring a map of the United Kingdom and the text 'YE' and 'LIMITED'.



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*Times Top 500, November 1985.



SYSTEMS DESIGNERS PLC

Bank Leu International Ltd.

Notice to the Holders of the Warrants under the 7 3/4% US\$ 40 million Guaranteed Notes with Warrants Due 1989

At the Annual General Meeting of Stockholders of Bank Leu Ltd, Zurich, to be held on March 14, 1986, the Board of Directors will propose an increase of the Company's Capital in Bearer Participation Certificates (BPC's) by offering one new BPC of SFr. 100.- nominal value for every 10 BPC's outstanding at that date at the price of SFr. 250.-.

In connection with this capital increase, the holders of the Warrants of the 7 3/4% US\$ 40 million Guaranteed Notes with Warrants of Bank Leu International Ltd., Nassau, due 1989, should note that

- a) exercise of the Warrants to purchase Bearer Participation Certificates cum subscription right can take place up to and including February 28, 1986.
b) the exercise right of the Warrants will be suspended starting from March 3, 1986.

February 10, 1986

Table with columns: Euro-clear, CEDEL, Swiss Security No. and rows for Notes with Warrants, Notes ex Warrants, Warrants.



Bank Leu Ltd 32 Bahnhofstrasse CH-8022 Zurich Telephone (1) 219 1111

UK NEWS

Heseltine and Tebbit clash

BY KEVIN BROWN

MR MICHAEL HESELTINE, the former Defence Secretary, yesterday clashed openly with Mr Norman Tebbit, the Conservative Party chairman, as the two men set out starkly different views of the future of Mrs Thatcher's Government.

By half a dozen government departments should be drawn together, including those at the Defence Ministry, he said. There was no advanced country in the world where there was anything but the closest relationship between government and industry.

Government determined to sell BL trucks unit

By Peter Riddell

THE GOVERNMENT is determined to press ahead with the sale of BL's trucks subsidiary to General Motors (GM) of the US, despite the opposition of some Tory MPs to the inclusion of Land Rover.

Kinnock puts production first

BY PETER RIDDELL

MR NEIL KINNOCK, the Labour leader, yesterday sought to broaden the party's appeal beyond committed Socialists by stressing the priority of increasing production and by himself accepting part of the mantle of former US President Franklin Roosevelt.

Labour leadership's strategy of highlighting the practical aspects of the party's appeal, particularly aimed at reducing unemployment. That will also form the main theme of Labour's party political broadcast on February 18.

These securities having been placed privately, this announcement appears as a matter of record only.



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February, 1986.

New Issue February 10, 1986

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NOTICE OF ADJUSTMENT OF CONVERSION PRICE TO THE HOLDERS OF 8-3/4% CONVERTIBLE SUBORDINATED DEBENTURES DUE 1995 OF TRANSCO INTERNATIONAL N.V.
February 10, 1986
Notice is hereby given to the holders of the 8 3/4% Convertible Subordinated Debentures due 1995 (the "Debentures") of Transco International N.V. ("TINV") that:

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BASE LENDING RATES
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If you have got business in the USA, you have no business leaving your other half behind.

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For flights from now until 31st March, buy a First Class or an Executive Class return ticket and we'll give you another, free.

And where better to mix business with pleasure than the "Sunshine State"? The Everglades, Walt Disney World, EPCOT CENTER, The Florida Keys, Sea World, and that's not even a short-list.

In fact, with so much to see, you may be tempted to linger longer.

If so, you will want to take advantage

of the other special offer we have arranged. A mere £88 each gets you 4 flights, to a choice of 109 destinations throughout the USA and Canada.

Additional flights cost only £25 each and the offer covers travel which commences before the 21st March.

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Naturally we know Florida best because Miami is our home town. Not that anyone could ever call us a local airline.

Quite the opposite. At Eastern we operate a larger fleet than both TWA and Pan Am put together.

And we fly to more cities in more countries in the Americas than any other airline.

Which shows we have a good deal more to offer than just a free seat.



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The wings of the Americas

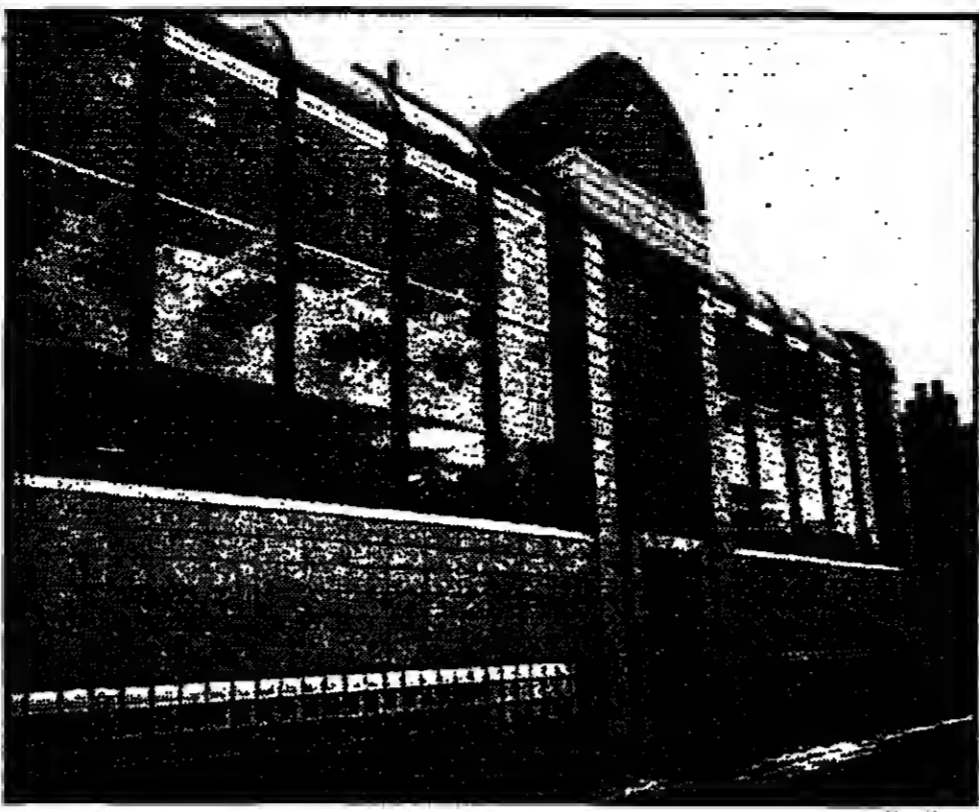
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G. RATES

THE ARTS

Architecture/Colin Amery

Private practices are pointing the way

The progress and development of contemporary architecture is a slow and haphazard business. In England, as public commission declines and the local authority architect becomes a rare species, it is to the smaller private offices that one looks for signs of artistic and stylistic advance.



New studios in Camden Town for the Renton Welch Partnership—"brighten a dreary backstreet."

The planning is intelligent and the atmosphere of the studios is agreeable, even on a mid-winter day. The price too is good—at \$45 per square foot these are economical examples of good design.

The film studios. It is a seven year project designed to produce Europe's leading film studios. The masterplan layout has been met by this practice with a degree of style that is hard to achieve in such an equipment-dominated field.

developed in Oliver's Wharf at Wapping. The demand in the City for more efficient dealing rooms and electronic offices has been met by this practice with a degree of style that is hard to achieve in such an equipment-dominated field.

Maschinist Hopkins/Radio 3

Max Loppert

The latest series of Radio 3 programmes to be devised with a linking theme is the "Weimar Season". It began last Saturday with The Threepeep Opera, and closes next Sunday with a relay of the Westford Massacre.

quency attained in America (where latterly he took a strong interest in electronic music). None of these dry facts gives any hint of the gripping intensity and sheer punch of Maschinist Hopkins.

(as the recent reappearance of Kronek's filmy Jimmy, with its jazz accents and Art Deco locations, proved beyond question). It is Brand's score that powers the experience with such an irresistible momentum.

The Cunning Little Vixen/RAM

David Murray

Janáček's Cunning Little Vixen is a great little opera, but damnably difficult to realise on stage. What exactly is the relation between its animal personnel, which includes half the principals, and its disenchanted humans?

pages (and similarly, many of the scene-setting preludes) are enacted by stagehands dismantling the previous scene), and they all serve indifferently as chorus in what follows. Confronting words are never established, and the Vixen and her Fox are masked so as to defeat visible expression; worse still, they are assigned gestures and movements of grossly Puccinian import.

choices of voices — was Carol Lesley-Grey, properly dignified and funny despite being dressed poorly and ridiculous. Though the production did everything to suggest that the Forester was at any moment going to burst into the forest down to the sea again ("dreadful posturing" at the end), Andrew Forbes gave him fervent authority.

Three Storeys and a Dark Cellar/Almeida

Michael Coveney

IOU is a performance art group based in West Yorkshire that evinces an old-fashioned homeliness, a style of messing about with rusty objects, steel drums and confabulations that dates from the late 1960s and remains unadulterated by the trendy metropolitan aesthetic formalism.

sea. The quirky narration has a beguiling edge to it, but it strikes me as stylistically imitative of Mark Long's People Show raps. The mechanical charms of the rusty tower do not pervade the evening (which is only 65 minutes long) and the aggressively primitivist music would be more tolerable in the open air than indoors.

Manon/Covent Garden

Clement Crisp

Maria Almeida's début as Manon on Thursday at the Opera House was yet another step in the progress of this very able young dancer. She possesses a strong, well-rounded and easy technique. Her stage presence is marked by an air of assurance, evoked by maturity, and her every performance over the past two years has shown that her talent is being allowed to grow without that forcing which can so often numb a gift before it reaches its proper flowering.

Regence Paris—was much sense of an innocence that will be so swiftly spoiled. She looked entirely aware of her destiny, predisposed to the life that Lescaut and Monsieur G.M. are eager to offer her, and an unlikely candidate for the lyric etouffée of des Grieux's passion.

Arts news in brief . . .

The financial fortunes of the National Art Collections Fund have been transformed by the receipt of a bequest of just over £1m from Miss Aileen Woodroffe, of Wimborne, Dorset, who died last December leaving the NACF as her main beneficiary.

Royal Opera House opera and ballet companies. Mr Peter Leslie, Barclays' chief general manager, announced the renewed commitment to sponsorship on the eve of the Sadler's Wells Royal Ballet's departure for its American tour.

with Mitsuko Uchida, piano. Beethoven and Mahler. Royal Festival Hall (Mon), (9263191).

with Mitsuko Uchida, piano. Beethoven and Mahler. Royal Festival Hall (Mon), (9263191).

Cleveland Orchestra—2/Barbican Hall

Dominic Gill

On this page last Thursday morning, after the first of the Cleveland Orchestra's two London concerts, Max Loppert reported—with reservations—a revival of the orchestra's fortunes under their principal conductor Christoph von Dohnányi, who succeeded Larin Maazel in 1968.

On South Bank on Thursday evening, meanwhile, the Royal Philharmonic under Yuri Temirkanov were giving a routine Festival Hall concert or, rather, a concert of Russian works (the Musorgsky-Rimsky-Khvorshevich Prelude, the Chaikovsky Fourth Symphony) whose passionate colours were rendered in a tartly disconcerting mixture of magnificence and coarseness, and a version of the work in which next of the p and pp markings had been ruthlessly edited out.

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Arts Guide Feb 7-13

Music

NETHERLANDS Rotterdam, De Doelen. The Rotterdam Philharmonic under Koelhaas van Driesten, with Rian de Waal, piano. Rimsky-Korsakov, Rachmaninov, Dvořák (Tue to Thur), Beethoven, Tokyo String Quartet, Haydn, Schubert, Dvořák (Tue), Borodin Quartet, with Eino Willasalmi, piano, and Gerd Hiltz, double bass, Schubert (Wed), (142911).

PARIS Julien Bréas, guitar; Bach, Sor, Ponce, Albeniz (Mon), Théâtre des Champs Élysées (17214777).

Saleroom/Antony Thorncroft

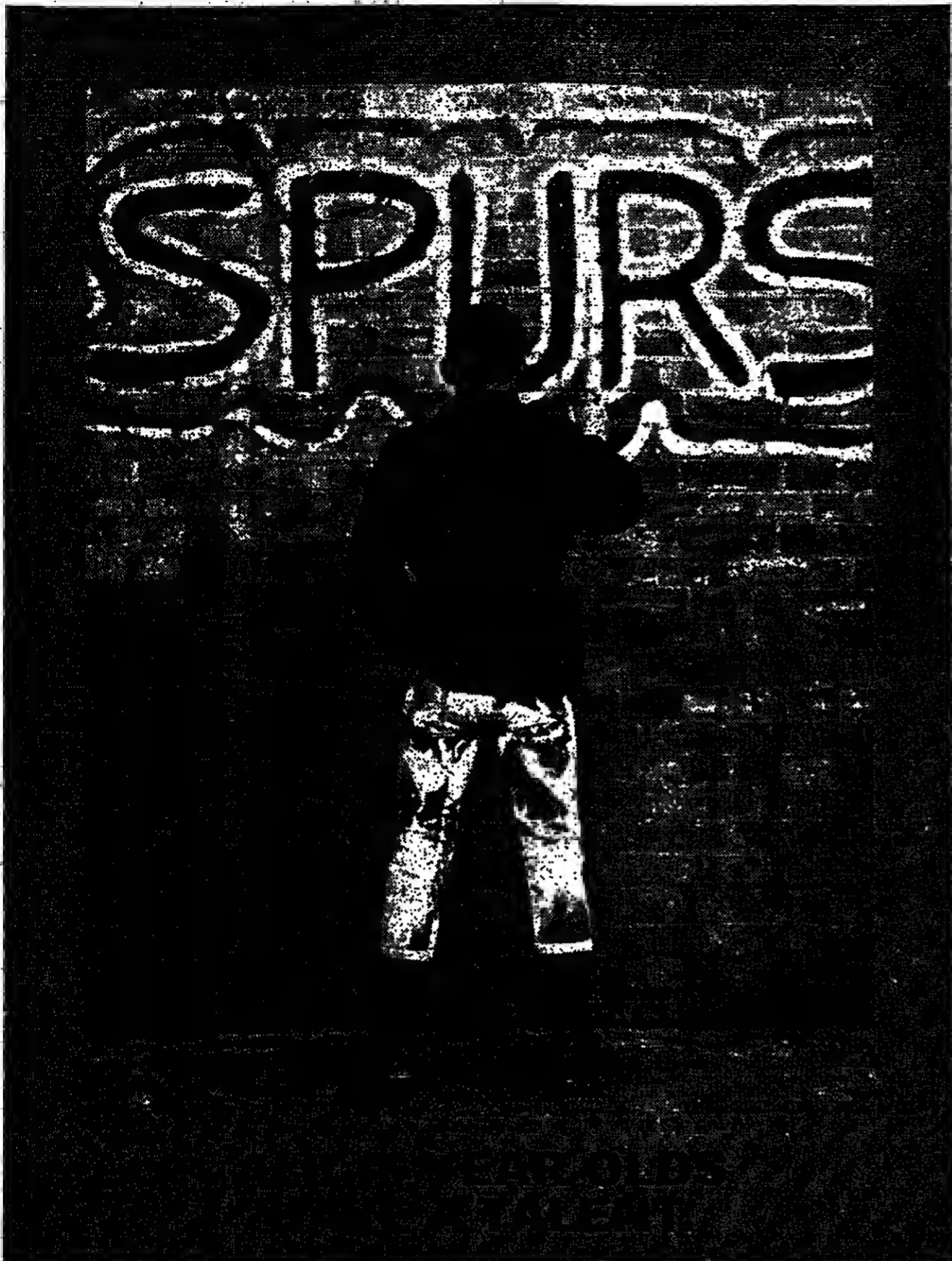
Big guns at Christie's

Sets of sporting guns have been manufactured for the rich since the 16th century but only in recent years have they become an important auction market, a short-cut for those shooting fanatics who cannot wait for, or afford, especially commissioned guns from the hand of modern, celebrated makers.

At Christie's on Wednesday, probably the longest suite of modern guns ever to appear at auction is on offer, eight "model-de-luxe" self-openers, sidekick ejector guns made by Holland & Holland in 1976. The guns have been little, if ever, used and to acquire them all might cost £100,000.

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT Washington, D.C. DM 200,000,000 6% Deutsche Mark Notes 1986/1992. Deutsche Girozentrale - Deutsche Kommunbank - Badische Kommunale Landesbank - Girozentrale - Bremer Landesbank - Kreditanstalt Odenburg - Girozentrale - Die Erste Österreichische Spar-Cassa - Bank - Post Austria Bank - Landesbank Schleswig-Holstein - Girozentrale - State Bank of Victoria - Bank in Liechtenstein AG - Südbank

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There's certainly no shortage of things they can try their hand (and brain) at.

Right now, there are over 100,000 employers who are looking for trainees, and more are applying all the time.

Of course, having spent company time and money training school leavers for a job, they'll hardly want to give away their investment.

(And even after the one year YTS, 6 out of 10 trainees were offered permanent jobs).

There's a lot of raw talent kicking around in Britain.

From now on, it's going to get the training it needs.



Until now, not everyone had the chance to get training once they'd left school.

And it's not exactly easy to get a job if you haven't got a skill to offer.

But this year, everyone who leaves school at 16 will be able to get skill training on the new 2 year YTS. And 17 year olds can train for a year. We're not asking for any qualifications – our job is to provide them.

And it won't matter a bit if trainees haven't the first idea what they want to train for, because they'll have the chance to experience a variety of skills.

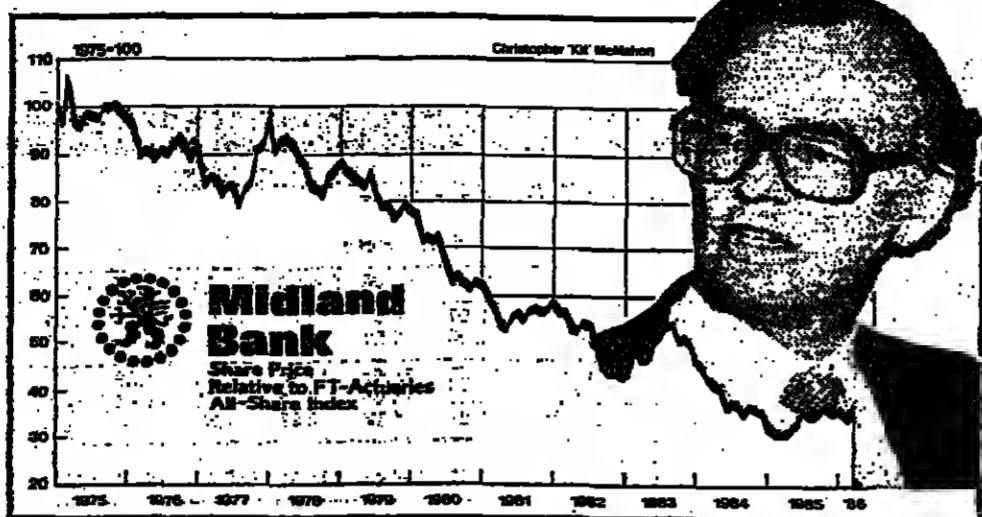


TRAINING FOR SKILLS. THE NEW 2 YEAR YTS. NOW 16 AND 17 YEAR OLD SCHOOL LEAVERS CAN EARN WHILE THEY LEARN.

Barry Riley considers the impact of the Crocker disposal on the Midland Bank

'This clears the decks for us'

WITH one bound, Midland Bank will be free. Subject, that is, to the agreement of the regulatory authorities. Its success in "working out" some \$450m of poorly performing California assets which stay on its books, and to the recovery of a \$3.1bn portfolio of ex-Crocker loans, leaves a little over half of which are Latin American.



But it also marks the latest in a series of U-turns and misadventures in the bank since the early 1970s. Over the decade its share price has consistently underperformed the market as a whole, and the price of its rival UK clearing banks.

This underperformance reflects Midland's inability to conceive and apply an international strategy to graft on to the base of its domestic clearing banking operations. These, despite a large exposure to the historical recession of the early 1980s, have continued to perform well.

We have a clear strategy, claimed Midland's chairman, Sir Donald Barron, the former Rowntree Mackintosh boss, on Friday. "We now have the resources to carry it out. This deal clears the decks for us to go forward and carry out that strategy with vigour."

His first bid for a financial group called Walter E. Heller, collapsed on closer inspection of the accounts.

Then came Crocker, in a deal finalised in 1981. Midland was soon to regret that the quality of the Californian loan-book had not been viewed with more scepticism.

The idea then was that it would give the bank access to stable dollar deposits. Retail deposits are much less volatile than wholesale funds from the open market.

A top clearing banker's career usually begins at the counter of a remote branch, and progresses through innumerable layers of the hierarchy until he arrives, aged 56 or 57, for a final brief spell as chief general manager until retirement at 60.

Not the chairman and most directors have come from elsewhere: in the past ten years or so Midland's board has included a Scottish accountant, an ex-Whitbread mandarin and a former oil company boss.

At a period when domestic clearing banks have been seeking to grow into international financial groups, Midland in particular appears to have suffered from a lack of the right kind of broad experience and vision at the very top.

At the time when domestic clearing banks have been seeking to grow into international financial groups, Midland in particular appears to have suffered from a lack of the right kind of broad experience and vision at the very top.

But it is a deficiency which the bank has already recognised and done a great deal to put right. In 1983, for instance, Midland brought in a tough industrial accountant, Mr Michael Julien.

And in recent years Midland has recruited experienced senior bankers from international rivals such as Citibank. The day of the one-dimensional clearing banker has gone.

with the appointment of Mr Christopher "Kit" McMahon as chairman-elect, moving over from the deputy governorship of the Bank of England. Although a central rather than a commercial banker, Mr McMahon will take on full-time executive responsibilities.

At the moment he is, in the middle of a compulsory gubbed after leaving the Bank of England, and he could not be brought into the Crocker negotiations—though he was, according to Sir Donald, informed "as a matter of courtesy" a few days before the deal was made public.

Assuming it goes through, the sale of Crocker will allow Mr McMahon to start with a cleaner sheet and stronger capital ratios than he might have feared. There is still a great deal for him to do in setting Midland on to the right long-term course.

On Friday, the directors still appeared to be fumbling, especially in relation to future developments in the US, where the pattern in the US until now has been to open two branches in New York—one each for Midland and Montagu—and an international trade services unit.

The dog that barked but did not bite

By Ian Davidson

THE House of Commons Defence Committee has really got its teeth into the skulduggery behind the Westland affair, and it is difficult not to marvel at the tenacious tenacity with which it has been worrying away at the questions surrounding that notorious letter from Sir Patrick Mayhew, the Solicitor-General, to Mr Michael Heseltine, the then Defence Secretary.

The trouble is that the committee did not seem to realise that this letter-and-leak issue was an ensnared corpse which quickly yielded all it was likely to yield; whereas there was a much juicier prey waiting to be savaged in the undergrowth, and which should have been seized before the shareholders' meeting on Wednesday if the committee was to perform a public service.

That prey is the question of the Government's helicopter procurement policy. Mrs Thatcher has claimed from the beginning that Westland's rescue was not and should not be a case for government intervention; its future should be left to market forces, and which should have been left to the shareholders. Today, these claims prompt guffaws of sceptical laughter.

Superficially, a posture of Olympian detachment looks rather statesmanlike and decently austere. The trouble is that the relationship between a government and a defence contractor cannot be one of indifference, because a defence contractor depends critically on orders from that government. It may be able to sell to other governments, but its viability, and its credibility in export markets, will be heavily dependent on its success in selling to its critical potential customer, the Ministry of Defence.

to buy it. Is this still the case under his successor? We do not know. Perhaps Mr Younger takes a different view from Mr Heseltine; but it is inconceivable that the armed forces are entirely indifferent as to the kind of helicopters they are provided with.

After the Sikorsky bid was launched, the defence ministers of Britain, France, Germany and Italy, represented by their national armaments directors (NADs), declared that they would in future collaborate to meet the bulk of their helicopter needs from within Europe.

But unfortunately the question of European collaboration is, by definition, not one that can be left to market forces: it places Britain and the other concerned governments in Europe before explicit policy choices.

Mr Heseltine gave high priority to a general policy of European collaboration in defence procurement, as a way of cutting costs and streamlining the defence contracting industry. His successor seems to echo these broad sentiments. In any particular case, of course, the Government may decide that other, more particular considerations should take precedence over the general objective of European collaboration. But it would be a very odd state of affairs if what started out as a posture of lofty impartiality were to lead the Government into rearranging both its specific equipment needs (Black Hawk or not Black Hawk) and its general defence

industry policy (European collaboration) for the convenience of the shareholders of Westland.

Mrs Thatcher may have wanted the other European governments to keep out of the Westland controversy; she even had the brass neck to ask the Italian Government to stop voicing its support for the European consortium; but she cannot prevent other European governments from having their own views on defence collaboration.

This is not to suggest that there is anything altruistic or idealistic about European collaboration, nor that it is a painless panacea for the problems of a fragmented European defence equipment market; on the contrary, anything which seeks to overthrow traditional national-champion policies is bound to involve a deal of sweat and grief.

The European Fighter Aircraft project, in which Britain, Germany, Italy and Spain are to collaborate, is an instructive case in point. France dropped out, because it failed to bend the enterprises to the overwhelming demands of the French aircraft industry. Once the other four governments decided to go ahead together, the French Government changed its tune and is now trying to reinvent itself into the EFA project with a share of up to 20 per cent.

Deregulated credit

From Mr J. Moples MP
Sir, — It is now customary to blame high UK interest rates on the Government's exchange rate policy. A year or two ago it was the fault of US interest rates. No doubt there are elements of truth in both, but there is another reason, wholly domestic and in the final analysis within our control, why the UK has such high interest rates.

Most of the increased lending is going to financial institutions and property purchases rather than productive investment. Consumer lending and short term loans to finance property and financial transactions are largely insensitive to interest rates so enabling credit creation to continue at current high rates.

Lord Kaldor naturally puts the whole blame for the latter development on the mistaken policies of the Government; whereas I suggested that in evaluating these policies the worldwide recession following the oil price rise of 1973-80 and the economic policy case for using a high exchange rate to bring down inflation and raise the productivity of both labour and capital should at least be taken into account. It is well known that Lord Kaldor is against using monetary policy and a high exchange rate to lower inflation and perhaps no more need to be said on this except that it is not at all clear

Letters to the Editor

attractive than new investment. It is interesting that in West Germany bank lending is growing at 4 per cent per annum end interest rates are 4 1/2 per cent. In the UK bank lending is growing at over 16 per cent per annum and interest rates are 12 per cent. West Germany's banking system is tightly regulated compared with our own.

Self-sufficiency in Europe
From Mr N. Sebald-Montefiore
Sir, — Sir Michael Butler's ideas (February 5) for creating European self-sufficiency and increasing market share in high technology have an immediate attraction in Northern Europe.

what other policies would have achieved similar results if UK history of the 1970s or anything to go by. But Lord Kaldor is wrong when he claims that manufacturing production in all other major Organisation for Economic Co-operation and Development countries rose or was maintained after the second oil price shock. OECD main economic indicators show that in OECD countries generally manufacturing production fell by around 5 per cent between 1980-82 and not fully recovered to the earlier level even by 1983.

Letters to the Editor

on cookery (February 4). Perhaps someone should tell him about Philippe Ducport. For the last 15 years Joyce Molynieux's salmon in pastry with ginger and currants it is highly unlikely he would have worded the final paragraph of his review quite so disparagingly. At least, Midland will no longer have California on its mind.

Taking the waters
From Professor D. Myddelton
Sir, — Why the fuss about privatising water supply? More than 250 years ago it was a private entrepreneur, Sir Hugh Myddelton, who brought water to London.

potential constraint on UK GDP and employment growth if the competitive position of UK manufacturing industry does not improve as North Sea oil runs out. Prof. Thirlwall, in confounding analysis and prescription, spurns my suggestion that the UK's real exchange rate will tend to fall as oil production diminishes and the oil price falls; but he is rather short on suggestions as to how the UK's net manufacturing export performance will improve without it.



PROFIT FROM A WIDER VIEWPOINT.

For a strategic overview of the international business scene, all you need is The Wall Street Journal/Europe. The Journal offers you: a concise daily summary of international corporate and economic developments, a comprehensive package of international capital market news and financial information, a unique and sometimes controversial editorial position on European economic and public policy issues, and the most complete coverage of the American economy and American business available this side of the Atlantic.



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SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES

Monday February 10 1986



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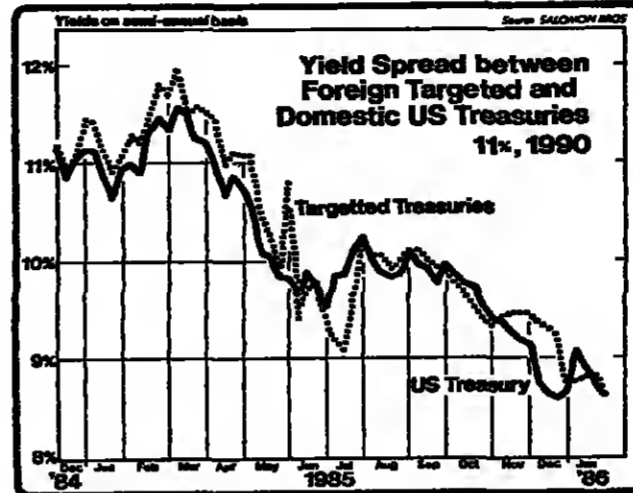
SNCF deal unlikely to be imitated

THE FASHION for securitisation or making loans marketable has always been one of the driving forces behind the development of the Euro-note market, writes Peter Montagnon in London. Last week SNCF, French state railways, took the process a stage further when it announced its new \$600m facility. Behind the deal lies an attempt to securitise the underlying back-stop credit which the borrower needs to back up sales of short-term notes. Instead of a traditional revolving credit, SNCF is to offer a \$60m floating-rate note, holders of which will be committed to buying a further \$540m in Euro notes carrying a yield 1/4 point over the London inter-bank offered rate (Libor). The deal, being put together by Credit Lyonnais alongside Shearson Lehman Brothers as advisers, is now fully underwritten, although with a striking absence of US banks. It has also provoked considerable controversy in the marketplace. Some bankers regard the securitisation of back-stop facilities as the next logical step in the development of the Euro-note market. So far, however, it has proved a difficult task - a partly paid floating-rate note organised last summer by Credit Suisse First Boston for Banque Nationale de Paris, which sought to address the problem, is now regarded in retrospect as too cumbersome. Like that deal, the SNCF package has attracted a large body of detractors, one of whose doubts is the marketability of the paper. Shearson Lehman argues that since the facility is underwritten that is now the only point at issue. Its market research shows that there is demand for the SNCF floating-rate notes because they offer a generous margin of 1/4 per cent over six-month Libor. Other bankers are not so sure that this return is enough to offset the commitment to buy Euro notes - investors who do not fulfil this commitment forfeit their paper - while the issue is also a small one that will therefore lack liquidity. It will not be possible to judge the market response until the bond is launched in about two weeks' time. Meanwhile, it is already clear that the structure poses accounting problems for some banks that have been asked to act as guarantors. Guarantor banks have to take on any bonds that may be forfeited because investors have reneged on their commitment to buy Euro notes. At that point the deal becomes very lucrative because of the deep discount at which the bonds would be made available to them. But until that point guarantor banks will not have received any income from the deal except the total commissions of 18 basis points which net out to the equivalent of a commitment fee of 2.3 points a year. That, argue many banks, is an insufficient return for what is a contingent liability from day one regardless of the fact that the bank guarantees are never likely to be called. Although SNCF has found willing takers for its deal in continental Europe and Japan, the objections of other banks suggest that this structure, like the BNP/CSFB deal before it, is unlikely to attract widespread imitation. Algeria is sounding out the market for a \$500m Euro credit that promises to be exceptionally hard to price. While the general trend is towards still lower margins, Algeria's image has suffered because of its heavy reliance on hydrocarbons exports. Furthermore, Middle Eastern banks, which normally play a big role in Algerian deals, have begun to resist low margins. Among new deals launched last week was a \$100m, five-year facility for Pearson, the diversified industrial group whose interests include the Financial Times. Led by Chase Manhattan, the deal carries a facility fee of 1/4 per cent and will be used to restructure existing borrowings as well as to back up future issues of commercial paper in the US.

INTERNATIONAL BONDS

US news hits Eurobond market

FRIDAY brought a miserable end to an uninspired week in the Euro-bond markets, writes Maggie Urry in London. News from the US on unemployment and the Gramm-Rudman legislation hit the Eurobond market almost as hard as the US domestic market. Trading virtually ceased and it was hard to find prices for some recent issues. The whole week had been dominated by US news, with the quarterly refunding auction drawing attention if not providing motivation for action. The foreign-targeted portion of the 10-year issue had a poor reception, saving the US Treasury only 5 basis points in yield. By Friday it was trading well below the average auction price at around 97 1/2, along with the domestic issue. These targeted issues tend to perform erratically in the secondary market, sometimes yielding more than the domestic counterpart, when some holders have switched the paper back into the domestic market, and at other times being subject to squeezes in the market with the yield falling suddenly. Pricing and timing new fixed-rate Eurodollar deals was once again a fine art, although lead managers who mastered it were able to sell large parts of their deals before the fall in the market swept them lower. Canada's issue, for instance, was a great success when launched and was increased from \$750m to \$1bn, proving much more popular than the US Treasury's 10-year deal. But even that was quoted outside its fees on Friday afternoon. Nevertheless it is destined to become a "benchmark" issue and a highly liquid one. Salomon Brothers' European Community issue, launched on Friday morning, also had a good start before the rot set in. Deutsche Bank Capital Markets, which led Canada's issue, now holds the record for both the longest (the World Bank 30-year deal) and the largest fixed-rate Eurobond issues. Salomon is eager to remind the market that it once raised just over \$1bn for Prudential Insurance of America, although that was with a three-tranche deal. But there was little hope for any deal that started out too tightly priced, such as General Electric Credit Corporation's \$300m issue. By Friday, that was bid at a 4-point discount to issue price. Syndicate managers cannot remember the last time they made money out of a GECC issue, but as long as some of them are prepared to compete aggressively for the mandate, the borrower can hardly be blamed for taking advantage of them. The gloom in the fixed-rate sector did not spread to equity-linked issues. IBM's long-awaited deal on Friday had a good reception, trading above par and at one point touching 103%. The bonds are exchangeable for Intel shares at a price of 33 1/2, compared with a closing price on Friday of 30 1/2, a hefty premium. Intel, the US chip maker, is making losses and has not been paying a dividend. Those bonds give investors the backing of IBM, a 6 1/2 per cent coupon, and the chance to participate if Intel shares realise the "upside potential" with which Wall Street analysts credit the company. IBM will still be a large shareholder and important customer of Intel. Also well received were the Thomson Brant convertible, which



has the unusual provision of being redeemable only in shares, and the Bruto issue with equity warrants. The Thomson Swiss franc issue is due to be launched today by Credit Suisse. The Euro-Australian and Canadian-dollar sectors of the market were also in a difficult state by the end of the week, with many issues trading outside fees. The Australian dollar market is now clearly overloaded with paper. The New Zealand dollar sector is even narrower, and when two new issues clashed on Thursday it was sensible for one, for Avon Capital Corporation, to be postponed. The other, for Banque Internationale à Luxembourg with Groupe Bruxelles Lambert as the final recipient of the proceeds, was increased on Friday from NZ\$40m to NZ\$50m. In the continental currencies, the tone was more cheerful. D-Mark bonds rose slightly last week, with traders looking for good news on the domestic inflation front and hoping for interest-rate cuts abroad. New issues were comfortably absorbed, apart from the National Bank of Hungary, which is a rather specialist name for the market. Here, too, equity-linked issues continue to find the best demand and Optec Dai-ichi Denko's issue with equity warrants traded as high as 108 on Friday. The Swiss franc foreign bond market was stable or even firmer last week. On Friday, two new issues traded on the stock market for the first time getting off to a good start. Fibro-Salomon's Sfr 110m 5 1/2 per cent 11-year deal closed at 99 1/2 against the par issue price. Del E. Webb's Sfr 50m 5 1/2 per cent 10-year issue closed at the par issue price. On Friday, Inco, the Canadian metals company, made its debut in the Swiss franc market. The French franc and Danish kroner deals were also well received last week, with the latter being increased to make it the largest single-tranche issue in this market. BHF Bank bond average

Beijer boosted by Skandia share sale

INVESTMENT AB Beijer, the Swedish investment company dominated by Mr Anders Wall, the Swedish financier, increased its profits (after financial items) by 73 per cent last year to Skr 449m (\$50.8m) compared with Skr 260m in 1984, writes Kevin Dene in Stockholm. Profits were boosted by a big jump in capital gains from share sales - an increase to Skr 328m from Skr 218m in 1984 - as well as by one-off profits accruing from its large shareholding in Skandia, the Swedish insurance group. Through its stake in Skandia, Beijer received a substantial one-off dividend in the form of purchase rights for shares in Skandia International Holding, the insurance group's international operations which were floated as a separate company towards the end of 1985. Under Swedish tax rules for investment companies the income from the rights is to be seen as dividend income, of which at least 80 per cent must be distributed to shareholders. Beijer's dividend income jumped as a result of the Skandia holding to Skr 130m last year from Skr 66m in 1984. It has decided to distribute the so-called Skandia bonus, worth Skr 4.10 a share over two years. As a result Beijer is planning to pay a dividend of Skr 5.75 for 1985 - made up of an ordinary dividend of Skr 3.90 (Skr 3.85 for 1984) plus a bonus of Skr 1.85. In addition Beijer is making a one-for-five scrip share issue increasing the company's nominal share capital by Skr 130m to Skr 810m. The 2.72m new shares will be issued as B-free shares, with one-tenth of a vote and open for purchase by foreigners. Beijer said the bonus share was a step in the further internationalisation of the group. Beijer, already quoted on the Stockholm and London stock exchanges, plans to apply for listing in Oslo and Helsinki. Beijer's share portfolio was worth Skr 2.8bn at the end of 1985 compared with Skr 2.3bn a year earlier, an increase of 37.9 per cent in value after adjustment for share sales and purchases.

Cummins net income falls to \$50.4m

CUMMINS ENGINE, the US diesel engine producer, reported a sharp fall in profits last year as a result of a sudden decline in the heavy truck market, starting in midsummer, writes Terry Dodsworth in New York. Net income plunged to \$50.4m or \$5.27 a share, from \$187.9m, or \$19.76 a share, while sales declined to \$2.15bn from \$2.33bn. The amount of the fall was exaggerated to some extent by a \$20m charge this year for plant restructuring and workforce reductions, while the figures were helped last year by a net \$16.3m tax credit. In the quarter, earnings fell to \$15.6m, or \$1.63 a share.

Bloedel lifts net profits to C\$42.9m

MACMILLAN BLOEDEL, the Canadian West Coast timber and paper producer, raised net income to C\$42.9m (US\$30.6m) or 54 cents a share last year, from C\$10.9m, which is equal to a loss of 19 cents a share, in 1984, writes Bernard Simon in Toronto. Sales rose from C\$2.13bn to C\$2.34bn. The sharp improvement in financial performance is due partly to a long strike in British Columbia pulp mills, which depressed earnings in early 1984. Markets for many forest products remain in the doldrums and the company said it expected "no sharp growth in demand for our products."

TNT FINANCE LIMITED
(Incorporated under the laws of New South Wales)
Swiss Francs 300 000 000
4 7/8% Bonds 1986-1998
(at an Issue Price of 101 percent)
guaranteed by and with detachable options exercisable into Shares of
TNT LIMITED
(Incorporated under the laws of the Australian Capital Territory)
SODITIC S.A.
AMRO BANK UND FINANZ
BANK HEUSSER & CIE AG
BANQUE NATIONALE DE PARIS (SUISSE) S.A.
CHEMICAL BANK (SUISSE)
CRÉDIT COMMERCIAL DE FRANCE (SUISSE) S.A.
GRINDLAYS BANK PLC
KREDIETBANK (SUISSE) S.A.
NIPPON KANGYO KAKUMARU (SUISSE) S.A.
SAMUEL MONTAGU (SUISSE) S.A.
BANCA UNIONE DI CREDITO
BANQUE GUTZWILLER, KURZ, BUNGENER S.A.
BANQUE SCANDINAVE EN SUISSE
COMPAGNIE DE BANQUE ET D'INVESTISSEMENTS, CBI
CRÉDIT DES BERGUES
HOTTINGER & CIE
LLOYDS BANK PLC
NORDFINANZ-BANK ZÜRICH
SOGENAL, SOCIÉTÉ GÉNÉRALE ALSACIENNE DE BANQUE
Banque Bruxelles Lambert (Suisse) S.A.
Dai-ichi Kangyo Bank (Schweiz) AG
with the cooperation of
Australasian Securities Limited A.C. Goode & Co. Ltd.

U.S. \$300,000,000
Union Bank of Switzerland Finance N.V.
5 1/2% Guaranteed Notes due 1993
with four "A" Warrants and four "B" Warrants attached to acquire
2,400,000 Bearer Participation Certificates
of Sfr. 20 par value each of,
and unconditionally guaranteed by,
Union Bank of Switzerland
Issue Price 100 per cent.
Union Bank of Switzerland (Securities) Limited
Algemene Bank Nederland N.V.
Banca della Svizzera Italiana
Bank of Montreal
Banque Bruxelles Lambert S.A.
Banque Paribas Capital Markets Limited
Baring Brothers & Co., Limited
Bayerische Vereinsbank Aktiengesellschaft
Chase Investment Bank
County Bank Limited
Crédit Lyonnais
Deutsche Bank Capital Markets Limited
Dominion Securities Pitfield Limited
Generale Bank
Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
Gordon Capital Corporation
Kreditbank International Group
Kuwait International Investment Co. s.a.k.
Lévesque, Beaubien Inc.
Loewen, Ondaatje, McCutcheon Inc.
McLeod Young Weir International Limited
Mitsubishi Finance International Limited
Morgan Grenfell & Co. Limited
The National Bank of Kuwait S.A.K.
The Nikko Securities Co., (Europe) Ltd.
Nomura International Limited
Orion Royal Bank Limited
Schweizerische Hypotheken- und Handelsbank
Swiss Bank Corporation International Limited
Unigestion S.A.
Wood Gundy Inc.
Julius Baer International Limited
Bank Cantrade Switzerland (C.I.) Limited
Bank J. Vontobel & Co. AG
Banque Internationale à Luxembourg S.A.
Berliner Handels- und Frankfurter Bank
Commerzbank Aktiengesellschaft
Creditalstalt-Bankverein
Credisuisse First Boston Limited
Deutsche Laenderbank Aktiengesellschaft
Dresdner Bank Aktiengesellschaft
Genossenschaftliche Zentralbank AG - Vienna
Goldman Sachs International Corp.
Kleinwort, Benson Limited
Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)
Kuwait Investment Company (S.A.K.)
Lloyds Merchant Bank Limited
Lombard, Odier International Underwriters S.A.
Merrill Lynch Capital Markets
Mitsubishi Trust and Banking Corporation (Europe) S.A.
Morgan Stanley International
The National Commercial Bank - Jeddah
Nippon Kangyo Kakumaru (Europe) Limited
Norddeutsche Landesbank Girozentrale
Salomon Brothers International Limited
Shearson Lehman Brothers International
Swiss Cantonal banks
Westdeutsche Landesbank Girozentrale
Yamaichi International (Europe) Limited
Banca del Gottardo
Bank Leu International Ltd
Bankers Trust International Limited
Banque Nationale de Paris
Barclays Merchant Bank Limited
Bayerische Landesbank Girozentrale
Burns Fry Limited
Copenhagen Handelsbank A/S
Crédit Commercial de France
Daiwa Europe Limited
Dillon, Read Limited
EBC Amro Bank Limited
Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
Goldman Sachs International Corp.
Kleinwort, Benson Limited
Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)
Kuwait Investment Company (S.A.K.)
Lloyds Merchant Bank Limited
Lombard, Odier International Underwriters S.A.
Merrill Lynch Capital Markets
Mitsubishi Trust and Banking Corporation (Europe) S.A.
Morgan Stanley International
The National Commercial Bank - Jeddah
Nippon Kangyo Kakumaru (Europe) Limited
Norddeutsche Landesbank Girozentrale
Salomon Brothers International Limited
Shearson Lehman Brothers International
Swiss Cantonal banks
Westdeutsche Landesbank Girozentrale
Yamaichi International (Europe) Limited

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Wall St weathers Gramm-Rudman storm

THE FEDERAL Reserve Board's policy-making Federal Open Market Committee (FOMC) meets tomorrow ahead of Mr Paul Volcker's Humphrey-Hawkins Congressional testimony on February 19.

The FOMC's policy deliberations will be the first attended by Mr Mervyn Dymally and Mr Roger Angell as Fed governors, as expected to reaffirm the Fed's currently stable policy stance while setting monetary targets for this year.

The FOMC's policy deliberations will take place against a backdrop of an improving economic outlook and the uncertainty generated by the court ruling that part of the Gramm-Rudman balanced budget amendment is unconstitutional.

Table with 4 columns: Instrument, Last Friday, 1 week ago, 4 weeks ago, 12-month High, Low. Includes Fed Funds, Treasury bills, CDs, Commercial Paper.

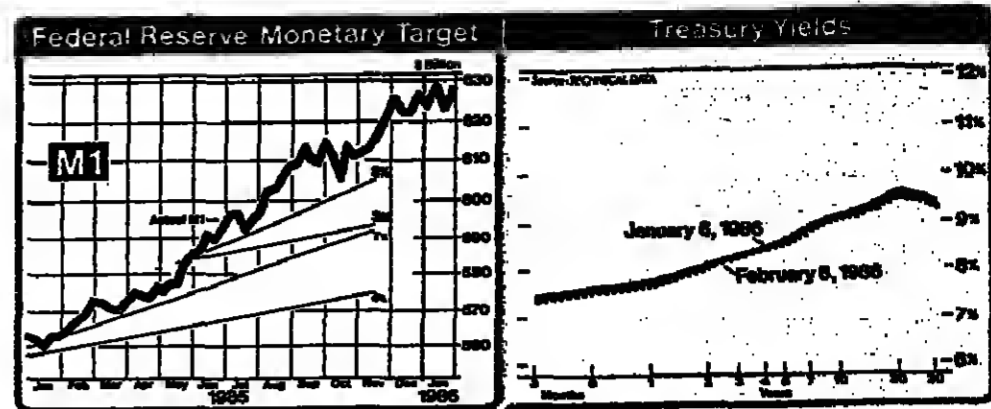
Table with 4 columns: Instrument, Last Friday, 1 week ago, 4 weeks ago, 12-month High, Low. Includes Treasury, Corporate, Municipal, AA Long Industrial bonds.

Money Supply: In the week ended January 27 M1 rose by \$2.7bn to \$228.6bn.

Treasury's mid-quarterly re-funding. The refunding brought investors average yields of 8.11 per cent on the three-year notes, 8.97 per cent on the 10-year notes and 9.28 per cent on the new 8 1/2 per cent 30-year long bonds.

Kaufman of Salomon. He adds that Mr Volcker "is likely to reaffirm the preliminary monetary targets for 1988 monetary growth set back in December." After posting declines of as much as a full point in the immediate wake of the January employment report, bond prices managed to recover somewhat before being hit by a second storm when a Federal court panel, as expected, ruled that the automatic spending cuts provision contained in Gramm-Rudman is unconstitutional.

about fiscal relief, at least in the near term. Combined with the recent stronger than expected US economic data, most Wall Street economists believe the Fed will be encouraged to hold steady. "These factors combined should spell the end to any lingering market speculation of further easing moves," says Dr Kaufman.



US banks. First Interstate sold \$150m of 14 1/2 per cent three-year notes at par. Manufacturers Hanover sold \$150m of three-year floating rate notes, Bankers Trust launched an \$150m issue of five-year floating rate notes and Mellon Financial sold \$150m of 14 per cent three-year notes at par.

UK GILTS

Market calmer on interest rate prospects

THE GILTS market pushed thoughts of a rise in base lending rates to the back of its mind last week in response to unexpectedly good news on the monetary front. An unhappy Monday morning saw sterling drop to 73.5 on the Bank of England's trade-weighted index, and gilts followed suit with losses of up to 1/2 of a point.

February's money supply figures are unlikely to have as much significance attached to them. Last week the market feared that bad figures might trigger a severe overshoot in sterling's decline. Next month, even if the pound still looks vulnerable, bad money supply figures will be averaged with January's very low output. By then, anyway, analysts will have their eyes firmly fixed on the Budget, which is already beginning to take over the foreground.

The market appears to be much calmer now about the prospects for interest rates - not least because sterling, for the present, has ceased to react so slavishly to movements in the oil price.

of stockbrokers Grieson Grant. "We are certainly not out of the woods yet as far as short-term interest rates go," Dr Bufton says.

The dramatic drop in bank lending to only £400m wrong-footed all the City forecasters, but it left the Bank of England just as puzzled. The most reasonable explanation appears to be that it represents an erratic correction to the erratically high figures to the previous month, Mr Peter Fellner, economist at stockbrokers James Capel, points out that averaging January with the three previous months gives a bank lending figure of £1.5bn a month, much closer in line with earlier assessments of the underlying trend.

The doubt is not diminished by uncertainty over whether the Government now has an economic policy at all. Stockbrokers Phillips & Drew write in their monthly gilt report: "This is the section in which we usually seek to provide an in-depth analysis of Government policy. At the moment we cannot do that because there is no such policy."

Friday's announcement of a new tax stock could temper the gilt market's enthusiasm. The 10 per cent Treasury 1993 is somewhat shorter dated than the bulk of recent funding, and its tax-free status for overseas residents and bearer option should help it to cash in on the strong foreign buying that has begun to show itself in the past week. Only £20 per cent is payable at the tender, so immediate funding is clearly not a priority. The yield of 11.26 per cent was very close on Friday to the similar Treasury 10 1/2 per cent convertible 1992.

The new stock, which is offered on tender at a minimum of £94 up to February 12, caused less panic in stockbrokers' offices over the weekend than the computer realignments necessary to cope with the extension from today of clean prices to medium and long-dated gilts. The move anticipates the introduction on February 28 of the accrued income scheme of taxation for preventing bond washing. Little last minute activity has yet been seen as a result of the accrued income scheme but movement into clean stocks is expected to pick up in the coming weeks.

George Graham

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bonds with columns for Issued, Price, Yield, and various bond types like US Dollar, FT/AIBD, etc.

Advertisement for Privatbanken Aktieselskab, featuring a logo of a person and text: 'N.Z. \$50,000,000', '16 1/2% Notes Due 1988', and a list of international branches.

STRAIGHT BONDS: Yield to redemption of the red-ribbon. Amount issued in millions of currency units except for yen-bonds, where it is in billions. FLOATING RATE NOTES: US dollars unless indicated. Margins above 6 1/2% current offered rate (3-month, 5 above mean rate) for US dollars. C=callable coupon. CONVERTIBLE BONDS: US dollars unless indicated. Prem=percentage premium of the current effective price of buying shares via the bond over the most recent share price.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

David Dodwell talks to Jardine chairman Simon Keswick
Princely Hong is back on course

"I DON'T think anyone outside Jardine had any idea of the problems we were in," said Mr Simon Keswick, chairman of the oldest and most famous of the British trading companies based in Hong Kong.

time, and punctured local corporate confidence. The purchase two weeks ago of Emmett and Chandler for US\$61.2m was the first clear sign in two years that the company is recovering to normal health.

older, wiser, and a great deal greyer." After the acquisition of Emmett and Chandler, which puts Jardine among the world's 10 leading insurance brokers, Mr Keswick says the group will continue to concentrate on several core functional and geographical businesses.

Land — Mr Keswick admits the "balance" is out right. He says that diversification into Japan, the US and Britain can be expected. There are signals that the group is poised to dispose of a proportion of its stake in Hongkong Land.



Mr Simon Keswick: "You won't see me being evasive now."

the stake in Hongkong Land is the only means Jardine has of releasing significant funds for fresh investment. By selling a 5 per cent stake, it could raise about HK\$700m at present stock market prices.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Borrowers, Amount, Maturity, Av. life years, Coupon %, Price, Book Runner, Offer yield %

PLM to raise dividend as earnings fall

By David Brown in Stockholm. PLM, THE Swedish packaging group, has announced a 24 per cent drop in earnings after extraordinary items hit before allocations and taxes.

Icahn blames TWA loss on fare discounts

BY WILLIAM HALL IN NEW YORK. TRANS WORLD Airlines (TWA), the leading US transatlantic carrier which was taken over last year by Mr Carl Icahn, has reported a greater than expected loss of \$193.1m for 1985.

Danish travel group looks for a buyer

BY HILARY BARNES IN COPENHAGEN. TJAEREBORG, the Danish travel group whose interests include Sterling Airways, one of Europe's biggest independent airlines is up for sale according to Pastor Edlef Krogager, its founder.

Norsk Hydro a.s (Incorporated in the Kingdom of Norway with limited liability) US \$100,000,000 8 1/2 per cent. Bonds due 1991

Swiss Volksbank 60,000 Shares of Sfr. 500 par value each. Swiss Bank Corporation International Limited, Credit Suisse First Boston Limited, Union Bank of Switzerland (Securities) Limited, etc.

UK COMPANY NEWS

Wellcome issue draws £4.5bn at final count

BY LUCY KELLAWAY

THE £250m offer for sale of shares in Wellcome, the international drug company, has been 17 times oversubscribed. This is considerably more than the market had been expecting, and more than the indications given out on Friday evening.

The issue was popular with both institutions and private individuals, as well as with the large number of investors who were attracted by a private sector issue—Abbey Life floated in £4.6bn when it was brought last year.

All obvious multiple applications will be discarded, even though such applicants, unlike in the recent privatisation and Laura Ashley issues, had not been warned to stay away.

The shares had been dealt on the "grey market" made by licensed dealers throughout last week at about 140p, a 20p premium to the offer price. Official dealings begin on Friday.

Small investors are being allotted for about 7 per cent of the number of shares applied for. All other applicants except the very biggest will get about 51 per cent of the number they wanted, with the largest getting just over 1 per cent.

HunterPrint makes good start to year

HunterPrint, the commercial colour printer due to transfer from the USM to the main market today, says it has had an encouraging start to the current year with turnover and profits ahead of the previous year's levels.

Its share closed 9p up on Friday night at 196p. HunterPrint operates web-offset presses at three sites in England producing full-colour brochures, booklets, magazines and advertising material for a range of commercial customers.

Mr Michael Hunter, the chairman, said that last year had seen the completion of a three-year investment programme involving capital spending of more than £15m. New technology had been introduced at all stages of production and had pleased the group in a strong position for the future.

There had also been significant expansion in the commercial products business where a number of new publishing contracts had been secured, the benefits of which would be felt within the current year.

Wolseley-Hughes set to acquire Grovewood Secs.

BY DAVID GOODHART

Wolseley-Hughes, the central heating and plumbing distribution group, has emerged as one of the favourites to acquire the Grovewood Securities division of BAT Industries.

BAT is still talking to a number of companies about Grovewood, but it is understood to have got close to a deal with Wolseley.

The central heating company was one of the first to express interest last summer when BAT first announced it was planning to sell Grovewood for about £150m.

Mr John Danny, last October Mr John Danny, Turner and Newall, the automotive and industrial components group, is likely to get a boost of about £2m to its 1985 pre-tax profits by including in its accounts a Zimbabwean subsidiary which was deconsolidated at the end of 1982.

Demerger claims a market for paper issue

By Charles Batchelor

DEMERGER CORPORATION, the newly-created company which has launched an audacious £175m takeover bid for Extel, claims to have made progress in establishing a market for the paper it will issue to acquire the information group.

One of the criticisms of the Demerger offer was that there would be no way for shareholders to sell shares and loan stock to be issued by Demerger for the four non-core businesses of Extel.

Extel dismissed reports that it had held talks with Mr Robert Maxwell about a friendly counter-bid, but confirmed he had built up a stake of between 4 and 5 per cent of the equity before the Demerger bid was announced.

MEPC says no discussions held on Trafalgar bid

BY MICHAEL CASSELLS, PROPERTY CORRESPONDENT

MEPC, the UK's second largest property development and investment group, said last night that it had held no discussions with Trafalgar House about a possible takeover bid from the international construction, shipping and hotels group headed by Sir Nigel Brookes.

A short statement said that the two companies had not held any talks about a bid and followed weekend speculation that Trafalgar, which already has its own, extensive property development arm, was considering mounting a near-£10m takeover for MEPC, where Mr Christopher Benson is chairman.

There was no comment yesterday from Trafalgar House and the suggestion that a bid was being considered is likely to be aimed at gauging the possible reaction of institutional shareholders as it is intended to discover MEPC's attitude.

Yarrow says Weir offer is gross undervaluation

BY MARTIN DICKSON

YARROW, the engineering company fighting a £20m takeover bid from Glasgow neighbour Weir Group, yesterday urged shareholders to reject the offer which it said grossly undervalued the company, and if successful, would change its business.

Yarrow argued that a takeover of its important YARD subsidiary, a naval architecture and marine engineering specialist, would create conflicts of interest and alienate existing and potential clients and staff.

Ansbacher talking with Aitken

BY MARGARET HUGHES

Henry Ansbacher, the merchant bank which was reconstructed last year, has held exploratory discussions with Aitken Home, the fund management and banking group.

Mr Richard Fenbells, said yesterday that the talks were "very preliminary" and denied that any bid was imminent.

to expand its merchant banking and financial services. Aitken Home was one of three "situations" which was being considered.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-division shown below are based mainly on last year's financials.

Table with columns: Company Name, Meeting Date, and Notes.

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BankAmerica Corporation advertisement featuring floating rate subordinated capital notes due 1997.

Wells Fargo & Company advertisement for floating rate subordinated notes due 2000.

DANSK OLE & NATURGAS A/S advertisement for floating rate notes due April 1999.

FINANCIAL DIARY FOR THE WEEK advertisement listing various financial events and company meetings.

Banca Nazionale del Lavoro advertisement for floating rate depositary receipts due 1987.

Granville & Co. Limited advertisement listing various securities and financial services.

BRENTAPAC U.K. CO. LIMITED advertisement for issued share capital of Brentpac & Bag Co. Ltd.

HunterPrint HunterPrint Group Plc advertisement for share capital and company information.

TEOLLISUUDEN VOIMA OY advertisement for floating rate notes due 2004.

Mortgage Intermediary advertisement for note issuer (No. 1) Amsterdam B.V.

FINANCIAL TIMES STOCK INDICES table showing various market indices and their values.

LADEROKE INDEX advertisement for a market index based on FT Index.

INTERNATIONAL APPOINTMENTS

Lead changes at Exxon Chemical

EXXON CORPORATION of the US, the world's largest oil company, has appointed Mr. H. Eugene McBrayer president of Exxon Chemical Company...

Dr. Pont, the diversified chemicals group. Mr. Sager will take up duties as vice president, North American production at Conoco's headquarters in Houston...

annual meeting on April 23. He succeeds Mr. E. M. de Windt who will be 65 next month, and is retiring. Mr. Stover, 59, will remain president, though giving up the post of chief operating officer...

Head for Suchard America

By John Wicks in Zurich

JACOBS-SUCHARD, the Swiss-based coffee and chocolate group, has appointed Mr. Robert Jauch to head a newly-formed North American division.

President of National Bank of Canada

NATIONAL BANK of Canada has elected Mr. Andre Barakat, aged 45, president and chief operating officer with effect from April 1, following the retirement of Mr. Gilles Mercier...

AEB as senior vice president. Mr. Asken has also been appointed president of American Express Bank International.

vice president, and Mr. Gene Kim and Mr. Rob Rubin assistant vice presidents. The three have been recruited from First Chicago to widen the range of money market services Nomura offers in New York to include interest rate and currency swaps.

Moveround at Clark Michigan

MR ERIC L. JOHANSON has been appointed president of Clark Michigan Corporation, the subsidiary of the VME Group, which is in turn owned equally by Clark Equipment of the US and Volvo of Sweden.

Canadian Pacific shipping chief

CANADIAN PACIFIC, the transport and natural resources group, has appointed Mr. Harvey Romoff chairman and chief executive of its CP Ships division.

chairman of Canada Maritime Services. BURMEISTER AND WAIN, the Copenhagen shipyard and shipbuilding services company, has appointed Mr. Reid Anaru deputy managing director, with the primary responsibility of marketing and sales.

Mr. van der Spek, at present deputy general manager in Tokyo, will be responsible for corporate and commercial banking, and for operations.

Thorn EMI/HBO

MR FRANK O'CONNELL has been appointed chief executive of Thorn EMI/HBO video, the partnership formed by Thorn EMI Screen Entertainment and Home Box Office to acquire and produce heavy duty excruciator loaders under the Volvo BM, Michigan and Euclid trademarks.

FINANCIAL TIMES SULTANATE OF OMAN SURVEY November 11, 1985. This 12-page Survey has been reprinted as a booklet and is now available at the price of £5.00 (including p&p). For your copy please send cheque/PO, payable to the Financial Times Limited, to: Michael Halloran, Overseas Advertisement Department, Financial Times, Brackens House, 10 Cannon Street, London EC4P 4BY

F.T. CROSSWORD PUZZLE No. 5944

Crossword puzzle grid with numbers 1-28. The grid is 15 columns wide and 15 rows high. Numbers indicate the starting positions for the clues.

- ACROSS: 1 Violently blast tea. Driver's essential (4,9). 2 Fruit—more than one would be nuts! (6). 3 Some rod I ruled with, if returning is sensational (5). 4 Kind of song I'd yodel in Italy in France (9). 5 Commercial speculation coming to flower (9). 6 Local office not opening. Where's the stock? (5). 7 Top class fur capable of being worn? (6). 8 Tourist operator for a switch (7). 9 Eternal Dawson in a long time? (7). 10 Edge of battling blade for a delicate stroke (6). 11 Express gratitude or blame (5). 12 Distance half gone? Exaggerated (9). 13 Bells of Scotland? (9). 14 Seal about part of body (5). 15 Unknown quantity in layman shows lack of fitness (8). 16 Makes up crossword? Compiles with certain order! (8).

APPOINTMENTS Investment manager for Scottish Provident

The SCOTTISH PROVIDENT has appointed Mr. Colin W. McLean, to be investment manager from March 1 and also to be director of Scottish Provident Managed Pension Funds and Scottish Provident Investment Management. He is present director and deputy general manager of FS Assurance and managing director of FS Investment Managers.

Mr. Gerry Fesner has been appointed managing director of EUROTERM, Worthing. He joins the Chesapeake Corporation in Newtown, Pennsylvania, subsidiary of Eurotherm International, of which he was appointed president in 1983.

Mr. W. A. Lake has taken over from Mr. T. W. Higgins as chairman of LLOYD'S MARITIME INFORMATION SERVICES, a new joint venture company formed by Lloyd's Register of Shipping and Lloyd's of London Press. He has appointed Mr. Alan Goldmann as his chief executive.

LLOYD'S MARITIME INFORMATION SERVICES, a new joint venture company formed by Lloyd's Register of Shipping and Lloyd's of London Press, has appointed Mr. Alan Goldmann as its chief executive.

Following the association of Clarkson Puckle International Benefit Consultants and The International Employer Mr. D. C. Millwater will be appointed to the board of NATIONAL EMPLOYER AND R. Burns-Rothery to the board of CLARKSON PUCKLE INTERNATIONAL BENEFIT CONSULTANTS.

The INSTITUTE OF PACKAGING has appointed Mr. John Pennell as its chief executive.

Mr. David Haddy has been appointed managing director of WOOLCOMBERS, an Ilingsworth, Morris company. His appointment follows his being made managing director designate in 1984 and the retirement last September of Mr. Donald Hansen.

PETER HAND (GB) has appointed Dr. C. Jonathan Shepherd to the board. Currently managing director of P. H. Pharmacy, he has been elected president of the company's veterinary pharmaceutical subsidiary—Dr. Shepherd joined the Peter Hand group from Unilever in 1984.

Mr. R. S. Taylor has been appointed a director of JAMES BEATTIE. He was group financial controller and company secretary.

Mr. Gerald Cohen, managing director of Cohen Gardening (Slough), has been elected president of the BRITISH AGRICULTURAL AND GARDEN MACHINERY ASSOCIATION.

BULMER & LUMB (HOLDINGS) states that Mr. E. K. Rasmussen has retired from the board to devote more time to other business interests. Mr. M. Greenhalgh will take over responsibility for the yarn division.

CRABTREE ELECTRICAL INDUSTRIES has appointed Mr. Gerry Fisk as managing director. The company is part of the Lloyds division of Hanson Trust. Mr. Fisk has been with the Hanson Trust Group for several years, most recently as divisional managing director of Hanson Engineering Industries and prior to that as managing director of Joseph Rhodes. In addition Mr. Fisk will have overall responsibility for Marborough, and Crabtree's subsidiary company in South Africa.

Mr. Robert E. Ross has been appointed managing director of shipbrokers H. E. ROSS & CO. from the retirement of Mr. W. H. Burden on March 31. Mr. Ross joined H. E. Ross, part of the Cunard Group, in 1974 and became a director in 1977.

LEGAL AND GENERAL INTERNATIONAL has made a change in executive management and reinsurance subsidiary. Victory Mr. Alan Preston, chief executive at the Victory Reinsurance Company since April 1978, is to retire on June 30. He will be succeeded by Mr. John Butcher, currently deputy general manager (operations), who is appointed deputy chief executive from July 1.

Mr. John G. Foster and Mr. Andrew R. Chery have been appointed directors of HODGSON & PARADAY. They are both partners in the firm of Stoneham Langton & Passmore, solicitors.

Mr. Philip Hamilton has been appointed managing director of THE WRIGLEY COMPANY. He joined in June last year as deputy MD, initially responsible for marketing and sales, and after 21 years with CPC Europe.

Mr. Roy Close, former director general of the British Institute of Management, has been appointed...

FT UNIT TRUST INFORMATION SERVICE

Table listing various unit trusts and their performance metrics. Columns include Trust Name, Investment Objective, and Performance Data (e.g., 12m, 3m, YTD). The table is organized into sections like 'Authorised Unit Trusts', 'For All Other Names see Detailed Funds Report Ltd', and 'Continued Overleaf'.

AUTHORISED UNIT TRUSTS & INSURANCES

Table listing various unit trusts and insurance companies, including names like 'Oppenheimer Fund Mgmt Ltd', 'Scottish Equitable Fund Mgmt Ltd', and 'Windsor Unit Trust Managers Ltd', along with their respective details and financial data.

Main table listing numerous unit trusts and insurance companies, such as 'Allied Double Assurance Plc', 'Confederation Life Insurance Co', 'Assurance GENERAL SpA', and 'Legal & General (UK) - Contd.', with columns for company names, addresses, and financial figures.

Table listing insurance companies and their financial data, including 'Manufacturers Life Insurance Co', 'Property Growth Assur Co Ltd', and 'Windsor Unit Trust Managers Ltd', with columns for company names and financial metrics.

Well not 10

Handwritten text: "Journalist 1.5.86"

INSURANCE, OVERSEAS & MONEY FUNDS

Main table containing financial data for various insurance, overseas, and money funds. Columns include fund names, managers, and performance metrics.

Money Market Trust Funds

Money Market Bank Accounts

TRADITIONAL OPTIONS

3-month call rates

Notes

Notes

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Financial Times Monday February 10 1936

INDUSTRIALS-Continued

Table of industrial stocks including titles, prices, and market data.

LEISURE-Continued

Table of leisure-related stocks including titles, prices, and market data.

PROPERTY-Continued

Table of property-related stocks including titles, prices, and market data.

INVESTMENT TRUSTS-Cont.

Table of investment trusts including titles, prices, and market data.

MOTORS, AIRCRAFT TRADES

Table of motor and aircraft trade stocks including titles, prices, and market data.

SHIPPING

Table of shipping-related stocks including titles, prices, and market data.

SHOES AND LEATHER

Table of shoes and leather-related stocks including titles, prices, and market data.

FINANCE, LAND-Cont.

Table of finance and land-related stocks including titles, prices, and market data.

NEWSPAPERS, PUBLISHERS

Table of newspaper and publisher stocks including titles, prices, and market data.

SOUTH AFRICANS

Table of South African stocks including titles, prices, and market data.

TEXTILES

Table of textile-related stocks including titles, prices, and market data.

OVERSEAS TRADERS

Table of overseas trader stocks including titles, prices, and market data.

PAPER, PRINTING, ADVERTISING

Table of paper, printing, and advertising stocks including titles, prices, and market data.

TOBACCO

Table of tobacco-related stocks including titles, prices, and market data.

TRUSTS, FINANCE, LAND

Table of trusts, finance, and land-related stocks including titles, prices, and market data.

PLANTATIONS

Table of plantation-related stocks including titles, prices, and market data.

INSURANCE

Table of insurance-related stocks including titles, prices, and market data.

PROPERTY

Table of property-related stocks including titles, prices, and market data.

FINANCE, LAND-Cont.

Table of finance and land-related stocks including titles, prices, and market data.

MINES-Continued

Table of mine-related stocks including titles, prices, and market data.

LEISURE

Table of leisure-related stocks including titles, prices, and market data.

PROPERTY

Table of property-related stocks including titles, prices, and market data.

FINANCE, LAND-Cont.

Table of finance and land-related stocks including titles, prices, and market data.

MINES-Continued

Table of mine-related stocks including titles, prices, and market data.

LEISURE

Table of leisure-related stocks including titles, prices, and market data.

PROPERTY

Table of property-related stocks including titles, prices, and market data.

FINANCE, LAND-Cont.

Table of finance and land-related stocks including titles, prices, and market data.

MINES-Continued

Table of mine-related stocks including titles, prices, and market data.

LEISURE

Table of leisure-related stocks including titles, prices, and market data.

PROPERTY

Table of property-related stocks including titles, prices, and market data.

FINANCE, LAND-Cont.

Table of finance and land-related stocks including titles, prices, and market data.

MINES-Continued

Table of mine-related stocks including titles, prices, and market data.

Regional and Irish Stocks section with various market notes and data.

BEFORE YOU CONSIDER ARGYLL AND DISTILLERS, TAKE A LOOK AT ARGYLL AND DISTILLERIES.



GLEN SCOTIA. SUMMER 1983.



LOCH LOMOND. SPRING 1985.



LITTLEMILL. SPRING 1985.

Compare the words of the Argyll Group of Companies with those of Guinness PLC on their respective commitment to Scotch whisky.

Argyll: "In March 1985 the Loch Lomond Distillery, together with certain Scotch whisky stocks, were sold to Inver House Distillers Ltd for a total consideration of £6.9 million. The sale reflected a policy decision to reduce investment in Scotch whisky production." (Source: Argyll Annual Report, August 1985.)

Ernest Saunders, Chief Executive of Guinness: "Scotland is the home of whisky and we must do everything in our power to ensure that the life blood of this vital export industry is not damaged." (Source: Guinness Press Release, February 4th 1986.)

GUINNESS PLC

Guinness and Distillers. A stroke of genius.

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WORLD STOCK MARKETS

AUSTRIA

Table of stock prices for Austria, including columns for High, Low, and Price.

GERMANY

Table of stock prices for Germany, including columns for High, Low, and Price.

NETHERLANDS

Table of stock prices for Netherlands, including columns for High, Low, and Price.

JAPAN

Table of stock prices for Japan, including columns for High, Low, and Price.

CANADA

Table of stock prices for Canada, including columns for High, Low, and Price.

TORONTO

Table of stock prices for Toronto, including columns for High, Low, and Price.

MONTREAL

Table of stock prices for Montreal, including columns for High, Low, and Price.

DENMARK

Table of stock prices for Denmark, including columns for High, Low, and Price.

NORWAY

Table of stock prices for Norway, including columns for High, Low, and Price.

SWEDEN

Table of stock prices for Sweden, including columns for High, Low, and Price.

SINGAPORE

Table of stock prices for Singapore, including columns for High, Low, and Price.

OVER-THE-COUNTER

Table of over-the-counter stock prices, including columns for High, Low, and Price.

FRANCE

Table of stock prices for France, including columns for High, Low, and Price.

AUSTRALIA

Table of stock prices for Australia, including columns for High, Low, and Price.

HONG KONG

Table of stock prices for Hong Kong, including columns for High, Low, and Price.

SOUTH AFRICA

Table of stock prices for South Africa, including columns for High, Low, and Price.

ITALY

Table of stock prices for Italy, including columns for High, Low, and Price.

NEW YORK INDICES

Table of New York stock indices, including columns for High, Low, and Price.

NEW YORK INDICES

Table of New York stock indices, including columns for High, Low, and Price.

SWITZERLAND

Table of stock prices for Switzerland, including columns for High, Low, and Price.

SPAIN

Table of stock prices for Spain, including columns for High, Low, and Price.

NEW YORK INDICES

Table of New York stock indices, including columns for High, Low, and Price.

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CANADA

Table of stock prices for Canada, including columns for High, Low, and Price.

NEW YORK ACTIVE STOCKS

Table of active stocks in New York, including columns for High, Low, and Price.

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Table of active stocks in New York, including columns for High, Low, and Price.

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Table of active stocks in New York, including columns for High, Low, and Price.

N. AMERICAN QUARTERLY RESULTS

Table showing quarterly financial results for various North American companies, including revenue, net profit, and earnings per share.

HOW TO ORDER THE FT FOR MORNING DELIVERY IN:

Text listing cities where the Financial Times can be ordered for morning delivery, including Atlanta, Boston, Chicago, etc.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, February 7

12 Month	High	Low	Stock	De. Yld. %	P/E	100s High	Low	Open	Close	12 Month	High	Low	Stock	De. Yld. %	P/E	100s High	Low	Open	Close
24	10 1/2	10	AAR	5.8	2.6	17	27 1/2	27 1/2	27 1/2	24	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
25	10 1/2	10	AAE	5.8	2.6	17	27 1/2	27 1/2	27 1/2	25	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
26	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	26	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
27	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	27	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
28	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	28	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
29	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	29	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
30	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	30	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
31	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	31	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
32	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	32	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
33	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	33	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
34	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	34	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
35	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	35	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
36	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	36	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
37	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	37	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
38	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	38	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
39	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	39	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
40	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	40	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
41	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	41	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
42	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	42	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
43	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	43	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
44	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	44	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
45	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	45	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
46	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	46	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
47	10 1/2	10	AAJ	5.8	2.6	17	27 1/2	27 1/2	27 1/2	47	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
48	10 1/2	10	AAK	5.8	2.6	17	27 1/2	27 1/2	27 1/2	48	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
49	10 1/2	10	AAH	5.8	2.6	17	27 1/2	27 1/2	27 1/2	49	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2
50	10 1/2	10	AAI	5.8	2.6	17	27 1/2	27 1/2	27 1/2	50	10 1/2	10	Amalg	5.8	2.6	17	27 1/2	27 1/2	27 1/2

Continued on Page 29

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NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Main table of NYSE Composite Closing Prices, listing various stocks with columns for stock name, price, and change.

Table of AMEX Composite Closing Prices, listing various stocks with columns for stock name, price, and change.

OVER-THE-COUNTER Nasdaq national market, closing prices February 7

Table of Over-the-Counter (Nasdaq) closing prices for February 7, listing various stocks with columns for stock name, price, and change.

UK COMPANY NEWS IN-DEPTH REPORTING DAILY IN THE FT

FINANCIAL TIMES SURVEY



Vehicle Fleet Management

Manufacturers still cannot break the discounting system, which hits their profits and has created a buyer's market. The increasing choice of models and the many incentive schemes have forced complex decisions on fleet buyers.

Intense fight over discounts

By John Griffiths

THE UK new car market began 1986 in a manner widely forecast to be the start for the foreseeable future—with dealer incentives and discounting campaigns among the major manufacturers. Competition among the commercial vehicles makers, which have still only partially emerged from the worst sales recession since the Second World War, is expected to be even fiercer.

The financial wounds from the unremitting battle for market share already waged over the past year among the four UK-based volume car makers—Ford, Austin Rover, Vauxhall and Peugeot Talbot—will be on display as their results are published in the next few months.

Even Ford, the market leader, will be hard put to show a net profit—despite the fact that in 1985 a record 1.8m cars were sold in the UK. (In 1984, Ford made its first operating loss of £1m, since 1971.)

The manufacturers, after more than two years of trying, remain stumped to find a way to break the vicious circle of discounting. So far the estimated 100,000 UK companies of all sizes operating cars and trucks for business, the buyer's market, which prevailed throughout 1985 will be sustained during the current year.

This is particularly so because vehicle makers stand to the UK fleet except an impor-

ance unmatched anywhere else in the Western world. In no other markets are between 40 and 60 per cent of all new cars sold specifically to business users rather than private individuals.

That there is such a wide band in the estimate of business car purchases reflects the fact that a great many vehicles are bought with company, partnership or one-man business cash, yet registered in an individual's name. But at a minimum, 700,000 of last year's new car sales went to the fleets as, inevitably, did the best purchasing terms.

Seen from the fleet's point of view, however, the picture is not a uniformly rosy one. The number and types of discounting and incentive schemes, usually lasting for no more than a couple of months and often varying from model to model within each manufacturer's range, have become extremely complex. One specialist fleet management company, for example, engaged a full-time computer operator last year whose sole job is to track discounts and bonuses on a daily basis.

The possibility of missing out on a particularly attractive "front end" deal is not the only concern. There is growing anxiety among more aware fleet operators about the potential impact on resale values, and whether these will be tipped into a slide in the next few years which would more than cancel out any initial dis-

count advantage.

And as an increasingly large number of companies have become uncomfortably aware, depreciation is much the largest single element in a vehicle's "whole life" cost.

This point was made strongly in a report late last year from the Leasecontract vehicle leasing group. The report observed that the resale value of two cars each bought new for £10,000, and subjected to identical wear and tear, could vary by £2,500 after three years simply through a wrong choice of model. And this kind of risk, of course, is additional to those created by the discounting.

Leasing, contract hire and fleet management specialists suggest that the past year has seen a further deepening of many fleet operators' concern with controlling their vehicle costs more effectively. "These costs initially become much more visible and climbed

higher up the league table of business overheads, as a result of sharp cutbacks on employees and other productivity improvements made at the height of the last recession. Vehicle costs rose proportionately, because most job cuts took place on the shop floor, whereas the need to maintain sales and other field forces usually remained undiminished—as did the requirement for vehicles.

Since then, the preoccupation with vehicle costs has been sustained by a number of factors. These include: the growth of "user-chooser" policies—allowing employees to select different manufacturers' models within a given price band; the "discount wars" requiring more sophisticated purchasing decisions; and the introduction of new accounting rules which prevent some types of vehicle leasing remaining "off-balance sheet".

fleet management companies, not unreasonably, insist that the majority of fleet operators are still unsophisticated in their approach to controlling fleet costs. And they point to several studies showing, for example, that while the majority of fleet operators claimed to run their vehicles efficiently, less than one in three could identify precisely the cost of running an individual vehicle.

Specialists in contract hire—under which a vehicle's maintenance, repair and other costs are covered by the monthly lease payment—say it is awareness among fleet operators of their own shortcomings, coupled with a growing desire for vehicles to become a fixed monthly cost, which has led to a claimed annual growth rate for the contract hire industry of 15-20 per cent a year.

Yet other surveys, notably the Company Secretary's Review, indicate that while the

"awareness" of fleet operators has certainly grown—so has confidence, among larger companies at least, that improved control can be implemented effectively "in-house."

Certainly, there is scepticism even within the contract hire industry itself about the claims for growth. Mr Roy Foster, managing director of Geico International, the UK subsidiary of \$1bn a year turnover Geico Corporation of the US, says there is "a danger, taking purely contract hire, that the industry might believe its own propaganda." Research undertaken for Geico during 18 months up to the end of last year indicated that in terms of actual users, contract hire growth over the period was 4 per cent.

"I'm very dubious indeed about the statistics being bandied around—I don't believe any of them. I suspect the figures are related to turnover

of clients rather than real growth." The danger for the contract hire companies themselves, he suggests is that some may think their growth is below average, and cut their rates.

"If one company sets out to increase business by 20 per cent on the basis of price, it can do so. But that means that the industry is merely increasing its market share on a price platform—that does not bode well for what is essentially an insurance business. There has got to be a margin to protect the lessor against risk."

Geico is perhaps best known as a fleet management specialist, buying, selling and managing fleets on behalf of clients who retain ownership of their vehicles.

However, Mr Foster's remarks cannot be interpreted as the sour grapes of a rival to contract hire pitching for the same client business, because Geico operates in both the contract hire and fleet management sectors from its Manchester headquarters.

"This magic goal of 20 per cent a year could weaken the whole industry," he observes. "And actually, contract hire's been around long enough that if there really were 20 per cent growth, then the market would be saturated."

Instead, according to the research undertaken on Geico's behalf by one of the UK's best-

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THE NEXT CHAPTER HAS BEGUN.

TRANSIT number one rolled off the Ford production line in 1965. Last year the astonishing figure of 2,000,000 was reached. Now the next chapter has begun.

EVOLUTION NOT REVOLUTION.

Ford have combined all the most successful features of the last twenty years with all the latest knowledge and technology. They've produced a Transit that's even more economical, yet has far greater loadspace and better load access. A vehicle with a higher level of comfort, but one that is even more rugged, even more reliable.

THE CLASSIC DESIGN CONCEPT.

The design concept is a classic. The cab, engine and loadspace are located in three separate compartments, so no one element interferes with the others.

Rear wheel drive is featured on all models, while for the first time short wheelbases have independent front suspension.

And to cut maintenance costs, self-adjusting mechanisms and lubricated-for-life components have been included in the design. Even the bonnet hasn't been overlooked - it opens higher and wider for easier access to the engine.

STRETCHING FUEL ECONOMY BOUNDARIES.

Ford have also made the new Transit cheaper to run. Aerodynamics have been improved dramatically giving it a drag co-efficient that few others can equal. And the engines are among the most reliable and cost efficient on the road.

Add all this to the versatility and economy of Ford's own gearboxes and you've got a cost-cutting combination.

TAKING LOADSPACE INTO ANOTHER DIMENSION.

As for loadspace, the new Transit boasts even more than its illustrious predecessor.

The long wheelbase features a semi-high roof with 297 cubic feet of loadspace - a 13.5% improvement. The short wheelbase has 11% more room than before with 202 cubic feet. But short wheelbase models also offer a semi-high roof option, boosting the overall loadspace improvement to 22%.

Access has also been improved. The rear doors are up to 9" taller and rear loading width is up to 5 1/2" greater. And there's a new low-effort, sliding side-door available that can easily swallow a metre-wide pallet.

LEAVING YOUR OPTIONS OPEN.

Needless to say the new Ford Transit is a very versatile vehicle. It's available in van, chassis cab, bus and crew-bus models with a choice of seven payloads and three different wheelbases. With over a thousand Ford dealers spread across the country your options are also open when it comes to arranging a test drive. In the Ford Transit success story, the next chapter has begun.



THE NEW FORD TRANSIT.



Vehicle Fleet Management 3

Brussels confuses the issue

EEC car prices

KENNETH GOODING

THE EUROPEAN Community country where cars have the lowest tax-free prices at the moment is no longer Belgium but Holland. At least, that is what is shown by the latest research from BEUC, the European Bureau of Consumers' Unions.

And it is still worth going to another EEC country to buy if you are not offered a reasonable discount (say 10 per cent) by a British dealer on the car you want, says the UK Consumers' Association.

The cars on which big discounts are still difficult to obtain are usually the lower-priced models from prestige producers—the Consumers' Association particularly mentions some BMW and Mercedes models.

However, it is also often difficult to find dealers on the Continent willing to supply right-hand drive, UK-specification models.

The Consumers' Association is deeply suspicious about this and a number of its members have complained to the European Commission's Competition Department about refusals by BMW and Mercedes dealers in Belgium.

The so-called Block Exemption Regulation, which the Commission put into effect last October, contained a condition that there should be "full-line availability" of cars throughout the Community. In crude terms, this means that manufacturers are required to make available to dealers vehicles similar to those the dealers normally sell, but with the specification of another Community country.

In particular, it means the provision of right-hand drive, UK-specification models in markets where left-hand drive cars are normally sold.

The issue is confused, however, because dealers are not obliged to accept an order. The regulation simply puts the obligation on the manufacturer to supply once the order is placed.

The Block Exemption Regulation was used by the Commission in its attempts to pull pre-tax car prices throughout the Community into line.

This followed pressure from consumer organisations which



Good discounts can still be obtained on directly imported cars but the EEC has endorsed the normal distribution system.

claimed customers were being "ripped off" by the manufacturers—a claim denied by the car makers, who pointed out that most of the European companies have been sustaining substantial losses.

The UK Consumers' Association estimates that since 1980 about 200,000 British buyers have imported their cars from other EEC countries, attracted by lower pre-tax prices.

The Commission first became involved because car manufacturers wanted to restrict sales of new cars to their own franchised dealers—a system known as selective distribution. This contravenes a general principle of free trade within the Common Market.

But the Commission has endorsed the system on the grounds that, on balance, it works to the customer's benefit since it helps to make sure that new cars have no safety defects, comply with national technical requirements and that they have somewhere to be serviced.

The Commission and the industry agreed that a "model" agreement should be worked out so that any company which followed its terms could continue with the franchised dealer system. However, the Commission's first draft regulations contained some contentious conditions which caused an uproar in the industry.

The condition which caused most commotion was one in which the Commission said that, if prices before tax were more than 12 per cent out of line between one Community country and another, a manufacturer would lose its right to selective distribution.

As a further concession to the manufacturers, the regulation makes it clear that markets where there are major distortions in retail car prices will be excluded from the reckoning. For example, the 18 per cent rule will not apply where cars are taxed at more than 100 per cent of the manufacturer's price. Currently that eliminates Denmark (the country with the lowest pre-tax car prices and the highest prices after tax) and Greece.

Also excluded is any market where there have been controls on prices or margins or profit for more than one year. At the moment that eliminates Belgium and Luxembourg.

These provisions upset the consumer groups because the regulation allows dealers in the "distorted" markets to charge the price quoted in the lowest-priced, undistorted market, plus a reasonable supplement

to cover the extra cost of administration and technical changes.

This means it might no longer be possible for a UK customer to buy cars at Belgian pre-tax prices in Belgium, the most convenient Continental market, in future.

In other words, the regulation has not improved the position for the consumer very much. The Commission has enshrined the selective distribution system which means that there will be no substantial unofficial second channel of distribution, perhaps by companies with enough money to take cars in spec from lowest-cost Community countries to the ones where pre-tax prices are higher.

Franchised dealers must still refuse to supply new vehicles to or through a third-party organisation which acts like an unauthorised reseller. Documentary evidence that a customer is waiting for a car must be supplied by organisations acting as intermediaries.

So any third-party organisation which offers "imported" cars on spec at low prices in the UK today will either be infringing Community rules or will have been buying left-hand drive vehicles and converting them to right-hand drive in Britain.

The Consumers' Association says the car import companies can save some of the hassle involved in importing a car, but there have been some worrying cases where a few import companies have given customers a very raw deal.

Among the main complaints were: long waits after the stated delivery times; price increases after ordering the car; difficulty in getting information from the company after the order was placed; receiving cars with incorrect specifications.

The association points out that people setting up car import companies do not need any professional qualifications and yet handle huge sums of money—the 28 which took part in the survey handled an estimated £80m of customers' money each.

"We would welcome an initiative by the import companies to form a trade association to ensure high standards of business practice and to draw up a Code of Conduct, in consultation with the Office of Fair Trading, giving advice and guidance on how reputable car import companies should go about their business," the association says.



Jeremy Penn: no way cheaper than buying with cash

CASE STUDY: HAYES TUBES

Credit purchases rejected

THERE ARE some companies which prefer to avoid the use of credit or leasing when acquiring cars, and although this may be regarded by many as old-fashioned, it appears to have considerable benefits for some.

Hayes Tubes is a successful tube manufacturing company based at Stourbridge, near Birmingham, which has a total of about 25 staff and a turnover of about £3m a year.

Its joint managing director, Mr Jeremy Penn, points out that his company is one which generally operates in credit. "We are just born and bred that way, and like to be our own masters. People in the City would say we are over-liquid in the way we operate, but that is the way we like it."

Company cars are therefore bought for cash and all replaced of the same time. Maximum discounts are obtained, in the range of 15 to 17 per cent, and existing vehicles are usually

disposed of privately at good prices.

Mr Penn drives a Porsche 944, which he accepts is a bit of a luxury, but claims that the cost of this is not very different from the other more standard cars in the small fleet. He points out that the depreciation on the Porsche is lower than on the others, and its running costs are not that much higher.

Monitor

The other cars are a mix of makes, and include Vauxhall Cavaliers, Astras, a Volvo and a Golf. "We are a small company and generally look after our own cars. I sign the cheques and monitor the spending in that way," Mr Penn said.

"We have an analysis of how the money is spent on cars, but this does not take up much management time. We have had a lot of approaches from companies which want us to lease cars, but they have not con-

vinced me.

"I have not done all the comparative figures, but the seat of the pants approach tells me that if we have got the cash in the bank to buy cars, there is no way we can get them cheaper with a middleman needing to take a percentage."

Mr Penn admits that cars can be a source of friction within any company, and says that his is no exception, but any trouble in that respect is "firmly knocked on the head."

The servicing of company cars is carried out by a nearby dealer, whose prices are carefully watched. "If they get too high, we tell him. The Vauxhalls have been good cars, and we have had very little trouble with them."

"We have also made use of the General Motors extended guarantee policy, which provides good cover until we get rid of the car."

Most of the cars purchased

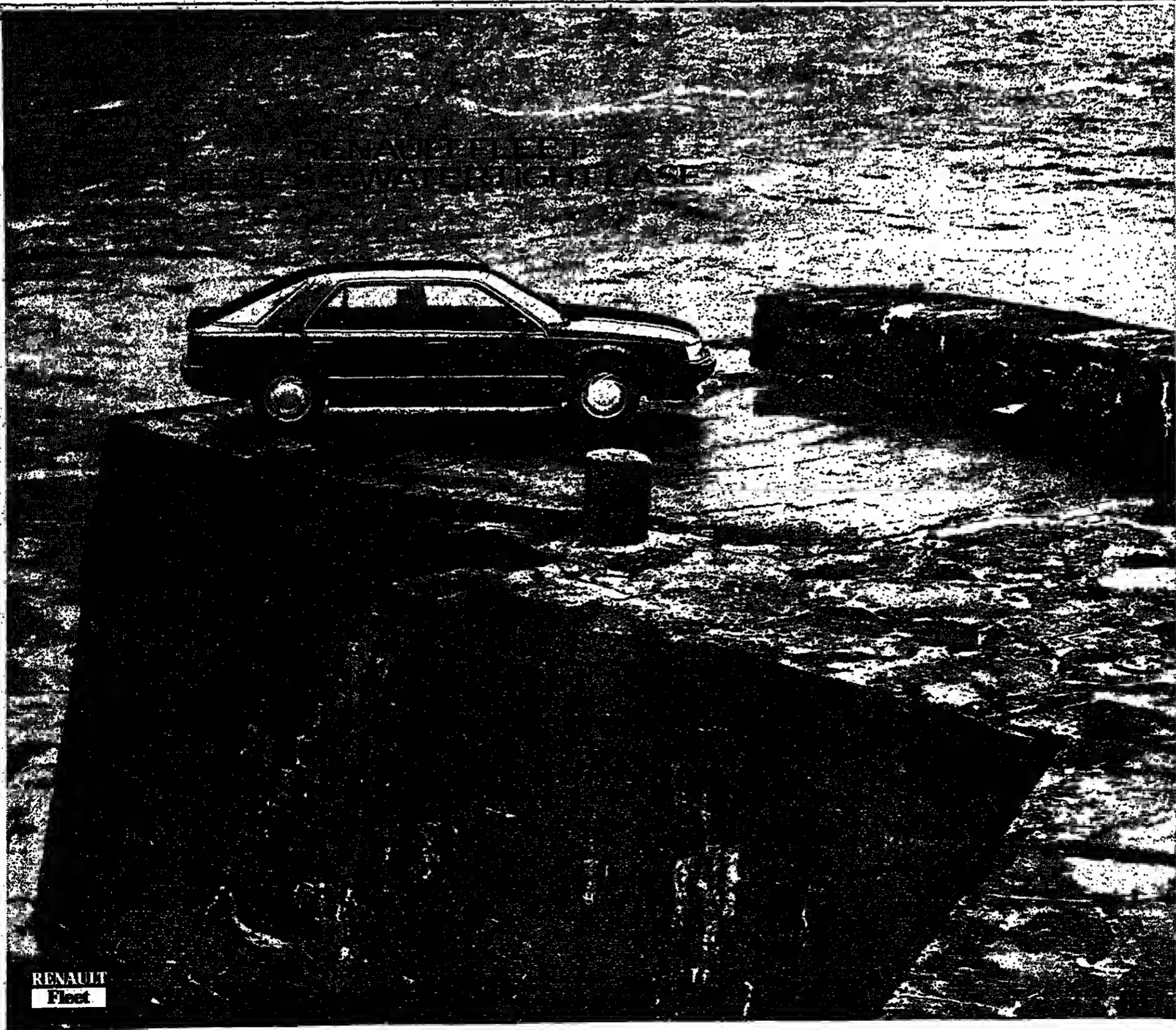
are in the £7,000 price range and are replaced after a minimum of two years and a maximum of three, or on reaching 40,000 miles.

The argument that is often put forward by leasing concerns, that the capital used to purchase vehicles could be better employed in other ways, is also rejected by Mr Penn, on the basis that the company has not had to forgo any investment as a result of car purchases.

"We have virtually doubled our output in the past two years by investing in new equipment, and have not had much difficulty in paying for the equipment," he added.

Mr Penn admits that his company is not typical in many ways, but it is long-established, now celebrating its 50th anniversary, and has successfully managed to achieve its objectives without heavy borrowing.

LORNE BARLING



The perennial dilemma. Do you elect to drive on predictable ground with one of the big three or do you make a better decision?

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In total, an admirable fleet. Between it and you are 800 dealers and Autopoints each briefed to ensure your transportation system runs without a hitch.

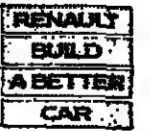
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The facts speak for themselves. Here, we rest our case.



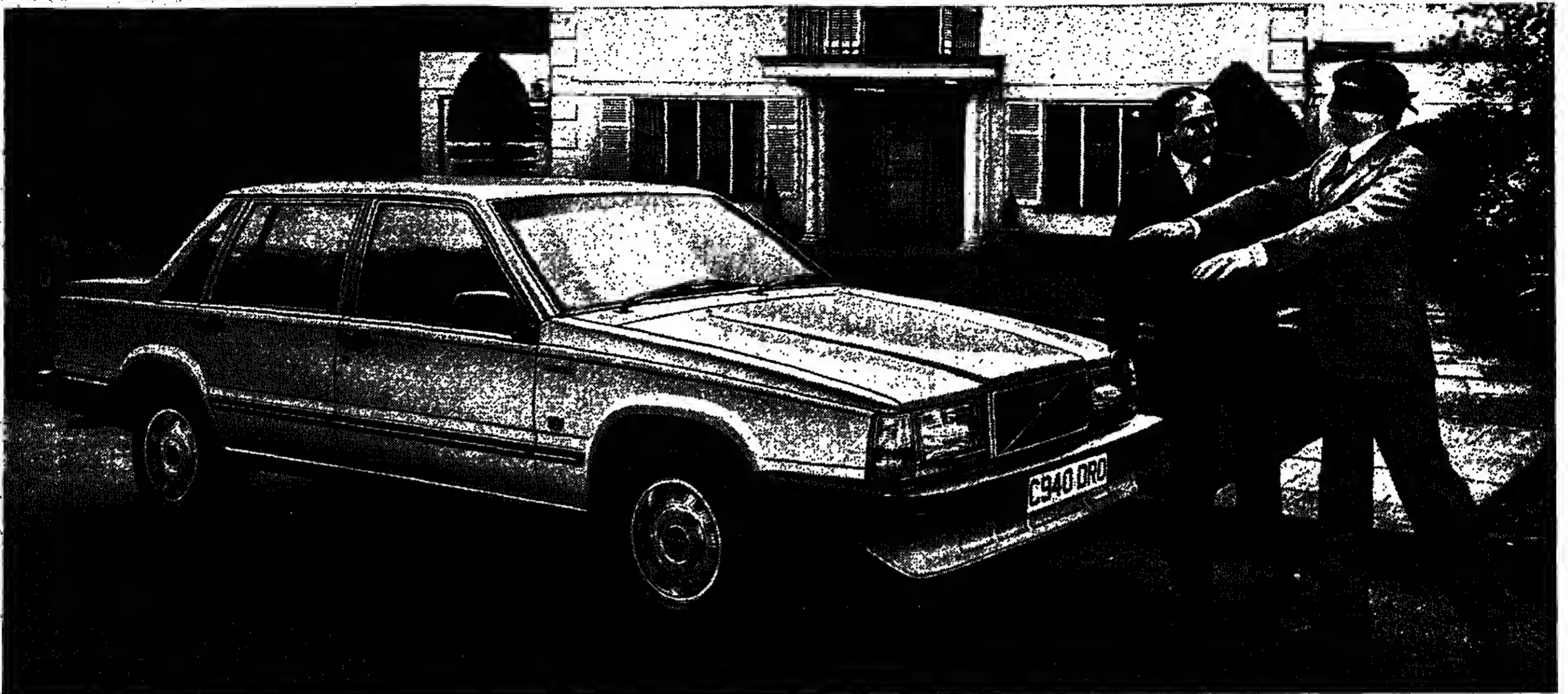
*Based on SMMT figures. For a brochure write to: Renault Fleet, Renault UK Ltd, Western Avenue, London W3 0GF. Telephone: 000 962 3481.

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IF YOU COULD TEST-DRIVE IT BLINDFOLD, WOULD YOU GUESS WHAT CAR IT WAS?



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The salesman guides you into the driver's seat. It feels reassuringly firm, yet so comfortable it could have been made specially for you.

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The door closes with an effortless clunk.

"IT'S A MERCEDES?"

Good guess, but the wrong one.

Somehow, you can sense the spaciousness inside the car.

Your hands fall naturally onto the steering wheel, and your feet onto the pedals.

You switch on the ignition.

The engine fires instantaneously, dying to a barely audible purr.

"A DAIMLER, PERHAPS?"

Perhaps, yes. But actually, no.

As you pull away from the kerb (don't worry, the salesman gives you directions) you notice the lightness and precision of the power steering.

You accelerate briskly through the gears, enjoying the smooth power of the engine.

This car is no slouch.

"IT'S ONE OF THOSE BIG BMW'S?"

No it isn't.

The salesman, feeling rather pleased with himself, helps you with a few clues.

He tells you about the car's welded box-steel

construction, and the 9 coats of paint and primer that protect the bodywork.

He mentions the 13-outlet heating and ventilation system, the 17.2 cubic foot boot, the central locking.

You can feel the power-assisted brakes for yourself.

"A JAGUAR?"

Wrong again.

Against your better judgement, you start to lower your sights a bit. You did, after all, mention a price limit of £11,000.

But what car of that sort of price could give you this sort of ride?

Unable to contain your curiosity any longer, you pull into the kerb and pull off the blindfold.

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Yes, it's a Volvo. The 740 GL, to be precise. And yes, you can afford it.

Amazingly, the car you thought could have been a Mercedes costs only £10,271.

You turn to the salesman sitting beside you. In one hand, he has an order form for a brand new Volvo 740GL. In the other, a pen. Despite his presumptuousness, you sign.

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Scania. Building trucks, building reputations.

Vehicle Fleet Management 6

Increase in contract hire

Financial options

ALASTAIR GUILD



Fleet management, using computer programmes, enables outside specialists to monitor company fleets very closely.

THE BENEFITS of one method of financing the company fleet over another depend on the circumstances of the company using the car. However, according to *Monks Guide to Company Car Policy*, contract hire is growing in popularity. "This is largely because companies using external finance leasing and lease purchase have wanted to avoid the maintenance cost and residual value risks."

Despite the increase in the use of contract hire facilities, however, outright purchase remains the most common method of acquisition. The results of a survey of 101 companies published in the latest issue of the *guide* show that 11 per cent used contract hire, 15 per cent leased, while 83 per cent purchased their vehicles outright.

Eleven per cent chose a mixture of methods. The fleets used by the 101 companies totalled 48,000 cars. Of these, 15 per cent were covered by contract hire arrangements, 9 per cent were leased and 76 per cent were acquired by outright purchase.

Flexible

According to Mr Norman Donkin, managing director of Lease Plan UK and one of the *guide's* authors, outright purchase can bring benefits of cost and flexibility. However, it creates an immediate capital cost resource or on bank facilities, resources which may be better devoted to business expansion or critical investment activity. A detailed investment appraisal would establish whether the cost of outright purchase would be lower than that of external finance.

The company that buys outright can choose the car, the supplier and the time and method of disposal. The major disadvantages are that, as already mentioned, cash resources are tied up in rapidly depreciating non-earning assets and the company has to administer the fleet. Effective cost control is difficult to achieve and precise fleet operating expenditure may not be easy to determine.

"Balloon" leases are the most popular type of lease for cars. Reduced rentals are paid during the lease period, but at the end of a "balloon rental" equivalent to the anticipated resale price of the car. However, as with outright purchase, the administrative burden rests with the lessee who is responsible for locating and ordering the car and negotiating the discount. The lessee also arranges and pays for insurance, licence, maintenance, repairs and other running costs.

Under contract hire with full maintenance, the contract hire company provides the car, maintains it through a mutually convenient garage, provides road fund tax, replacement tyres as needed, and a replacement vehicle in case of breakdown. Other services now generally provided also include AA or RAC membership and a fuel credit card.

Fleet users' drivers using the card can obtain fuel at any specified garage, and the fleet user can receive management reports showing, for example, fuel consumption by fleet or by individual vehicle, and "exception reporting" of vehicles where mpg is at variance with the average.

Precise

Contract hire relieves the vehicle user of the entire administrative burden and the cost of providing each car can be precisely budgeted in advance. The fixed monthly inclusive rental is calculated on the basis of the annual mileage anticipated by the vehicle user and the hire period. It may only be increased due to circumstances outside the contract hire company's control, for example increases in the cost of vehicle licence or insurance premiums.

The major disadvantage of contract hire, according to *Monks Guide*, is that the vehicle user does not know how the monthly rental is calculated. Delays of the discount on the vehicle, the running costs and proceeds of sale, the interest rate, the overheads

and the profit on the transaction are known only to the contract hire company. If the vehicle user has a trouble-free car, it may be paying a high price for a fixed pre-determined cost.

Fleet management is, in a sense, a cross between outright ownership and contract hire. Ownership rests with the company using the car, while a specialist fleet management company provides many of the sort of services offered by contract hire companies, intended to maximise the benefits and minimise the risks.

However, the services of a fleet management company are unlikely to entirely replace the in-house fleet administrator, who still has to be ready to act on the different forms of vehicle records, and fleet cost analysis, and computer programs of the fleet management company.

But they will reduce the clerical and administrative overheads of a company fleet. Fees charged for the services are usually based on a "per car per annum" basis, and additional charges made for each of the separate services provided. These extra costs may be either a fixed fee per vehicle or a percentage of the invoice which the fleet management company pays on behalf of the client plus the fleet management fees, irrespective of fleet size, an arrangement to contract out all or part of the vehicle management will be a single advantage.

Monks Guide to Company Car Policy, *Monks Publications*, *Saffron Walden, Essex*. Tel: 0871 830535.

Low in the list of priorities

Residual values

JOHN GRIFFITHS

IN ITS latest *Company Car Cost Calculator*, purporting to give the true total cost of ownership for 150 of the UK's most purchased cars, leasing group Leasecontracts emphasises that two models from different manufacturers — each costing £10,000 new and undergoing similar wear and tear — can have residual values differing by as much as £2,500 after three years.

Residual values still appear surprisingly far down the list of many companies' priorities when it comes to choosing cars — behind spare parts availability, for example, according to statistics compiled for the *Geico* fleet management group. But as the specialist leasing and contract hire sector is uncomfortably aware, they are the biggest single factor in whole life costs — and getting them badly wrong is a good recipe for eventual bankruptcy.

However, during the past two years in particular choosing the right models has become a substantially lesser problem, in terms of minimising depreciation costs rather than coping with the discount, dealer incentives and cheap financing schemes of the new car market.

Fleet management and leasing companies point out that these are having a severe impact on one-year-old cars and they are becoming worried about the prospects for residuals in two to three years' time. Despite predictions of a new car sales decline last year, the market reached a record 1.88m units while the fleet car market a/c remained buoyant. There is already an alarmingly high number of high-mileage used cars on the market and strong new car sales last year make even more inevitable.

A popular belief has run parallel with the "price wars": that a discount obtained on a car bought new will be offset by a lower residual value, so

that for the user there is no net gain. And in that case, the argument goes, the manufacturers have been cutting their prices to the bone and in many cases watching their profitability disappear, to no real benefit.

But does the belief withstand thorough examination?

Prof Garel Rhys, the motor industry expert who is adviser to the *Company Select Committee on Trade and Industry*, suggests that it does not.

In a highly competitive market it is a possibility he points out. "But it is much too simplistic to say that lower initial prices necessarily cause lower secondhand prices at a later date. Even if they did, there is no certainty that the new vehicle buyer necessarily would lose by the transaction."

Equity

To illustrate the latter point, he makes the supposition that both new and secondhand car prices fall by 20 per cent. Before the fall, a car bought new for £5,000 would be resold after two years for £3,000. After the fall, the new car cost £4,000 and would be sold for £2,400.

In the first instance the buyer's equity in the car falls by £2,000, but in the second by only £1,600. So discounting has affected the residual value, but the new car buyer is still £400 better off.

If zero inflation was assumed, the new car buyer would have to find only £2,800 for a replacement vehicle post the price fall, rather than the £3,000 that would have been necessary before it.

So only if the proportional fall in secondhand prices was greater than that for new cars would the buyer suffer — or if the discounting increased between the new car being bought and sold.

As for the lower price-lower residual link being too simplistic, he observes that "although the car market is to exercise some control over the prices they set, by and large their pricing is determined by supply and demand."

Hence the price new will reflect supply and demand conditions today, while the secondhand price will reflect supply and demand conditions when the car is sold, say in two years' time.

It was thus unlikely that prices two years on would be a simple function of those in the year of initial purchase.

"Of course, because of long-term discounting, people may think that the low price of secondhand cars is the result of low prices existing when they were bought new—that is, they may believe there is some fixed relationship between the buying price and residual value."

"In fact, the price in the selling year will reflect the prices of new cars that year. If these have remained depressed then, of course, the secondhand price will be low as well."

There is a danger though, he stresses, that if new car buyers slavishly follow the depreciation pattern based on the initial discounted price, then they would themselves generate a link between the initial discounted price and residual value. This would serve to "institutionalise" the discounted price, even if the secondhand market had strengthened for a variety of reasons.

In that sense, there was a danger in using secondhand price "guides" as a variety of into the future.

There are plenty of other wrinkles affecting values. As Prof Rhys points out, if price cuts ("discounts") boost the new car market by attracting private buyers who otherwise would have bought secondhand, the fall in secondhand prices, as demand fell, could be proportionately greater than for new car prices.

The used car market, he suggests, is in any case subject to downward pressure by the sheer size of the (unique to Britain) company car market. His own estimate is that it accounts for as much as 50 per cent of the total, and maybe as high as 70.

His reasoning is that since the company car sector is biased towards larger cars than typically sought by private buyers, he observes, "However, if discounting is correctly anticipated it will not affect residual values in such a way as to affect net cash flow."

In discussing discounting and residual values, company car buyers must insure that myth does not become reality.

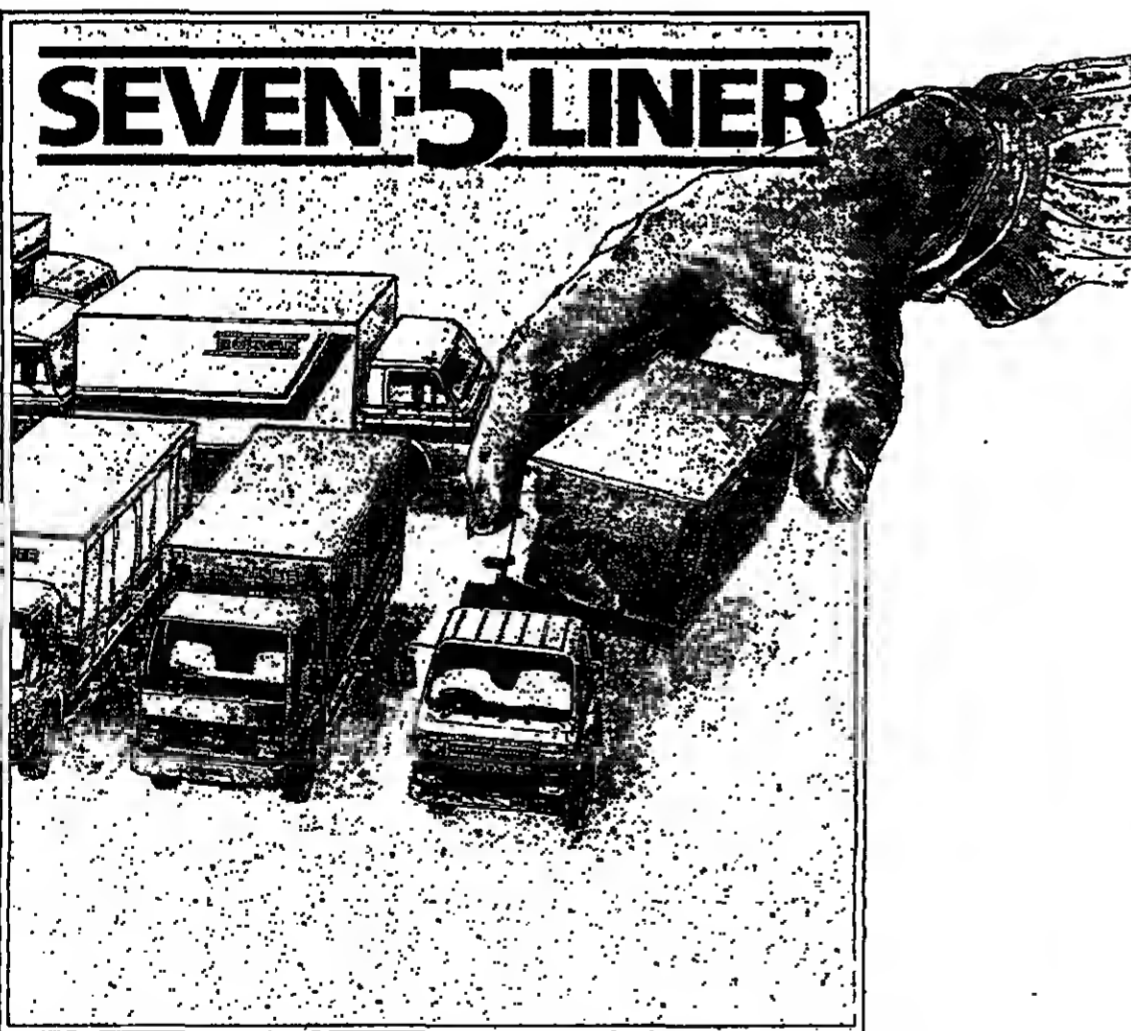
In practical terms, however, Tony Swainston, managing contract hire companies are already undertaking financial commitments based upon residual values which are unrealistically high — some of them will not survive as a consequence.

He insists that a downward trend can be observed which is not just a reflection of seasonal or short-term trends, using figures from the two main residual values guides, *Glass's* and *CAP*.

Intense

What is certain, Prof Rhys suggests, is that the current aggressive competition among manufacturers is going to be long-term — and that fleet users must get used to a continuing volatile market.

Contract hire could be the answer to minimising the risks, he observes. "However, if discounting is correctly anticipated it will not affect residual values in such a way as to affect net cash flow."



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Sample values compared

	CAP/Glass's Guide Average % of original retail price for a two-year-old vehicle sold in:		
	Jan 1984	Jan 1985	Jan 1986
Sierra 1.6L 5-door	49	46	45
Cavalier 1.6L 5-door	53	49	46
Escort 1.3L 4-door	54	53	50

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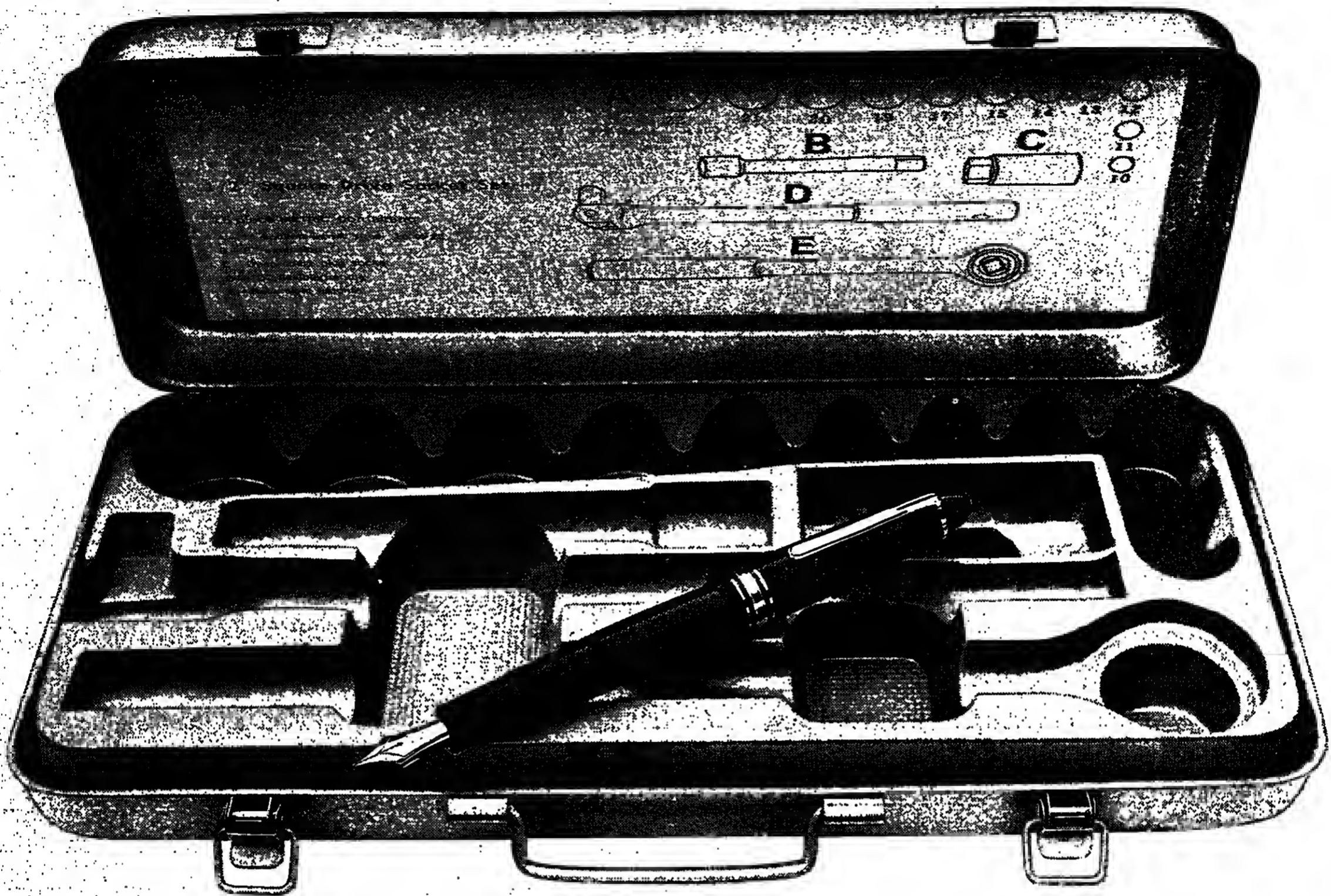
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Latest cars

STEWART MARSHALL

FOR THE business motorist, there has not been a year like it for a long time, especially for those who drive cars at the top end of the market.

- Highlights in the past 12 months have included:
- Replacement of the Ford Granada saloon by a completely restyled hatchback range with ABS (anti-lock) brakes fitted as standard.
 - Introduction of two outstanding front-wheel drive luxury cars for senior management by Lancia and Saab.
 - Replacement of the medium-sized Mercedes-Benz saloons by new models with petrol or diesel engines of between 2-litres and 3-litres capacity.
 - Increasing availability of permanently-engaged four-wheel drive in cars costing between £12,000 and £25,000.
 - Introduction of the Peugeot 309 hatchback and the Vauxhall Belmont saloon to add to the competition at the lower end of the fleet market.

its larger cars at any rate. Aware of the safety advantages of four-wheel drive, Ford offers a system on both Sierra (the XR4x4) and Granada that splits the power one-third to the front wheels, two-thirds to the rear. This gives them the same kind of handling as with rear-wheel drive but far more traction in wet weather. A driver would have to be unusually inept to get a four-wheel driven, ABS-braked Ford into trouble.

The new Saab 9000 and the Lancia Thema started their development as fairly close relatives but grew apart as production neared. They have the same floorplan and front-wheel drive layout and are generally similar in appearance but after that the differences become more obvious.

The Saab 9000 is currently offered only as a very high performance (close to 140 mph maximum) luxury car with a 16-valve, turbo-charged 2-litre, 4-cylinder engine. No car has a better driving position or more ergonomic controls but the price (£15,985) is high. A new version of the 9000 will meet this criticism soon.

Refined

The Ford Granada looks uncomfortable like a Sierra. Open the front and a cross between a Rover 3500 and a Mercedes-Benz W124 from the back but it is fine for the fleet user who must have a large car with a roomy interior. It is so spacious inside and it is so easy to load bulky items through the wide hatchback that Ford felt able to drop the Granada estate car altogether.

Specifying ABS brakes as standard throughout the range was a bold move — in most other executive cars they tend to be costly extras. The Granadas ride and handle even better than their popular predecessors. The 2-litre engine is a newer design than the 2.8-litre V6 used at present for the costlier models.

Revised V6 engines were shown last autumn in Germany, where the Granada range has been made for some years, and their use will bring performance and refinement benefits.

Like Mercedes-Benz and BMW, Ford prefers a front engine, rear drive layout with all-independent suspension, for

the driver. It is fair to say that the new Mercedes-Benz saloons are short on character. They are, however, fast (up to nearly 140 mph for the 300E), feel rock solid on the road, quiet and refined at whatever speed you drive them and convey the impression that they will last forever. For this, one feels, it is worth putting up with hard seats and some tyre rumble on coarsely-textured road surfaces. Prices are high (from £12,500 to £17,800 with costly optional extras) but so will be the resale values.

Lower down the market, the main event in the past year has been the launch of the Peugeot 309 (after long agonising whether or not to call it a Talbot) and the Vauxhall Belmont.

The Peugeot 309, the first of the marque to be assembled in Britain with a high UK content, is in effect a stretched version of the very successful 205. It looks like a saloon, though it really is a hatchback, with the taut design incorporating a curved rear window and a vestigial boot lid. The suspension is softly shock absorbent, especially on the cheapest models, and the ride unusually comfortable in the French manner, as are the seats.

The Peugeot 309 will compete with cars like the Vauxhall Astra and the Ford Escort — the latter soon to be substantially facelifted — whereas the Belmont's target is the Ford Orion and, to a lesser extent, Austin-Rover Group's Montego and Rover 218/216 models. The Belmont is a three-box saloon derived from the Astra hatchback and is offered with the same range of engine and transmission options.

As is so often the case, the cheapest one (the £6,210 1300L) is the most because smallest, moderately-priced cars stressed to take 1.8-litre fuel-injected engines feel remarkably refined and working within their capabilities when fitted with smaller, less-powerful engines.

In character, the Belmont is as typical a German car as the Peugeot is French — the source from which it sprang is the Opel Kadet. The suspension in the more powerful models is decidedly on the firm side.

One of the most keenly-priced executive cars in the past year

has been the BMW 1.8i which at £9,280 retail, which includes power steering, is competitive on cost with far less charismatic cars. BMW GB makes no secret of that fact that the model was pitched to appeal to the fleet manager looking for a saloon that would satisfy status-minded company car drivers without incurring the finance director's wrath.



Above: Ford's new Granada Scorpio has anti-lock brakes. Below: the Fiat Regata 1.8 diesel, also aimed at the fleet buyer.



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Direction

Volvo moved in an interesting direction when launching the long-awaited estate car version of the 760. The most prestigious 760 estate is not the V6 but the four-cylinder 2.3-litre turbo-charged version. Fully loaded with every possible option, including air conditioning, it retails at £17,495, as does its saloon equivalent. Volvo is comparing it with luxury saloons, not with rival estates. It is no bigger than the Volvo 240 estates but better looking and smoother riding.

The next few months promise to be thought-provoking to a fleet manager who has to buy British but is being urged by those who drive the cars he buys to give a wider choice.

Nissan's Washington plant in north-east England will soon be producing the Auster, a front-wheel driven four-cylinder seater that was unveiled at the Tokyo Motor Show last November. This car looks unexciting but the specification suggests it could affect Vauxhall's dominance of the front-drive, medium-sized sector with the Cavalier, still an excellent car but in need of a facelift.

By mid-summer, the BL ARG and Honda joint project, the Rover 800 could be making its first impact on a sector dominated by such quality imports as BMW and Mercedes-Benz. No one outside ARG has driven it yet but if it is even better than the latest 2-litre Honda Accord — as it should be — it will bring joy to fleet managers who have been seeking a British luxury saloon a little down market of a Jaguar.

If the new, lighter Jaguar saloon, now expected to make its debut at the Birmingham show in October, has only the same ride quality and silkiness as the ageing XJ6, plus better fuel economy, more interior space and a bigger boot, it will be bad news for the importers.

Jaguars, spectacularly improved in quality in the past two or three years, can only realistically be compared with Rolls-Royce or Bentley for sheer urbanity.

Steady increase in UK registrations

THE UK DIESEL car market maintained its steady growth during 1985. This year, the trend is set to continue, though Britain has a long way to go before it matches mainland European countries like Italy, France, Germany, Belgium and Holland in diesel car penetration.

Total 1985 registrations in the UK were almost 62,600, representing about 3.5 per cent of a record total of 1,832,408 though in some months diesel penetration went over 4 per cent — it did last November, when the figure was 4.1 per cent.

This was very small beer by comparison with Italy, Germany and France where diesel penetration in 1984 (the last year for which complete figures are available) was 25.3 per cent, 12.57 per cent and 13.76 per cent respectively.

But as recently as 1980, the diesel car was still not much more than a novelty in Britain, with only 5,930 registrations. From this low base the increase has been fairly spectacular to 9,785 in 1981, 14,530 (1982), 24,485 (1983) and 45,330 in 1984. After last year's 62,600 registrations, a total of 80,000-plus is a reasonable forecast for 1986.

There is no obvious reason for the relatively low number of diesel-powered cars in Britain but there are several contributory factors. The fuel is not spectacularly cheaper than petrol — often, the retail price of diesel is about the same as four-star petrol despite the 13p lower duty on diesel. The price war at the pumps caused by the glut of petrol depresses the price.

In Italy, on the other hand, diesel is not much more than one-third the price of petrol, though there is a much higher annual tax on a diesel car. That means it has to be driven for about 20,000 kms before the overall economics are superior to a petrol car's.

In Britain, the large car user is cushioned from the harsh economic realities because in most cases, his fuel bills are met by the company. He has much less incentive to dieselise than his continental counterpart.

But the picture is changing. Fleet managers who have grasped the nettle and gone diesel have found that, apart from the obvious fuel economies brought about by the diesel

car's 25 per cent lower consumption, maintenance costs have been sharply reduced. As a bonus, diesel cars can be replaced every four years instead of the usual three; their utilisation is higher because of greater reliability; and their higher residual value goes some way of offsetting the higher initial price.

The greatest single step in the emerging dieselisation of company fleets in Britain was Ford's decision to go nap on the diesel after several years of hesitation: its 1.6 litre engine has made a great impact on the diesel car market.

In the first year that diesel Fiatas, Escorts and Orions were available (1984), 16,000 were registered in Britain

which was more than total diesel car sales only three years earlier. That figure reflected six months sales; in 1985, the first full year, Ford achieved 18,725 registrations of 1.6 litre diesels, or one-third of the entire market.

Most of the growth of the diesel market in Britain has been at the lower end. The Society of Motor Manufacturers and Traders estimates that only 25 per cent of the market in the UK is for diesel cars of more than 1.8 litres cylinder capacity. This is the reverse of the situation in Europe where it is the large car user who has most enthusiastically espoused the diesel in a bid to reduce running costs.

Ford has also done well in the larger-engined sector. In 1984 it sold 6,370 Sierra hatchbacks and estates powered by a bought-in 2.3 litre Peugeot engine. Sales of these models declined slightly last year to 6,290 units while those of the small cars rose 80 per cent. In 1985, 10.2 per cent of all Orions and 5 per cent of all Escorts bought were diesel-powered.

The growth in small diesels is confirmed by Peugeot, second in importance to Ford as a diesel car seller in Britain. In 1984 it sold 5,200 over 1.8 litre diesel cars (mainly 305 and 505) against 3,955 units of the

recently introduced 305. Last year, the situation was reversed, with 9,455 under 1.8 litre cars (mainly 205) outselling the 4,500 over 1.8 litre models by more than two to one.

Volkswagen, which pioneered the small diesel car by introducing a Golf powered by a dieselised version of the 1.6 litre petrol engine nearly ten years ago, has seen its share of the growing market steadily slip back.

After some years of having had the small diesel car market almost to itself, VW sold only 2,695 Golf, Jetta, Passat and Audi 90 models with the 1.6 litre engine in 1984 and 2,895 units last year, an increase of less than 10 per cent at a time when the market rose by three times that amount. VW's 1.6 litre engine has lost its technological edge; a 1.8 litre version is in prospect.

Meanwhile, VW has resorted to turbocharging to bring the 1.6 litre's power up to meet demands for livelier performance in the mid-sized car sector. Vauxhall has a similar problem: its 1.6 litre diesel is fine in the Astra but lacks muscle when installed in the Cavalier.

Sales of Audi 5-cylinder, 2-litre diesels actually declined in 1985 when 255 units were sold against 267 the year before. Ford's diesel Granada (with a bought-in 2.1 Peugeot engine) had been withdrawn in 1985 but the introduction this April of a 2.5 diesel (again, a Peugeot engine) version of the new Granada will help boost sales in the over 1.8 litre class.

Potentially the biggest lift to over 1.8 litre sales will come from the introduction of BL Austin-Rover's long-awaited 2-litre direct-injection engine later this year. Initially, it will be fitted in the Maestro van only but by the end of this year or early next diesel-engined Montego saloons will be offered to fleet and private buyers.

Industry opinion is that while oil prices are depressed by oversupply, the large diesel car is unlikely to 'make significant gains in Britain'. But the percentage of under 1.8 diesel cars and vans will steadily rise. This will be a consequence of their lower maintenance costs, greater reliability and higher residual values, as much as reduced fuel consumption.

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Vehicle Fleet Management 9

Specialist packages help the in-house manager

Computer software

ALASTAIR GULD

THE IMPONDERABLES of managing a fleet of vehicles have often been a source of irritation and anxiety for small and large companies alike...

buying a package. Though most packages can be tailored to meet specific requirements, such adaptations can be costly relative to the price of the standard product...

discounting. A fleet file holds all "live" information about vehicles, drivers and day-to-day expenditure. Guidelines draws together the data from these three files for financial and operational control.

Another feature is Guideline's capability for budgeting, using present rather than historic information drawn from the constantly-updated masterfile. In planning the acquisition of new cars, it is possible, for example, to compare the running and maintenance costs for one model of car with those for another...

effective modular system, so that transport managers could pick and choose the elements they needed. Says Mr Surran, head of modelling at Fleetpoint, where Fleetpoint is being developed, "Some transport managers find even our system too complex."

One optional screen provides a history of service and maintenance on the vehicle in reverse date order. Another keeps a week-by-week record for each vehicle, including details of employees, date, speedometer readings at the beginning and end of the week, any private mileage expenses and costs including VAT.

miles covered, fuel consumption engine rpm, oil pressure, water temperature, vehicle road speed, idle time and off time. It will also show how breaks have been applied. Independent of the tachograph, the system is also unaffected by loss of vehicle power.

Freight Computer Services is working with Anchron to tailor its accounting and vehicle scheduling software to the format used by the data coms equipment. An analysis of the hours worked by the driver could also be integrated into a payroll system.

CASE STUDY: MALLINSON DENNY



John Dyke: Impressed by the range of contractual services

Savings from hire expertise

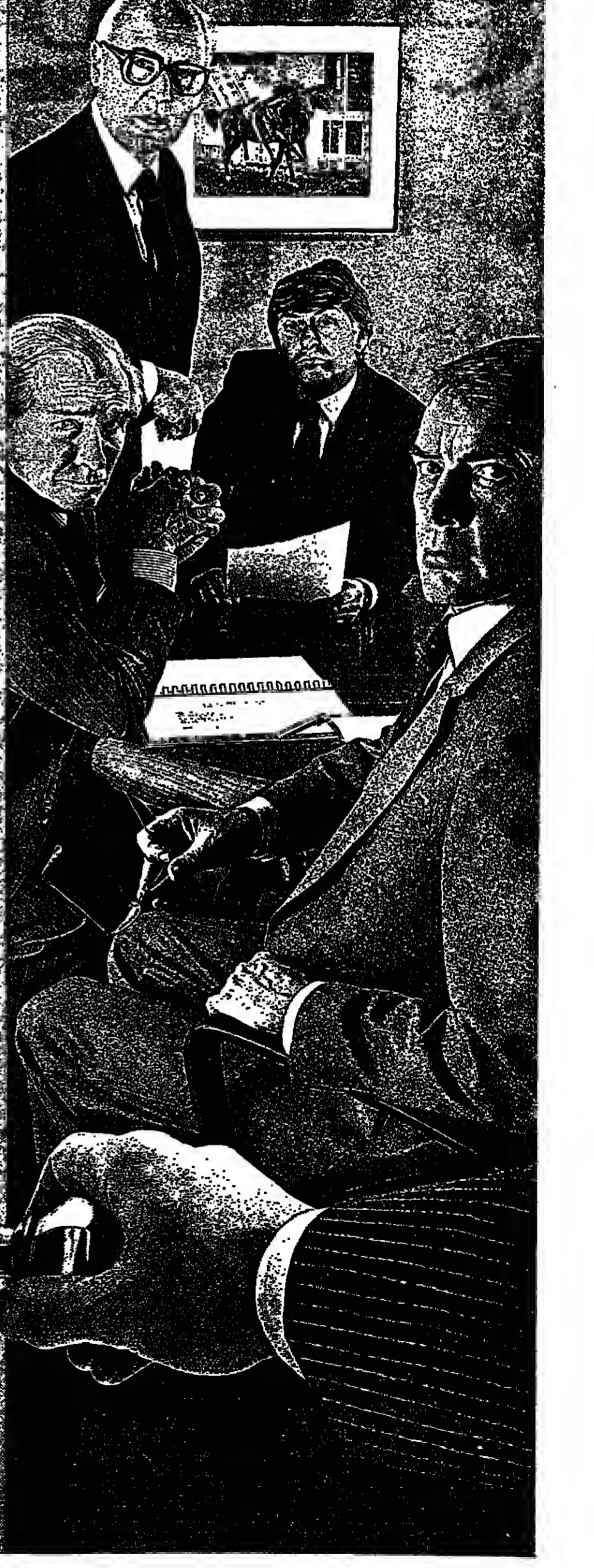
ANY GROUP of companies which has decentralised management and is spread around the country, is likely to run into problems in the running of a vehicle policy in-house, unless it has special management expertise. The major problem is that if the full benefits for group purchasing and economies are to be achieved, there needs to be expertise at head office.

without incurring high overhead costs," he added, pointing out that the number of cars being operated by the company has risen from 300 to 700 in the past seven years. PHH now acquires the cars wanted by the company, from the sources required, and charges for them at a flat monthly rate over the period of the contract.

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LORNE BARLING

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هناك اصوات

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Then allow us to introduce the Belmont.

A rather stylish saloon car from Vauxhall.

The moment you enter the Belmont you'll notice its high level of appointments.

The seats are superbly upholstered and, in the front, easily adjustable.

The front seatbelts can be individually altered for height and driving position.

And there's also a four-speaker Philips stereo radio/cassette player.

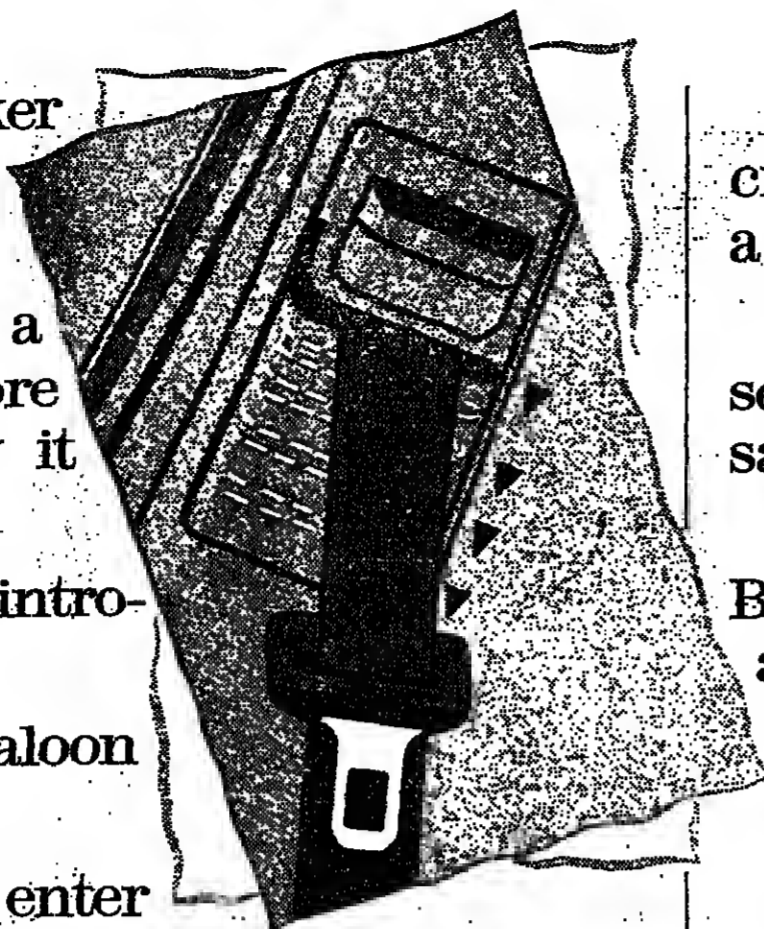
Of course, should you decide to push the boat out with the GLS trim, you'll find even more in store.

Centralised door locking.

Electrically operated and heated door mirrors. A sliding/tilting glass sunroof.

Even the steering wheel can be adjusted for the most comfortable angle.

But in any form, the Belmont's pièce de résistance is its boot.



The largest in its class, it boasts a capacity of 19.4 cu. ft., easily accessible thanks to a low loading lip.

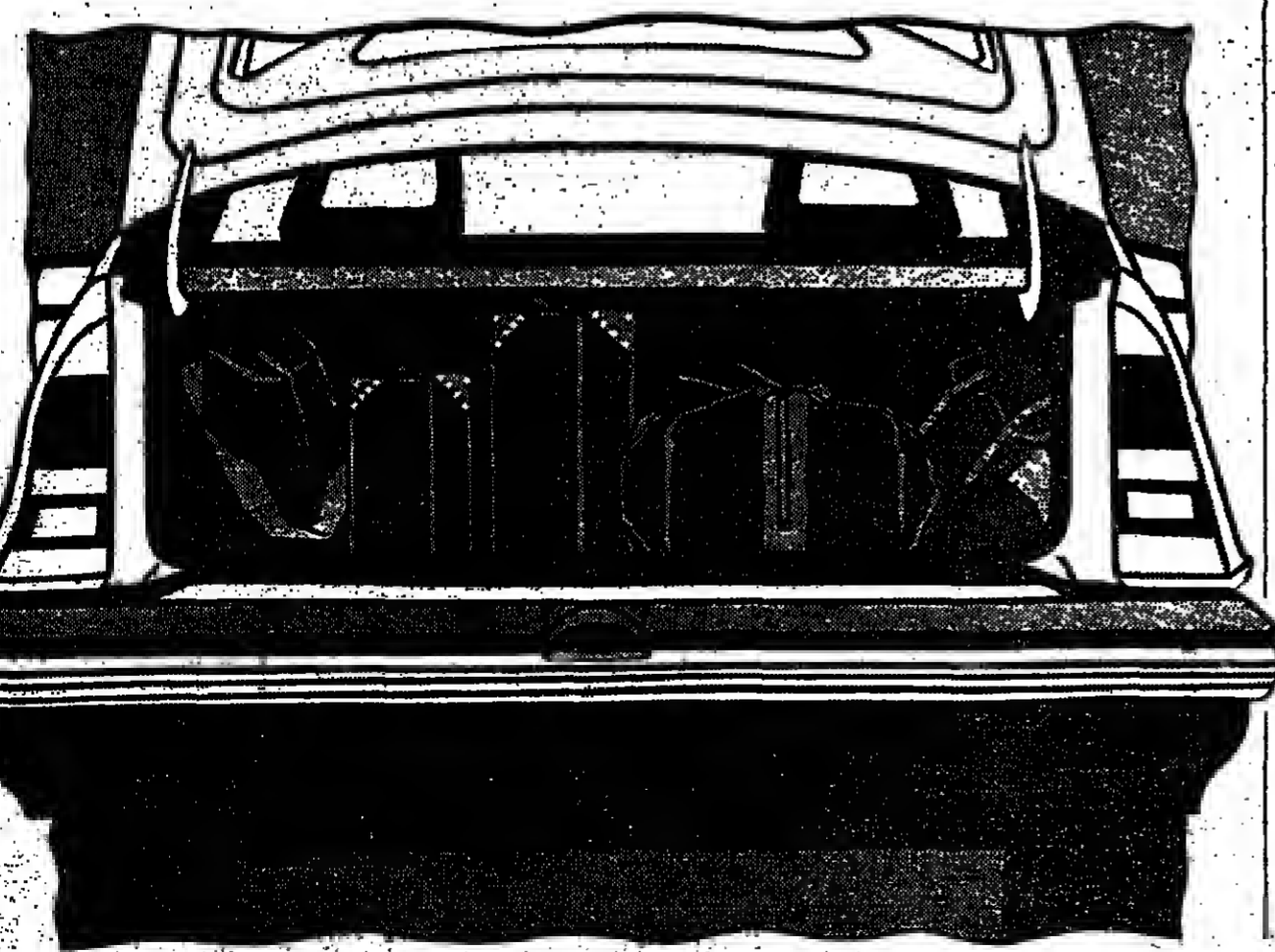
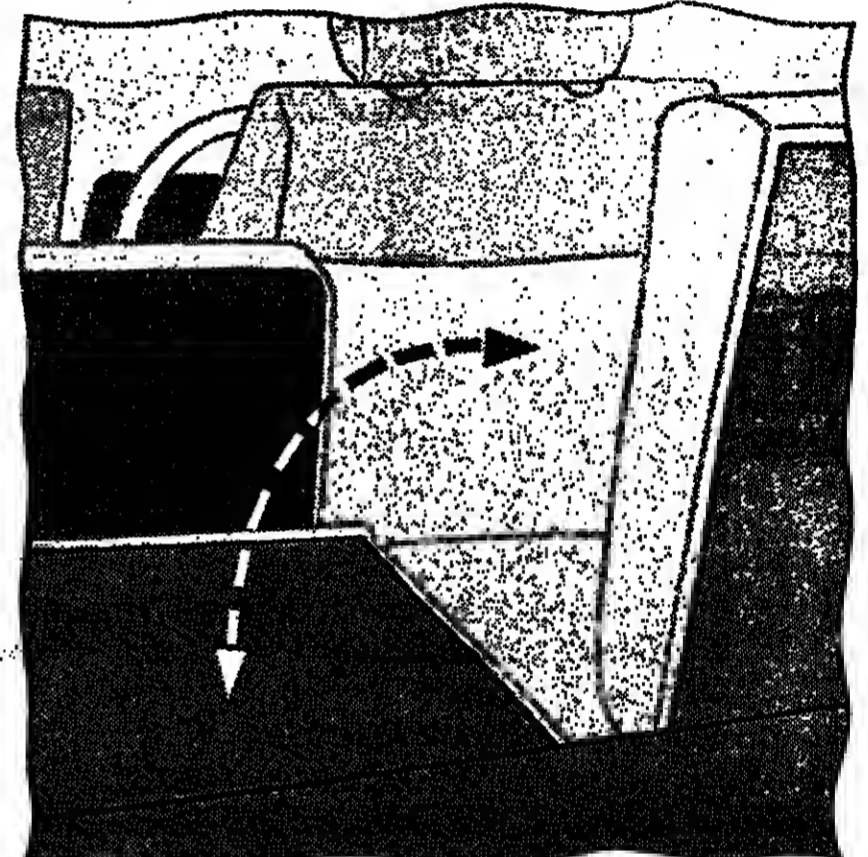
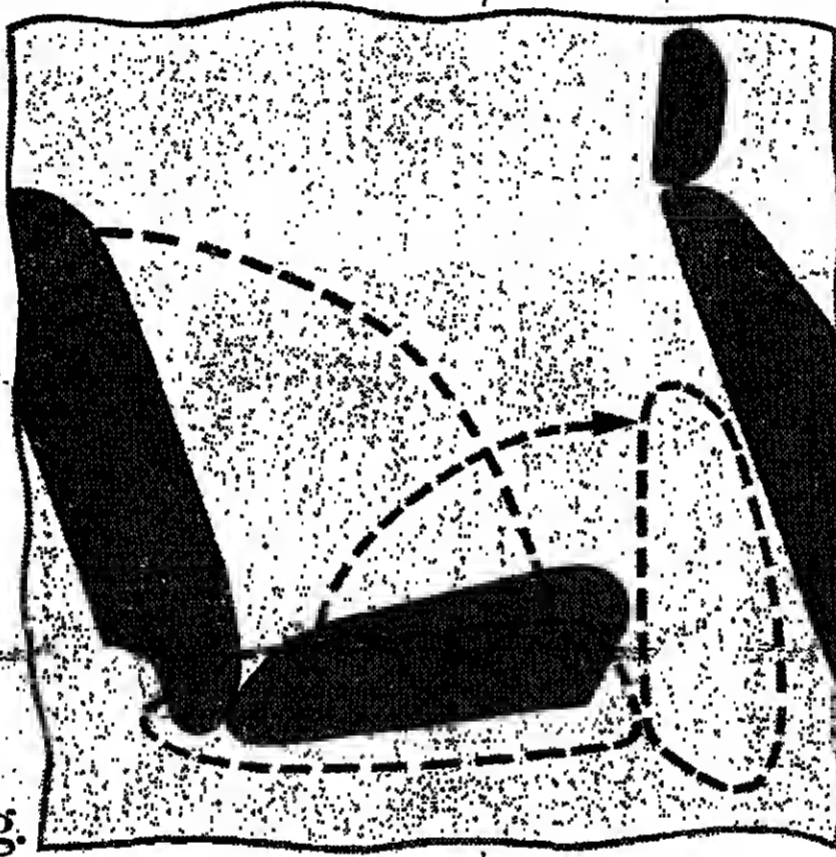
And thanks to 60/40 split folding rear seats, you can carry rear passengers at the same time as transporting lengthy loads.

Laden or unladen, the Belmont, like the Blue Riband liners of yesteryear, combines an uncommon level of comfort with a rare turn of speed.

Consider the GLSi, for example.

Its smooth streamlined coachwork has a class-beating drag factor of just 0.32.

Which helps it steam to an impressive top speed of 124mph. Yet it manages to



return a creditable 55mpg when cruising at a steady 56mph.

As you would expect with such an aerodynamic shape, wind noise is kept to a minimum.

Whilst the car's low profile tyres and its refined suspension mean it can negotiate the twistiest Route Départementale or Alpine road with an unruffled grace.

The Belmont is available with a wide choice of cabins. Seven in all. With three trim levels and four engine variants.

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Vehicle Fleet Management 12



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Balance shifts to outside specialists

Distribution PHILLIP HASTINGS

FACED WITH increasingly complex distribution requirements, a growing number of companies are now opting out of running their own commercial vehicle fleets altogether in favour of using outside specialists to handle the whole operation.

In what would appear to be a natural progression in the overall shift away from commercial vehicle ownership into leasing and contract hire arrangements, contract distribution is being promoted as the next logical step down the same road.

Mr Mike Tarrant, managing director of National Carriers Contract Services, says that the supply of vehicles is only one part in the overall distribution chain.

"It is a natural progression to say that if we can supply the vehicles then we can supply a manager on site to schedule the trucks for the customer. Then we can go on to supervise the loading of those trucks and so on," Mr Tarrant says.

"As you step further and further down that road so you get to the point where you can say to the customer: you produce the goods and let us take it from there."

Following up that theme, the managing director of another prominent contract distribution company, Systemline, said the market was changing, with more and more people turning towards the concept of total physical distribution.

"The era of the transport manager running a few trucks, calling in an assortment of parcels carriers for particular deliveries and trying to hire trucks for peak periods is eroding," says Mr Brian Templar, the managing director.

The current Systemline set-up is in fact testimony to the growing interest in contract distribution packages — and to the determination of distribution service providers to promote such arrangements. Launched some three years ago as a pre-delivered by the Lex Transport Group's Lex Wilkinson operation (much of which was in fact bought last month by Federal Express of the US), Systemline took a major step forward late last year when it was established as a separate business.

Commenting on that development, the managing director of Lex Transport, Mr Colin Millbanks, says Systemline has grown rapidly since 1983 and

during 1985 alone signed contracts worth well over £5m. In common with other leading contract distribution specialists, Systemline claims that by using a professional contract manager for each customer it is able to develop a combination of facilities to meet particular requirements, ranging from vehicles in the inventory of the company concerned to warehousing and sophisticated stock control, the use of fork-lift trucks and express parcels carriers.

Computer modelling techniques can be used to advise clients on the ideal locations for warehousing, correct racking layout and materials handling and the correct size/number of vehicles. Computers can also be used to advise on seasonal adjustments to fleet operations, perhaps recommending the use of supplementary hire vehicles over busy periods.

Volume

Further evidence of the growth of the contract distribution business comes from Mitchell Cotts Transport Services which is involved with both that type of operation and contract hire. Until recently, some 70 per cent of the company's 2,000-strong commercial vehicle fleet was involved with contract hire services, 10 per cent in contract distribution and 20 per cent on contract hire with local authorities. Now, the ratio is more like 60:20:20.

According to Mr Malcolm Burrell, Mitchell Cotts' sales and marketing director, while there has been no decline in the volume of contract hire business, the company believes that there is little expansion in the overall contract hire market.

Recent experience suggests that companies now tend to go straight from ownership or finance leasing of their vehicles into a distribution package arrangement rather than opting for contract hire. But the situation varies very much from one company to another and from one finance director to another — some like contract distribution, others don't," Mr Burrell says.

At present, Mitchell Cotts tends to concentrate on the provision of customer-dedicated contract distribution, although it does operate a few specialised common user services, notably for the distribution of packaged lubricants on behalf of oil companies.

Basically, said Mr Burrell, there was no such thing as a standard contract distribution package. Some customers liked to retain their own warehousing and stock control but contract to an outside specialist to provide the trucking both for primary and secondary distribution; other clients might want the contractor to handle the warehousing and stockholding functions.

Going along with the view that contract distribution packages has to be tailor-made for individual customers, Mike



Mike Tarrant: distribution companies likely to start owning the stock

Tarrant of NCCS says that to develop such a package contractors had to spend a lot of time getting to know the customer's business. It could take anything up to 18 months to carry such a project through to its conclusion.

Decisions to change distribution procedures were not taken lightly — in one year NCCS might win up to 20 new contracts but the number could be as few as eight to ten, depending on their size.

"Usually, the development of a distribution package starts with us integrating with the customer's computer system. What we have to do is find out exactly what the customer really wants and develop a system to meet those needs," Mr Tarrant says.

As an example, he quoted the contract NCCS undertakes on behalf of BMW (GB). Basically, the distribution system is designed to provide BMW's 320 dealers throughout the UK with a two-tier service; stock orders and VOR (vehicle off the road) orders.

For that operation, NCCS provides a contract manager, drivers, warehouse supervisory staff, vehicles including tractor units and trailers, rigids and integral vans and services such as computerised performance analysis, route scheduling and forward planning, vehicle loading and full operational support.

Each BMW dealer makes a fortnightly stock order. Using computer scheduling, 25 routes have been established to serve all mainland and Northern Ireland dealers. These include deliveries to mainland ports for the Channel Islands and the Isle of Wight for onward delivery.

For VOR emergency orders, NCCS uses integral vans and rigids which are mainly based at Bracknell, Berkshire, but others operate from three strategic locations: first, the country owned by NCCS. They ensure that any orders put to NCCS by BMW before 1700 hours one day will reach the dealer by 1400 hours the following day.

As a further development of that distribution service, NCCS has been talking to BMW about delivering parts direct to dealers during the night so they are available for use first thing in the morning rather than, as at present, delivering to the nearest depot at night for onward movement to dealers in the morning.

Much of the recent impetus for developments in the contract distribution sector has come, though, more from retailers than manufacturers and suppliers. Using their buying power to dictate patterns of distribution, High Street stores, for example, have been prominent among the users of contract distribution services.

Debenhams, for example, uses Systemline to handle the transport of goods from suppliers to its 67 department stores throughout the UK. The system is controlled from Debenhams' buying office which nominates Lex Wilkinson's general parcels operation as the carrier.

Boxed goods

Systemline manages the physical distribution of UK boxed goods from source to store, using whichever Lex Wilkinson service is most suitable. Lex Wilkinson's computerised parcels monitoring system enables Debenhams personnel to get instant information on the whereabouts of every consignment.

As part of the system, Debenhams agrees the terms of transport with a supplier, Systemline invoices Debenhams directly for all collections and deliveries and Debenhams recharges the suppliers on an agreed cost basis.

A number of senior contract distribution industry executives believe this integration could go a lot further over the next few years.

Mike Tarrant of NCCS, for instance, says there is likely to be a trend over the next few years towards distribution companies actually owning the

stock they are distributing. Such a set-up is not uncommon in the US although it has yet to really catch on in the UK. One way to envisage this working is that the purchasing manager of the retailer would tell the distribution company when the suppliers are, what the sales forecasts are and then leave the distribution company to ensure it has sufficient stockholding to deliver the right volume of goods to the right place at the right time," Mr Tarrant says.

In effect, contract distribution companies could become more like distributors, owning and holding stock ready for distribution to retail outlets as and when required. On the other side of the coin, distributors themselves could be said to be offering a "distribution package" on behalf of suppliers and retailers.

Take TBD, which is a major distributor of computer software/hardware, records and pre-recorded videos. The company, which operates from a base at Newcastle, Staffordshire, is currently distributing something over 250,000 packages a year, containing about 12m items, to 6,000 retail outlets.

Facilities include 40,000 sq ft of storage space and a powerful mainframe computer which processes orders, makes stock adjustments, prints out four-part delivery and invoice forms and provides instant management information via desktop remote terminals.

Mr Norman Smith, TBD's managing director, says: "We take orders up to 1900 hours in the evening for next morning delivery in 90 per cent of the UK, Polish staff in northern Scotland, south-west England and Northern Ireland; take a further 24 hours."

For the physical delivery of orders, TBD uses the parcels vehicles collect from TBD each division of Securitor. Four Scottish, south-bound and two north-bound. The packages are then despatched by trunks to ten regional terminals and then on to 160 distribution depots, ready for the early morning deliveries to retailers.

Virtues in whole-life costing

Truck services
ALAN HUNTING

DURING THE past 10 years and particularly over the prolonged recession recovery period, since 1981-82, many commercial vehicle users in Britain have reassessed their fleet replacement policies. They have come to recognise the virtues of long-term or "whole life" costing.

These transport operators who continued to "buy cheaply" were, in many cases, constrained by their cashflows. They simply could not afford to invest to achieve these future cost savings promised by more reliable and longer-lasting — though initially more expensive — trucks and vans. As a result many such concerns, in the hire and reward (haulage) sector, went to the wall.

Own-account companies, primarily manufacturers and traders running their own fleets, who had long followed a similar policy of short-term costing — which in many cases meant simply "crisis replacement" after major mechanical failure — switched to contract-hire or finance leasing.

Operators have to consider carefully the cost of replacement parts between vehicles with a different service life.

middle-weight truck sector above 7.5 tonnes but below 16 tonnes gross, where premium specifications were effectively unobtainable, has seen a swing to more durable but expensive chassis.

Although the trend in Britain to longer-life trucks gained momentum, at least at the heavy end of the market, in the early 1970s, it has been given unexpected additional impetus by the Exchequer's capital allowance changes announced in the 1983 Budget.

Scottish-manufactured Gammans 14 and 10-litre engines which power the majority of British heavy trucks are now acknowledged to have a working life of 3m miles.

The 12-litre Eagle diesels from Canadian-owned Perkins and other on/off-road trucks group's Gardner range of power units are not far behind. The Eaton and Spicer gearboxes and Rockwell drive axles now adopted almost universally by heavy truck makers in this country and overseas demonstrated their longevity against European competition.

Some transport operators have found though that cabs, chassis frames and suspensions do not always live up to the durability standards of the engine and transmission components and Scandinavian heavies tend to score higher life expectancy marks when such matters as frame distortion, spring breakages and cab corrosion are taken into account.

Imported

For that reason, some companies running fleets of waste collection vehicles, tippers and other on/off-road trucks subject to heavy abuse, have tended to move from British to imported chassis. The capital allowance changes have served to accelerate the trend.

In the past two or three years high-volume British manufacturers such as Ford and Bedford, spurred by foreign competition, have made strenuous efforts to raise quality levels. The Ford Cargo and Bedford TL ranges have been substantially revised since their respective launches in 1981-82.

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Vehicle Fleet Management 13

New Transit ready to make its mark

THE FIRST of Ford's rebodied Transit vans are just finding their way into the fleets and on to the roads of Britain.

Ford's best seller — and its most-profitable vehicle, cars not included — has a remarkable 20-year history and became part of automotive folklore by transforming the concept of what a van should be.

The old Transit also went out in style. In the last year of production, 1985, it continued to dominate the van market in Britain with a 36 per cent share.

But it was widely known, particularly among influential fleet customers, that a revamped van was on the way — after all, the fleet played an important part in the development of the new Transit by advising Ford and taking part in test "clinics."

So, although Transit sales remained reasonably firm last year and went down only by 1,664 to 43,996, there was an opportunity for competitors to make some headway during the change-over period.

This was gratefully accepted in particular by Renault of France. As recently as 1981, Renault was selling only 1,500 medium and heavy vans a year in the UK. Last year the total reached 10,321 after another 42 per cent rise from the 1984 level.

Renault has had the benefit of its new Traffic/Master van range, which is versatile in the variations it offers — at one time it seemed as if the number of variations would be too confusing even for the dealers.

However, the vans are sold through Renault's car import company, not the truck business, and that company needed to look elsewhere for volume and profit at a time when car sales were dropping off.

It paid Renault to go out and look for van business. The French group's competitors claim that Renault made a great deal of headway because its prices are so low.

Renault insists it made progress by offering value for money. To quote one example, a sliding side door was offered as a no-cost option on the Renault vans while customers had to pay more for this facility if they ordered one from another manufacturer.

However it was achieved, Renault, which hardly figured in the medium van sector only five years ago, in 1985 brushed past Volkswagen, the leading importer for many, many years.

VW's medium and heavy van sales fell by 881 to 7,481. This disappointing performance is attributed by VW's importer to the fact that it refused to join in the worst excesses of the discounting which went on.

VW's loss of volume came at a time when total sales of medium and heavy vans rose by 6.54 per cent from the 1984 level to 121,202.

Daimler-Benz, the Mercedes group, also attacked hard during the old Transit's last

uphill struggle before it achieves its publicly-proclaimed objective of taking van market leadership in the UK.

In the light van sector Bedford also improved sales last year, from 18,395 to 19,662, reflecting demand for the new Astra van. But that still left Bedford in third place in the sector behind Ford, with sales up from 28,501 to 30,682, and BL's Austin Rover, sales up from 18,772 to 21,928.

Austin Rover has made an impressive come-back in the light van market now that the old Marina vans have been replaced by vehicles based on the Maestro car. The company will do even better once it can offer the direct-injection diesel engine, developed in co-operation with Perkins, which is now close to introduction.

Both Bedford and Ford have diesel options already available. Market leader Ford is bound to benefit from the major changes made to the Escort van which echo the big "facelift" given to the Escort car.

The changes, to be seen when "freshened-up" vehicles make their debut next month, include an all-new interior for improved driver environment, a more aerodynamic shape and a new range of "lean-burn," less-polluting engines.

The engine range includes a new 1.3 litre overhead valve petrol unit replacing the 1.1 litre OHV previously used and 1.4 and 1.6 litre CVH petrol engines which, together with the aerodynamic front, help to improve both performance and economy, according to Ford.

Total light van sales in the UK were up by 11.26 per cent to 93,686 last year, according to the Society of Motor Manufacturers and Traders. The importers gained only a little ground because of the strength of the UK-based companies in this sector: the importer's share eased up from 27.39 to 27.77 per cent.

Fastest growth among the importers, admittedly from a low base, came from Volkswagen which introduced the Caddy pick-up — based on the Golf and assembled in Yugoslavia — in 1985. As a result its light van registrations shot up from 639 in 1984 to 2,486 last year or by 285 per cent.



Above: Ford's Transit, rebodied version of the highly profitable best seller. Right: the Traffic, versatile van that has helped Renault to make headway

Sales result beats the discount game

THE FLEETS have played an important role in the development of the truck price war in the UK. Each manufacturer has some key fleet customers it does not want to lose in almost any circumstances.

To protect its position in these key fleets, the manufacturer will usually drop its prices to match those of any rival truckmaker attempting to break in by using heavy discounts.

For this reason all the major manufacturers have at one time or another been accused of offering "silly" deals at ridiculously low prices.

However, the recent rapid advances of Daimler-Benz, the Mercedes group, in the UK heavy truck market (over 3.5 tonnes gross weight) has not been bought entirely with heavy discounts, as its rivals readily admit.

Last year D-B overtook Bedford in the heavy truck sector to win third place in the manufacturer's league table (after Ford and Leyland).

This is the highest position ever reached by an importer, but D-B has a good chance of holding on to its new position for some time.

While Bedford, General Motors' British subsidiary, was suffering from lack of new products and saw its share of the heavy truck sector fall from just over 13 per cent to 10.69 per cent, D-B shot ahead from 9.6 to 11.45 per cent. D-B's sales

rose by more than 25 per cent to 6,395 trucks.

The main impetus came from its LN range, introduced in 1984 after a DM 100m (£28m) seven-year development programme, which competes in the UK in the high-volume 7.5 tonne part of the sector.

D-B sold 822 of its old LP trucks in the UK in 1985, admittedly a year in which the group's output was held back by the metal workers' strike in West Germany.

Sales of the LN range last year beat that by 93 per cent and reached 1,799, and the increase was not achieved by heavy discounting.

The West German group claims that 11 years of hard work, since it took over its own import company in the UK, went into laying the ground for last year's impressive performance. It carefully built up a strong dealer and after-sales network so that it could be in the position to take advantage of the extra sales opportunities as new products came along.

Introduction of the LN range not only enabled the Mercedes group to move ahead of Bedford, it also had an impact on Leyland, BL's subsidiary.

Leyland aims to win back the UK heavy truck market leadership it lost in Ford in 1977 and is banking heavily on its 7.5 tonner, the Roadrunner, to help do the trick. But the presence

of a competitor as strong as the new Mercedes held back Roadrunner registrations to some extent last year.

Even so, Leyland's registrations still rose substantially, by nearly 15.5 per cent to 8,930. This was better than the heavy truck sector as a whole which advanced by 5.7 per cent from the 1984 level to 55,838, according to Society of Motor Manufacturers and Traders

over 16 tonnes. Those who keep away from the battle do so at their peril.

For example, Foden, the subsidiary of Paccar of the US, refused to become embroiled in the worst excesses of the price war. "We walked away from some deals because the prices were ridiculous," says Mr Roy Caddy, the marketing director. But Foden's sales in the UK dropped from 745 trucks in 1984 to 450 last year as a result of this policy.

Another effect of the price war is that, since it reached the levels prevailing in 1983, it has made the market very volatile and difficult to read.

Most observers agree that the sales peak reached in 1979, or even 1980 when the over-3.5-tonne sector in the UK produced 81,300 registrations, is probably gone for ever.

DRF Europe, in its latest Trucks Forecast Report, for example, suggests that sales will move ahead to about 58,600 this year but then drop again and not be back at this level until 1995.

A surge in this year's registrations is expected because it is eight years since that sales peak in 1979 — the average useful life of a truck in the UK.

DRF points out that at the beginning of last year there were still 60,000 of the 92,000 vehicles sold in 1979 still on the roads so "a bulge in replacement demand is thus quite probable. What is more, at least

in the short term, the performance of the UK economy is relatively strong and is bettering the average achieved in the rest of Europe."

It is, however, unlikely that the buoyancy of the truck market this year will do much to alleviate the price competition.

Excess production capacity continues to plague the European producers, and they are still under pressure to keep their factories fairly well loaded with work by moving the metal. There are few signs of those export markets in the Middle East and Africa, which virtually closed down during the 1980s, opening up their doors again in the short term.

However, there could be a major rationalisation of the European heavy truck industry in 1986 with some closure of component production capacity in particular, new joint ventures and ever mergers. GM- Bedford has been talking to Leyland; Iveco, the Fiat subsidiary, is negotiating with Ford of Europe about its heavy truck business.

Five years have gone by since the collapse of European truck demand, long enough for the manufacturers to understand that it will be a hard road back and they must take some drastic measures to cut costs and return to profitability. This year could be the year when they really get to grips with the problems of excess production capacity.

UK van market

KENNETH GOODING

figures. Leyland's share of the total improved from 14.6 to 15.99 per cent.

In the meantime, Ford, which is represented at the heavy end of the commercial vehicle market by the Cargo, experienced a slight fall in market share to 18.04 per cent.

Ford's registrations were up by 5.5 per cent to 10,075 and so were heading in the right direction.

Helped by D-B's rather remarkable performance — and the company hopes to continue to build commercial vehicle sales in the UK by about 19 per cent a year — the importers' share of the heavy truck sector moved ahead from 34.47 to 38.74 per cent in 1985.

Price competition has been particularly severe at the top end of the sector, for trucks

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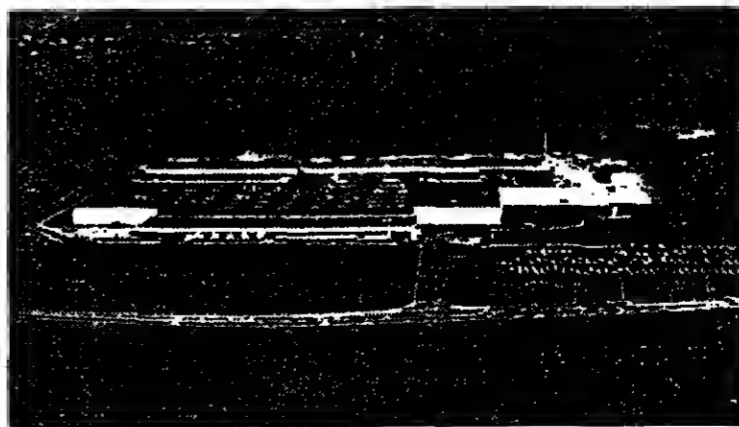
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Battery could be the breakthrough

Electric vehicles JOHN GRIFFIN

THIS YEAR may go down as a watershed in attempts to develop the electric vehicle as a rival to petrol or diesel light commercial.

Before the year-end Bedford, General Motors UK commercial vehicles subsidiary, Lucas-Chloride EV Systems and Chloride Silent Power intend to put on the road the first prototype van to be fitted with a new type of battery. It uses sodium and sulphur as its coupling elements, rather than lead-acid.

If the vehicle works as hoped—and trials will be lengthy business lasting at least two years—the three protagonists believe market resistance to "EVs" among cost-conscious light commercial operators could start to crumble.

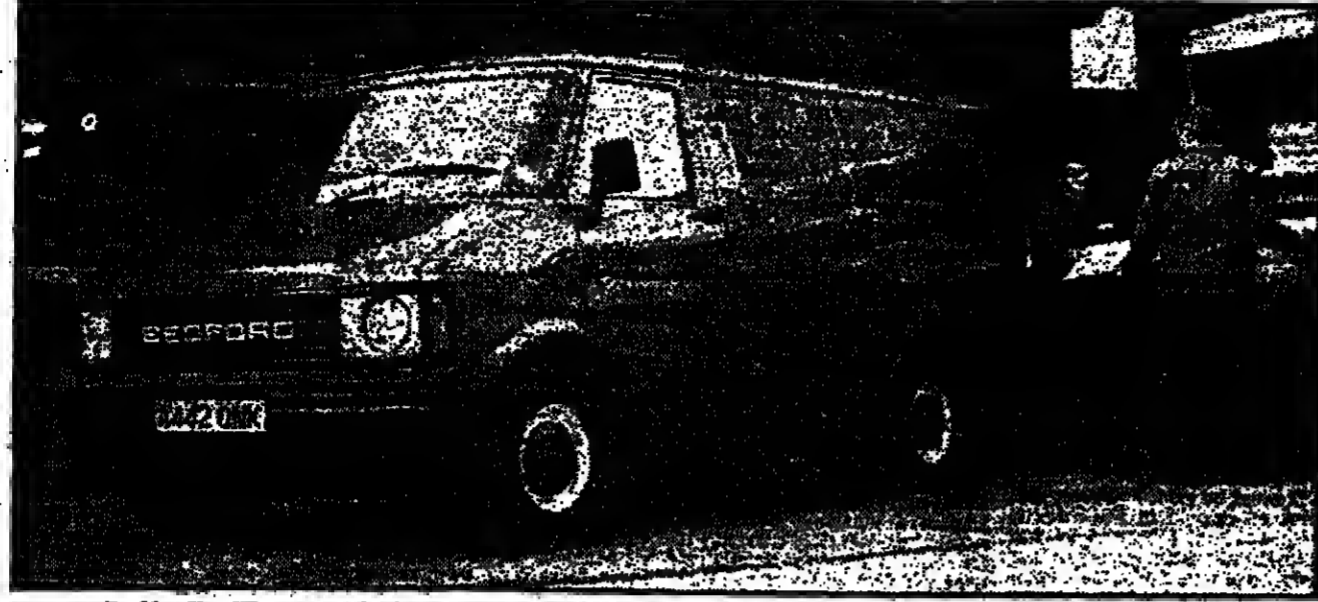
Currently, the Bedford CF electric van and Freight Rover's electric Sherpa—the only two "street-compatible" models in anything like commercial production anywhere in the world—can carry their one-ton payloads over a maximum 50-60 miles before needing recharging.

The new sodium-sulphur "Beta" battery, being developed by Chloride Silent Power, is expected to lift this maximum range to 150 miles on the same payload. Or, as just one alternative, carry nearly double existing payloads over at least 100 miles.

Even the existing vehicles have a top speed of 50 mph and have a similar acceleration to a petrol or diesel van. But a "psychological" block is acknowledged to exist among commercial fleet operators against buying vehicles with a range of less than 100 miles.

As an interim step, another Chloride strategy, Chloride Silent Power, has developed a new generation of lead acid traction batteries, due for trial in the CF within a year and expected to increase range to 80-70 miles on a single charge.

But particularly if the 100-mile barrier really can be broken, we could be starting a whole new industry, according to Mr Ken Malina, manager of Bedford's electric vehicles operations.



Bedford's CF van: vehicles are being assessed, or are due for delivery, on several continents

ment has been taken up by its North American parent and it is in the US that the potentially most significant activities are now taking place.

These involve not only GM's world truck and bus division, based at Pontiac, Michigan, but the Electric Vehicle Development Corporation, an enterprise jointly funded by major utilities and now, the US Department of Energy itself.

Bedford last September won a tender, put out world-wide, by the US Department of Energy, to present an electric van project which might meet its operating criteria. The assessment phase ends in March, when a second stage will start under which a final specification vehicle will be built.

The project meshes in with two other contracts, one worth \$2m, placed by the Department of Energy with Chloride Silent Power, the second—worth \$10m—by the US Electric Power Research Institute, also with CSK. Both aim at further developing its sodium sulphur battery for standby power and off-peak electrical storage purposes.

A feature of the sodium sulphur battery is that both applications sought by the same basic cell configuration—not much larger than a torch battery—which can be combined in thousands, or even millions, to provide formats suitable for both vehicle and non-vehicle applications.

But GM is in fact already selling the electric CF in the US under an exemption rule for low-volume vehicles and nearly 40 are already in use with various utilities.

These vehicles represent the vanguard of a four-stage GM plan to develop the EV market in North America. The plan is based on its projections that the usage patterns of up to 3.5m petrol and diesel light commercials makes them potential targets for a switch to more economical electric power.

The vehicles now in use there, on a trial basis, represent stage two of the plan. Stage three will start later this year, when the first of an expected 1,000 electric CFs will be delivered from Bedford's Luton plant to more utilities. This stage will last for two years and allow a service infrastructure to be built up. After that, says Mr Malina, "the whole thing will be opened up to the market."

These plans were put in place with the awareness that the sodium-sulphur battery was making progress, but without dependence on it. The prospect that, according to Mr Malina, the sodium-sulphur battery should be in commercial production in 1990, is seen as improving market prospects substantially.

Bedford's electric van production is already building up, albeit from a very small base. Just over 300 have been built

since the launch in January 1984. But some 400 are being allocated to the UK domestic market alone for the next 12 months, to which must be added output for the US. Freight Rover, BL's van subsidiary, is building 150-200 a year.

Additionally, the Bedford vehicles are nearing the end of trials with utilities in Hong Kong, and are being assessed, or are due for delivery, in Sweden, Japan, Denmark, Canada, China and Israel among other countries.

In the UK itself, the Post Office has a fleet of 80 electric vans—40 CFs and 40 Sherpas—on trial.

Yet Bedford so far has spent nothing on either advertising or promoting the vehicles, Mr Malina points out. And on the basis of experience so far—and without taking the sodium sulphur battery into account—he says a forecast made by Bedford two years ago that the UK market alone could reach 4,000 vehicles a year in 1990 "looks not only possible, but highly probable."

Promotion of the vehicle to potential commercial customers will start soon. Talks are under way with the Electricity Council on a promotion strategy.

excise licences, low pollution and other benefits.

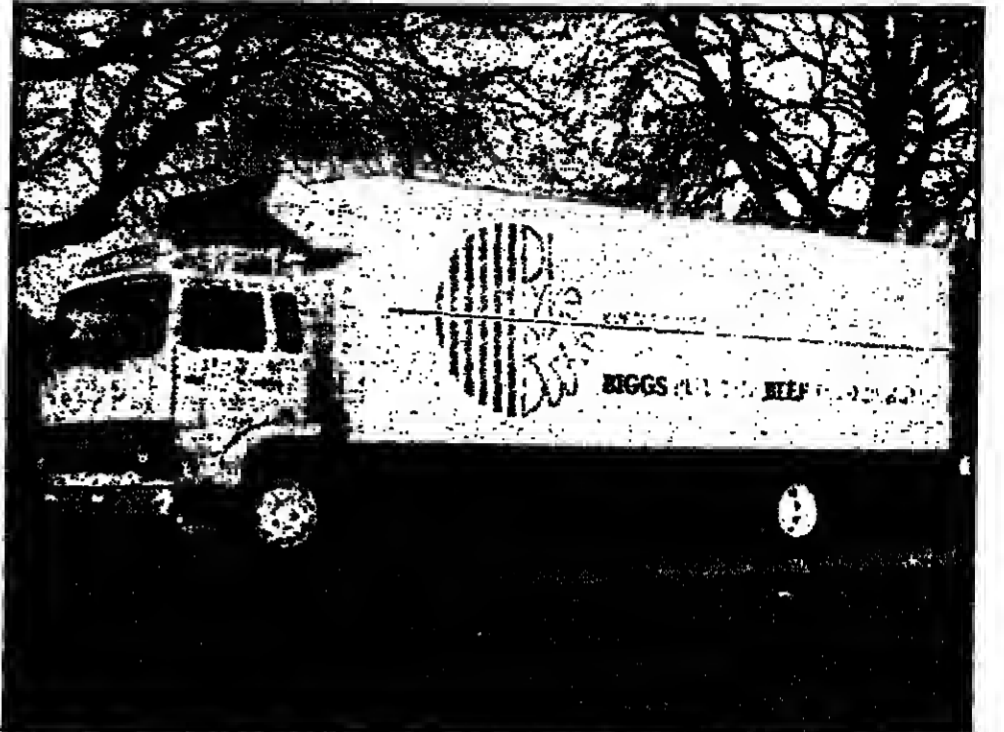
The electric CF is also on paper a much more expensive vehicle than its petrol or diesel equivalent, currently costing £10,280 including batteries and charger compared with about £5,000 for a conventional van.

The electric CF was launched with the contention that, if the whole-life costs of the vehicle were compared with its petrol or diesel equivalent, they were just about competitive. But the electric included a "market entry" subsidy from the Department of Trade and Industry worth about £4,000 per vehicle.

But as costs have begun to be spread over more vehicles, and even with the DIT subsidy already declining to only 40 per cent of the original level, the EV has opened up a cost advantage of 5p per mile over conventional vehicles—measured over an eight-year life and 90,000 miles, or £4,500, according to Mr Malina.

He says the costings take account of the fact that the electric model is likely to need a new battery pack—current cost £3,000—after four years.

At least as significant for market prospects, however, is the potential introduction of the sodium sulphur unit. Far from being more costly than lead-acid batteries, it could well be cheaper, Mr Malina indicates, since its raw materials are in abundant supply and substantially cheaper than lead.



CASE STUDY: PYKE BIGGS

Burgers made travel-proof

PYKE BIGGS is a company which distributes a large number of its frozen beefburgers around the country in refrigerated vehicles, most of which cover large mileages. The great need is to avoid any risk of failure which could damage the load.

The company, based at Maidenhead, decided recently it could carry out this task more economically by using contract hire vehicles and it entered an agreement with Winconton Vehicle Rental, the Somerset-based company which is part of Unigate.

The agreement contracted Winconton to supply three new 16 ton refrigerated vehicles and one smaller one, all in Pyke Biggs livery.

Although the vehicles are driven by Pyke Biggs drivers, the rest of the work related to them remains in the hands of Winconton, and this has proved to be a major saving, according to Mr Gerry Dickerson, Pyke Biggs managing director.

He says that introduction of the new vehicles has taken all the operational worries relating to transport away from the

factory, which was a major improvement.

The vehicles travel to all parts of the country except for Scotland, where separate arrangements are made. They normally deliver bulk loads, of a minimum size of one pallet.

"We are billed monthly by Winconton for the vehicles, on the basis of our estimated annual mileage they cover, and this is then adjusted later. The main thing is that it is virtually a fixed cost," Mr Dickerson says.

"From time to time we have had problems with the vehicles, but the main point here is that there has been a quick response from Winconton."

Pyke Biggs does experience seasonal variations in its business, with demand picking up considerably during the summer months, and for this reason they need an additional vehicle on a short-term basis, which is supplied by Winconton.

Service is a bigger job on refrigerated vehicles than on others, the company points out, since the refrigeration engine and compressor must also be

maintained, and all this is handled by Winconton.

Mr Leslie Morvion, Winconton's truck rental director, says the company has a network of 50 workshops around the country, with the work on Pyke Biggs's vehicles carried out at Brestford, Middlesex. Sometimes dealerships are used for servicing, often where a customer is some distance from a company workshop.

Almost everything except the driving of the vehicles is handled by Winconton under a contract such as that with Pyke Biggs, he says. This includes all the legal work concerning the vehicles, such as MOT and licensing, and also maintenance, replacement of tyres, and repairs where necessary.

Companies could have any make of vehicle they required, but Mr Morvion said Winconton would normally advise on the suitability of a particular vehicle for a job, and warn customers of certain makes if it regarded them as potentially troublesome or expensive to operate.

LORNE BARLING

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NATIONAL CARRIERS CONTRACT SERVICES

The way things are moving.

Vehicle Fleet Management 16

Manufacturers have mixed feelings about fleet sales, as Alan Bunting reports

Buyers ready to pay for dependability

Latest commercials
ALAN BUNTING

THE FLEET business is regarded with mixed feelings by truck and van manufacturers. It implies volume sales, to keep the production lines rolling and the workforce employed, but on the other hand quantity sales bring unavoidable demands for better discounts and a consequent pressure on margins.

When an all-new range of commercial vehicles is launched, the marketing team invariably sets its sights first on owner-drivers and small family concerns running fewer than, say, 20 vehicles. Buyers in that category are often attracted by the sheer novelty value of a visibly new model.

Transport engineers in big fleets are usually more circumspect, preferring to see "some-one else" as the guinea pig for the early testing troubles they have come from hard experience to expect.

A number of significant new arrivals have appeared on the UK truck and van market in the last year. They have yet to appear in major fleets but they

are to be seen in slowly-growing numbers on the road, causing transport managers' and distribution directors' heads to turn.

Last autumn saw the introduction of two new ranges from Volvo, the Swedish company whose articulated tractor units have maintained their position as UK market leaders for nearly a decade. The launch of the FL7/FL10 up-to-38 tonne artic and Scottish-assembled rigid multi-wheeler models is therefore of great significance.

The big-selling F7 models are wholly replaced by the new FL7, while the existing high-cab FL10, though still in the price list, is likely to become largely displaced by the new FL10.

Meanwhile, in the heavy four-wheeler (16 tons gross) sector, Volvo has dropped its F6 chassis in favour of the totally redesigned Belgian-built FL6 range, which for the first time in the UK takes Volvo into the middleweight (12 and 14 ton) sector.

By abruptly discontinuing its F6 and F7 models, Volvo risks suffering a lull in fleet sales until buyers are convinced that the replacement FL vehicles will live up to their predecessors' reputation on reliability and operating economy.

Even more of a gamble is indicated with the 12- and 14-tonners, in a weight bracket

where Mercedes-Benz has similarly declared an interest for the first time, with the UK launch last November of its 1314 and 1317 chassis. The new Mercedes middleweights are effectively up-range extensions of the 809 and 814 trucks (7.33 tons gross) whose success in Britain has been a major surprise, in view of the vehicles' relatively heavy tare weight and high price.

There are signs that in a post-recession industrial climate, companies which have survived the commercial onslaught are prepared to pay more than hitherto for chassis whose price and unladen weight promise dependability and long life.

Until now, the 12/13/14 ton truck market has been practically the exclusive preserve of UK-based manufacturers, primarily Ford and Bedford, topped up by Leyland and Renault-Dodge. The importers have penetrated the legislation-governed 7.33 and 16 ton sectors quite successfully, but never the "no man's land" in between.

There are two main reasons. Middleweight truck operators are invariably own-account fleets—typically big manufacturing concerns, many of them image-conscious household name companies. The need to be seen to be patriotic has deterred them from buying foreign trucks. At the same time, they have

bought in volume—a 100 chassis here and 50 there—and consequently have asked for and obtained the sort of quantity discounts which the importers have not been prepared to entertain.

A less hidebound attitude on the part of truck buyers, in combination with the more ruthless marketing attitude now evident from all the importers, seems certain to crack the UK manufacturers' last weight sector bastion. The new 12/14-tonners from Mercedes and Volvo represent the head of the battering ram.

Reviewed

It must be said, however, that sales of chassis in the middleweight class (above 7.33 but below 16 tons gross) has dropped appreciably, as a percentage of what is a relatively unchanged total UK market.

Many middleweight buyers have reviewed their transport requirements and found that 7.33 ton machines can be substituted on some routes, while elsewhere productive use can be made of 16-tonners.

Why are they bothering? Why is the market becoming increasingly polarised at those legislation threshold weights of 16, 7.33 and, for that matter, 3.44 tons?

There are several answers. The high volume of sales at those key weights has brought keen price competition between a larger number of market contenders. Only six makers compete for 13 ton sales; at 16 tons there are 14. Meanwhile better engineering has levelled out many of the operational differences across the weight spectrum.

Today's chassis built to the 7.33 ton limit (above which heavy goods vehicle driving licence requirements apply) are just as durable and reliable as their 12/14 ton stablemates. Other technical advances have made the maximum-weight four-wheeler, grossing 15 tons, a much more manageable vehicle. Improved steering, brakes and suspensions make current 16-tonners as easy to handle for urban delivery work as their lighter counterparts.

In the high volume market for vans and light commercials, able to carry loads between about 1 and 2 tons, where annual sales are currently running at about 120,000 units, by far the most notable newcomer on the market is Ford's second-generation Transit range.

Retention of the existing power-train componentry, including the company's successful 2.5 litre direct-injection

diesel engine, and the largely unchanged chassis/floor structure, makes the latest Transit far from revolutionary.

But its all-new body and cab advance in light commercial vehicle design from the point of view of aerodynamics (critical for fuel economy, crew comfort and ergonomics). Much wider and more sensibly-shaped door openings are provided.

On van versions the much more vertical sidewalls and rear-end—achieved with styling finesse—have put up cubic load capacity by nearly 15 per cent and make the loadspace more usable.

On lighter short-wheelbase Transits, Ford has emulated its main UK rival, GM-Bedford, by adopting independent front suspension. The revised springing along with new rack-and-pinion steering, has transformed the feel of the lighter Transits. They now handle more like cars.

Bedford competition for the Transit now includes the Japanese-designed Midi van introduced last year, as well as the now rather dated CF. The Midi is more compact, and as such more appealing to small traders, although its set-back from axle means more awkward access to and from the driving seat.



Volvo's new FL range which replaces models in the up to 38-tonne class.

Rental and lease commercial vehicles v total in use—1984

	Rental commercial vehicles	Lease commercial vehicles	Total rental and lease commercial vehicles	Total commercial vehicles in use 1984	Ratio rental and lease to total
Belgium	985	3,128	4,113	244	1.24
France	45,999	140,999	186,998	3,230	1.17
Holland	2,949	15,000	17,949	390	1.22
Israel	370	950	1,320	128	1.22
Italy	2,000	15,000	17,000	1,870	1.28
Portugal	260	50	310	241	1.10
UK	40,500	121,000	161,500	1,497	1.10
Total	52,064	225,120	277,184	7,794	1.28

Source: European Car and Truck Rental Association

CASE STUDY: MARLEY

Competing at market rate

ONE WAY to ensure that an in-house transport operation is efficient, is to make it a limited company and allow market forces to ensure that it is providing transport for the company at a competitive price.

Marley, the building products company, has taken an innovative approach to transport, having formed Marley Vehicle Leasing out of its own internal vehicle management operation about 10 years ago.

This company initially ran the group's fleet of 2,000 cars. Now, however, this fleet has contracted to about 1,300, but overall Marley Leasing now has about 6,000 cars on lease to a wide range of companies.

This part of the larger leasing companies, and it is now looking into the prospects of going into commercial vehicle leasing, particularly at the lighter end of the market, where the potential for growth is believed to be high.

Marley Transport has been formed around the parent company's concrete building product activities at Burton-on-Trent, and has a fleet of more than 100 heavy commercial vehicles. Plastic tiles and other products are handled by a separate transport division.

Mr Geoffrey Lampard, managing director of Marley Transport, says: "The way we operate is to agree a rate per ton for all products, depending on how difficult they are to load. We regard that as a market rate and compete on that basis."

Customers are then offered the choice of buying their goods, such as roof tiles or paving, at ex-works or delivered prices. At present, about 75 per cent of roof tiles are delivered and 25 per cent post collected, indicating the Marley Transport is competitive.

Mr Lampard points out that the reasons for collecting are not always financial. "Sometimes there is a spare lorry which costs very little to do a job of this kind," he says.

The other policy which Marley Transport follows is one of keeping its own vehicles—which are both leased and owned—as busy as possible. Mr Lampard points out that the company faces great peaks and troughs of demand for its paving products, due to weather conditions.

The present time of the year is generally one of fairly low demand, owing to weather conditions, and Marley's own fleet is now sufficient and virtually stretched to full capacity.

When demand really picks up, subcontractors are used to fill the gap, regarded as the most efficient policy. There is very little difference between the eventual cost of vehicles which are leased or bought; the company believes, "to make a capital application to the board for the purchase of new vehicles, but we sometimes decide to lease some vehicles instead. A great deal depends on the level of interest rates," Mr Lampard says.

LOIRNE BARLING

KEEPING THE FINANCIAL DIRECTOR SWEET.

One of the major contracts for Woods Transport of Essex is British Sugar.

It's a close relationship. So close in fact that Woods are actually based in British Sugar's factory at Felsted.

And equally close is their relationship with Mercedes, reconfirmed in November '84 by the arrival of a new 7½ tonner, an 814. "About eighteen months ago, British Sugar awarded us the tough assignment of London multi-drop deliveries," says Trevor Woods, "and the only suitable vehicle we had for the hotel and catering run was our extremely elderly 813 which was, in fact, up for sale."

"I must say that the old girl never let us down, but it was apparent that we needed a new vehicle."

"It wasn't just the exceptional resale price that prompted me to order another Mercedes. Our previous experience with 1617s and 1625s had given us every confidence."

When I tell you that our two 1978 1617s are still giving us sterling service you can see why.

Admittedly we've recently had them re-engined, but well over 300,000 miles each on the same power units has done me very nicely thank you.

"And our new 814 shows every sign of being just as good. It nips in and out of the thick of the London traffic, working on maximum payload of 3.5 tonnes, and yet we're still averaging 15.4-16 mpg."

"It's now done 35,500 kms and the only maintenance has been routine servicing."

"That's what I expect from Mercedes."

"I know they don't test new models on their customers."

"And finally, the driver thinks it's nicer to drive than the car he comes to work in. Its manoeuvrability and short wheelbase make a difficult access so easy."

"It really is a sweet vehicle."

Or to put it another way.

Once you've got the taste for Mercedes, you invariably come back for more.

Meticulous engineering doesn't cost you. It pays you.

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